

# MEGHA PONNETI NANDA

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## EDUCATION

**Northeastern University** | Boston, MA

**Dec 2020**

*Master of Science in Information Systems*

**Relevant Courses:** Business Analysis and Information Engineering, User Experience Design and Testing, Data Management and Database Design, Managerial Communication for Engineers, Software Quality Control and Management

**Visvesvaraya Technological University** | Belagavi, India

**Jun 2016**

*Bachelor of Engineering in Electronics and Communication Engineering*

## TECHNICAL SKILLS

Salesforce Technologies: Force.com, Einstein Analytics, SOQL, Apex Data Loader, Visualforce, Conga Composer, DocuSign

Programming languages: SQL, Python, HTML, CSS, Bootstrap, JavaScript

Microsoft Office Suite: Microsoft Excel, Microsoft PowerPoint, Microsoft Word, Microsoft Visio, Microsoft Access

DBMS: Oracle 11g, MySQL Workbench, SQL Server Data Tools

Tools: GitHub, JIRA, Confluence, Tableau, Microsoft Power BI, Google Analytics, SQL Server Data Tools, Balsamiq, LucidCharts, Selenium, Microsoft Visual Studio Code, Anaconda

## CORE COMPETENCIES

Business Analysis | Product Development | Data Visualization | Market Research & Analysis | User Acceptance Testing | Software Development Lifecycle | Requirements Elicitation | Quantitative & Statistical Analysis | Business Intelligence

## PROFESSIONAL EXPERIENCE

**BlueWave Solar** | Boston, MA

*Business Analyst Intern*

**Jan 2020 - July 2020**

- Performed Attrition Predictive Analysis to determine the rate of customer cancellations using AI Einstein Prediction Builder achieving a prediction model quality of 84%
- Conducted GAP and SWOT Analysis, to identify bottlenecks and devise platform solutions during the migration of the project scopes from Salesforce Classic to Lightning Experience, contributing to a 25% increase in annual sales revenue
- Tailored Salesforce objects, record types, sharing rules, reports, dashboards, page layouts, HTML email templates while structuring user roles, profiles, permissions, workflow rules and process builders for Sales and Product teams
- Orchestrated Sprint Planning, Sprint Retrospective Sessions and facilitated Three Amigos to meet Agile business needs

**CGI Group Inc.** | Bangalore, India

*Analyst*

**Jun 2017 - Dec 2018**

- Optimized the portfolio management in financial software resulting in increased customer satisfaction rate to 85%
- Assisted in business workflow mapping/analysis using data capture and modeling technologies, methods, and tools, analyzing the business, user and technical requirements for proposed web-based and systems solutions
- Administered the Salesforce platform by strategizing with stakeholders to determine details, prioritize the requirements and bridge the gap between business and technology that raised client satisfaction by 23%
- Designed a framework to migrate manual tests to automated ones with Eggplant, reducing test time per unit by 55%
- Tracked and communicated team velocity by increasing the productivity of scrum teams by 16% and the quality of deliverables by 22%, during its transition from Waterfall to Agile methodology

*Associate Analyst*

**Aug 2016 - May 2017**

- Created a proactive incident analytical technique that eliminated recurring incidents by 80%
- Performed market analysis efficiently increasing sales by 24% for the Treasury and Foreign Exchange product

## ACADEMIC PROJECTS, Northeastern University | Boston, MA

### e-Care Clinicals Application

- Represented Traceability Matrix mapping the business and functional requirements with test cases, resulting in seven test scenarios controlling numerous artifacts by achieving 100% test coverage

### CharlieCard Application

- Authored Market Requirements Document by analyzing the target customer segments through user research methods and market sizing, and calculated the Total Addressable Market by plotting Competitive Analysis Table

### Pokedex Web Scrapping and Data Wrangling using Python

- Harvested and audited the Pokemon dataset from Pokemon website, PokeAPI, Kaggle and designed Conceptual Database Schema by statistical clustering and building relationships between RPGs (Role Playing Games)