ANURADHA GUPTA

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CAREER OBJECTIVE

To achieve success by my best contribution to organization with utilization of my potential and creative skills, development of attitude by adapting challenging job.

o   Work well with diverse group of people.

o   Communicate ideas in a simple and clear manner.

o   Motivate others positively

o   Proactive in nature with customer satisfaction as a primary goal

PROFESSIONAL SUMMARY

Over All 6**+ Years** of IT experience in Development

- Holding certificates(5): **App Builder, Admin, PD-I , Service Cloud, Sharing and Visibility.**
- Extensive experience in activities related to SFDC, Saleforce.com Setup, Configuration, Customization, Lightning Components , LWC, Visualforce Pages, Apex Classes, Triggers, Administration, Integration, Salesforce Connect, External Object implementation, Data Migration, Unit Testing and deployment of applications to Force.com platform.
- Extensive experience in working with Eclipse IDE with Force.com Plug-in environment for writing Business logic in Apex Programming Language and migration of code from sandbox environment to org using force.com migration tool.
- Experience on Different types of Deployments like Change Sets, Eclipse Force.com IDE ,Version control systems like source tree and git.
- Possess excellent Verbal and Written Communication Skills have proven to be highly effective in interfacing across business and technical groups.

CAREER PROFILE

Dates	Organization	Role
Apr 2020 – Till Date	TCS	Technical Lead (Salresforce)
Feb 2019 – March-2020	TCS	Senior Salesforce Developer
Feb 2018 – Dec-2018	Smartek21	Senior Software Engineer
Feb 2017–Feb2018	Smartek21	Software Engineer
Feb 2016-Nov 2016	Akaruilabs India	Software Engineer
Sep 2015-Jan 2016	Glocal Technologies	Software Developer (Android, Web)
July 2014 – Aug 2015	MEPL	Associate Software Developer (Java-Web Developer)

QUALIFICATIONS

Degree /Certificates	Name of Institute	Major and Specialization	Year	Aggregate |Grade
MCA	University of Lucknow	Computer Application	2014	**76 %**
PGDBA	SCDL (Symbiosis Center for Distance Learning Pune)	HR	2013	**A**
BCA	University of Lucknow	Computer Applications	2011	**71.66**
Intermediate	Rani Laxmi Bai Memorial School, Sarvodaya Nagar, Lucknow	Maths	2007	**61.6%**
High School	St. Xavier's High School, Siddharth Nagar	Science	2005	**63.33%.**

SALESFORCE SKILLS

Data Modelling- Standard and Custom Object creation, customization.
Configuration - User / Role / Profile setup, Record Sharing etc
Business Logic

- Apex, Apex Triggers, Unit test
- **Rest and SOAP API**,Integration with Applications on other platform
- SOQL, SOSL.
- Visualforce, Remote functions, Webservice Callout
- Salesforce Lightning (Using Lightning Design System, Data Services)
- LWC
- Salesforce Connect
- Live Agent
- Salesforce DX

Process Automation- Validation, Workflow, Approval Process, Process Builder.
Deployment Tools-   ANT Migration, Change Set, Eclipse Force.com IDE, VC, Jenkins, Source Tree, BitBucket

Client: Vitality	Jul 2019-Till Date

Company: TCS
Project Name: Vitality- Helix
Role: Technical Lead(From March 2020 – Till Date)

Responsibilities:

- Setting vision and standards for the development and integration of the Salesforce.com solution
- Design, code, unit test, system test, performance test, debug, implement, and support Salesforce.com application and integrations.
- Design & implement APIs and web-based interfaces utilizing Apex code, Web Services, etc
- Ensure Production CRM support team follows best practices when architecting, programming or documenting solutions. This includes creating standards and documentation and leveraging processes to ensure all development staff follow the same
- Assist in resource allocation and planning through project planning, staff hiring, staff supplementation and/or outsourcing initiatives

- Work closely with the Enterprise Architecture team, implementation partners, 3rd party vendors and other technology teams to ensure appropriate infrastructure selection, maintenance, policies and procedures are in place to support the CRM application environment.
- Communicate development status on a regular basis to SMD, Application Development and stakeholders, escalating any identified risks
- Recommend cost effective technology solutions for business challenges
- Ensure the on-time delivery of enhancements or modifications to ongoing production CRM systems.
- Experience architecting complex large scale systems incorporating packaged and custom applications
- Manage a team of developers

Role: Senior Salesforce Developer(From Feb 2019- March 2020)

Responsibilities:

- Responsible for design, build and configure Salesforce.com Service Console and Cloud applications to meet business process and application requirements
- Ensure collaborative and proactive approach on improving quality
- Facilitate the creation and testing of future state business processes and script development
- Execute assigned tasks within a structured project environment in various project work streams
- Collaborate with the client, onshore team and the business to deliver requirement features.
- Coding business logic in APEX coding and visual force page/Lightning component design.
- Integration with outside application

Client: Nokia   **Feb 2019-Jul 2019**
Company: Smartek21
Project Name: Dex-YP
Role: Senior Software Engineer (Salesforce Developer-Lightning)

Responsibilities:

- Translate business requirements into CRM functional and configuration requirements
- Responsible for design, build and configure Salesforce.com Service Console and Cloud applications to meet business process and application requirements
- Ensure collaborative and proactive approach on improving quality
- Facilitate the creation and testing of future state business processes and script development
- Execute assigned tasks within a structured project environment in various project work streams
- Collaborate with the client, onshore team and the business to deliver requirement features.
- Coding business logic in APEX coding and visual force page/Lightning component design.
- Integration with outside application
- Implementation of Salesforce Connect(External object), Trigger Framework.

Client: YP/ Dex-YP   **Feb 2017-Till Date**
Company: Smartek21
Project Name: Dex-YP
Role: Senior Software Engineer (Salesforce Developer-Lightning)

Responsibilities:

- Translate business requirements into CRM functional and configuration requirements
- Responsible for design, build and configure Salesforce.com Service Console and Cloud applications to meet business process and application requirements
- Ensure collaborative and proactive approach on improving quality

- Facilitate the creation and testing of future state business processes and script development
- Execute assigned tasks within a structured project environment in various project work streams
- Collaborate with the client, onshore team and the business to deliver requirement features.
- Coding business logic in APEX coding and visual force page/Lightning component design.
- Integration with outside application
- Implementation of Salesforce Connect(External object), Trigger Framework.

Client: MissionCap   Feb 2016-Nov 2016

Company: Akaruilabs
Project Name: MissionCap
Role: Software Engineer (Salesforce Developer)

Responsibilities:
- Coding business logic in APEX coding and Visualforce page design.
- Integration with external System
- Creating Workflows and Triggers
- Data migration
- Customization of Salesforce Out of box functionalities.
- Test Data design
- Preparation of test classes

Glocal Technologies   Sep 2015-Jan 2016

Company: **Glocal Technologies**
Role: Software Developer (Android/Java Web Developer)

Responsibilities:
- Translate business requirements into technical requirements.
- Analyse and design flow of screens
- Utilising open-source Android ecosystem and the libraries available for common tasks
- Design, build, and maintain high performance, reusable, and reliable Java code
- Ensure the best possible performance, quality, and responsiveness of the application
- Identify and correct bottlenecks and fix bugs
- Help maintain code quality, organization, and automatization

MEPL   July 2014-August 2016

Company: **Mahendra Educational Pvt. Ltd.**
Role: Associate Software Developer(Java Web Developer)

Responsibilities:
- Overall technical development and Management of Products from scratch to deployment.
- Connecting with management to get business requirements.
- Translate business requirements into technical.
- Analyse, Design, Develop ,End to End Testing and deployment.
- Integration with other applications.
- Enhance existing system as per requirements

Products Developed:

- **Smart Class**
- **UTSAV 2014- An Employee Meet**
- **Bankers-Guru**
- **Interview-Guru**
- **Employee Review**

- Online Classes running through Project **Smart Class**-A Web Based Application On JAVA-Spring Technology is running all over India via Mahendra Educational Pvt. Ltd. (Since 2014 till present)

- FEST Website **UTSAV 2014 -An Employee Meet** -A Web Based Application On JAVA-Spring Technology developed for Mahendra Educational Pvt. Ltd. (In December 2014)

- **Bankers-Guru(CMS**) -A Web Based Application On JAVA-Spring Technology developed for
- Mahendra Educational Pvt. Ltd. (In September 2014)

- **Interview-Guru(CMS)-**A Web Based Application On JAVA-Spring Technology developed for
- Mahendra Educational Pvt. Ltd. (In September 2014)

- **Employee Review** –A Web Application (Similar to ERP) developed for Mahendra Educational Pvt. Ltd. (In September 2014) for the purpose of Employee Assessment of Company .

CERTIFICATION & PROJECT

1) PROJECT TRAINING:

Final Year BCA Project –

DREAM CODER-"GUI VERSION FOR ALL DATABASES"

From	**-** PIE INFOCOM, Lucknow
Front End	- JAVA(SWINGS)
Middle-Ware	**-** JDBC
Back End	**-** MY SQL
	- Oracle 10g
	- MS-Access
Duartion	**-** 14-02-2011 to 14-05-2011

JAVA (Core and Advanced):

From: PIE INFOCOM, Lucknow
Duration:24-01-2011 to 24-07-2011

PROJECT SUMMARY

TITLE: **DREAM CODER-"GUI VERSION FOR ALL DATABASES"**

SUMMARY: This is a CASE TOOL. It is a Desktop Application that provides end user (Technical/Non-Technical) facility to create Databases and perform all Database related operations .Main Motive behind project was to provide user a GRAPHICAL USER INTERFACE to create databases, perform all operations related to it and free them from command line operations related to database operations.

2) PROJECT:

Final Year MCA Project –

SPMT-" SOFTWARE PROJECT MANAGEMENT TOOL"
Front End   - JAVA(JSP).

Middle-Ware **-** SPRING.
Back End **-**MY SQL.

PROJECT SUMMARY

TITLE: SPMT-" SOFTWARE PROJECT MANAGEMENT TOOL"

- **SUMMARY:**This is a CASE TOOL. It is a Web Based Application Developed in perspective to A Software Development Company. To help them by providing such a tool ,with the help of which they could be able to manage overall Project Development Process .The fundamental principle on which this tool is phases of SDLC.

- It is a General Purpose Tool can be used by any Software Development Company.

TECHNICAL SKILLS

Salesforce Technologies	Apex Language, Apex Trigger, Batch Apex, Apex Class & Apex Web Service, Visualforce (Page, Component & Controllers), Lightning Data Services. Lightning Design Systems, Salesforce Connect. SOSL & SOQL
Custom Integration	Workflow & Approvals, Field updates, Outbound Messages, Reports, Custom Objects, Custom Settings, Custom labels and Tabs.
Force.com tools	Apex Data Loader, Force.com Apex Explorer, Force.com Excel connector and Force.com Eclipse IDE Plug-In.
Sales force Deployment Modes	Change Sets, ANT Tool and Force.com IDE
Programming Languages	JAVA, C, C++, HTML, XML, APEX
Database	MY SQL and Oracle.
IDE	Eclipse, My Eclipse and Force.com Eclipse IDE plug-in.
Certifications	SFDC PD1 Certified Developer

ABILITIES

- Strong Analytical, Problem Solving, Organization skills.
- **Work alcoholic.**
- Possess a positive attitude that is never short of enthusiasm and capable of handling Projects with a sense of Pride and Responsibility.
- Effective communication skills (Oral, Written and Presentation).
- Able to respond in diverse workload schedules with quality results.
- Committed to Quality & Excellence.
- Ability to learn new concepts fast and apply them for process optimization.
- Taking initiatives, Confident, Patient, Team building and Team bonding.

HOBBIES

- Like Analytical Interaction with my Good friends.

- Enhance Development skills, and upgrade with latest technologies.

- Traveling, Listening Music and Reading.

- In leisure prefer Cooking, Web Accessing and Crafting.

EXTRA-CURRICULAR ACTIVITIES

o Participated and Coordinated **National Seminar on Research Methodology and Statistical Tools** held at University of Lucknow, Lucknow.2013.

o Presented and published Paper on **Project Management in National Conference** on Information Security and Software held at Dept. of Computer Science, University of Lucknow, Lucknow, Sponsored by U.P Government (Dated :March 10-11,2014)

o Active participant in all the debates, group discussions sports and extra curricular activities in schools and colleges.

o Held the post of **Captain** and **Vice-Captain**in 10th and 12th.

o Was the member of group winning **2nd** Prize in **Youth Parliament** Competition conducted by **Rani Laxmi Bai School.Lucknow**

o Held the pride of being **Miss Fresher**in **BCA.**

o Held the pride of being **Miss Fresher**in **MCA.**

PERSONAL DETAILS

Father's Name	: Mr.Radha Krishna Gupta
Mother's Name	: Mrs.Vimla Gupta
Date of Birth	: 06 Sep, 1990
Sex	: Female
Marital Status	: Unmarried
Nationality	: Indian
Communication Address	: Marunji, Hinjewadi Phase3 Pune
Permanent Address	: Siddharth Nagar, U.P India.

DECLARATION:

I **ANURADHA GUPTA** , hereby declares that all the above details mentioned in this resume are true and correct to the best of my knowledge, my candidature shall not be accepted if any discrepancy is found .

Place: Pune   Anuradha Gupta