# P Theja

## Senior Sales Manager

Over 12 years of experience in IT sales. Specialized in Datacenter, Cloud, AWS, SaaS and Software sales. ▶ ptheja03@gmail.com

 A008, A block, Obel Banjara Apartments, Banjara layout main road, Horamavu Agara, Horamavu, Bangalore-560043 🏳 Indian

- 96111280986361662455
- Married (with child)

☆ Date of birth 12/11/1985

### Education

FromSales & MarketingAugustIndian Institute of Planning and Management Bangalore2007 toJune 2009FromBachelor of Engineering - Electrical & ElectronicsAugustDr. Pauls Engineering College Pondicherry2003 toNovember2007

#### Work experience

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Since	Senior Sales Manager	
December	<b>OpsMx Inc</b> Bangalore	
2020	• Software Product & SaaS Sales.	
	<ul> <li>Focused on Majorly Indian market and US market.</li> </ul>	
	• Enterprise Spinnaker & Continuous Delivery Platform sales.	
	• New lead generation.	
	• Work closely with marketing & Inside sales team on GTM strategies.	
	• Create awareness of the product in DevOps & Engineering teams of Enterprises.	
	• Active LinkedIn marketing.	
	• Focus on Discovery calls, Understand the BANT, create new opportunities.	
	• Convert the opportunities into POCs.	
	• Coordinate with client and internal technical team to ensure the POCs are successful.	
	• Follow up with client on post POCs procedures and expedite the closure.	
	• Maintain and work towards increasing the sales pipelines.	
<b>E</b>	Senior Sales Manager	
From		
January 2020 to	Rapyder Cloud Solutions Pvt Ltd Bangalore	
December	<ul> <li>Handling Territory Sales</li> <li>Extensively forward on ANAS Cloud, DevOne and ANAS</li> </ul>	
2020	<ul><li>Extensively focused on AWS Cloud, DevOps and AWS</li><li>Managed Services.</li></ul>	
2020	<ul> <li>Work closely with AWS sales and SA Team and build relationship.</li> </ul>	
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	<ul><li> Regular updates on CRM and APN portals and be organized.</li><li> New lead generation</li></ul>	
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	• Development of new business opportunities	
	Strategic account management     Business Development	
	• Business Development.	
	• Cross selling & up selling of new products & services to existing clients	
	• Manage Revenue Generation.	

### Work experience

work cap	
From June 2019 to December 2019	<ul> <li>Senior Sales Manager</li> <li>Loves Cloud Pvt Ltd Bangalore <ul> <li>Extensive field work for new lead generation</li> <li>Development of new business opportunities</li> <li>Generate opportunities for AWS, Azure &amp; GCP</li> <li>More focused on AWS</li> <li>Generate new Opportunities for our new product POWERBOARD</li> <li>Generate opportunities for cloud management services</li> <li>More focus on Bangalore startups</li> <li>Work with team To create solution on AWS and other clouds for customer's requirements.</li> <li>Explain the solution comparisons between different clouds for the same requirement and help customer to select the best solution.</li> <li>Create cloud proposals on AWS &amp; Azure</li> <li>Infrastructure optimization solutions to clients to reduce their IT cost.</li> </ul> </li> </ul>
From February 2017 to March 2019	<ul> <li>Sales Manager</li> <li>Netmagic IT services Pvt Ltd Bangalore <ul> <li>Datacenter, Netmagic cloud, AWS sales.</li> <li>New lead generation</li> <li>Development of new business opportunities</li> <li>Strategic Account Management</li> <li>Business Development</li> <li>Cross selling &amp; Up selling of new products &amp; services to existing clients</li> <li>Manage revenue generation.</li> <li>Successfully managed 80 accounts and developed new business from them.</li> <li>always achieved 80% and above against my target.</li> <li>Manages leading apparel, Ecommerce, Payment solution, Healthcare companies Etc.,</li> </ul> </li> </ul>
From March 2016 to May 2016	<ul> <li>Business Development Manager</li> <li>InKnowtech Pvt Ltd Bangalore</li> <li>Managed services and Cloud sales</li> <li>New lead generation</li> <li>Development of new business opportunities</li> <li>Strategic Account Management</li> <li>Business Development.</li> <li>Cross selling &amp; Up selling of new products &amp; services to existing clients</li> <li>Manage revenue generation.</li> </ul>
From June 2011 to December 2015	<ul> <li>Sales Manager</li> <li>Netmagic IT Services Pvt Ltd Bangalore</li> <li>Datacenter and Cloud sales</li> <li>New lead generation</li> <li>Development of new business opportunities</li> <li>Strategic Account Management</li> </ul>

- Business Development.
  Cross selling & Up selling of new products & services to existing clients
  Manage revenue generation

#### Work experience

From July 2009 to January 2011

## From July 🛉 Sales Executive

#### You Broadband and Cable India Ltd Bangalore

- Internet leased line sales
- New lead generation
- Development of new business opportunities
- Business Development

#### Skills

Strategic Account Management

Key Account Management & Business Development

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**New Lead Generation** 

IaaS, PaaS, SaaS - Sales

**AWS Sales** 

**Datacenter and Cloud Computing Sales** 

Social networks

in @https://www.linkedin.com/in/ p-theja-21972640/