# VENKATESWARAREDDY AKKALA

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Experience Summary

# 3+ years of experience in the areas of Salesforce.com CRM and Force.com Platform. This involves configuration, customization, deployment, Integration and classic to lightning migration, lightning component development(Aura framework and LWC).

* Involved in development environment setup and CLI command to work with **LWC**.
* Experience in **Accessing salesforce resources in LWC** with Lightning Data Services, Base components, Wire services, Invoke Apex methods.
* Defined **Navigation services**, communicate between components using Events, PubSub mechanism.
* Experience in working with **Lightning Components and Applications, Client side Controller, Events, Lightning Data Services.**

# Implemented Lightning Interfaces,Lightning In Visualforce, Overriding the standard buttons / standard record pages in Lightning.

* Experience in **customizing Standard objects**, creating **Profiles/Roles** and configured the permissions based on the organizational hierarchy
* Designed custom Formula Fields, Validation Rules, Field Dependencies, **workflows and Approval processes.**
* Configured existing and new **Reports and dashboards** and reports for various client requirements.
* Increasing the test coverage for the classes for a smooth release.
* Implemented **Custom Settings, Custom Labels**, Overriding the Standard functionality of standard buttons with Visualforce Page.

# Hands on experience on **Apex Classes,** Apex Triggers, SOQL,SOSL and DML, Custom Controllers, and Controller Extensions.

# Experience in Batch Processing (Batch Apex), Scheduled Apex, Future Method.

* Experience in creating different **page layouts** for different profiles
* Experience in working with **Data Loader** in loading data to salesforce.
* Performing deployment activities, creating packages for deployment and perform post deployment activities
* Support post production and fixing defects on daily basis.

##### Professional Experience

* Working as a **Salesforce Developer** with Techwings Software Solutions Private Limited, Chennai Since June 2017 to Till date.

##### Technical Skills

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| **CRM Applications** | Salesforce.com: Sales Cloud, Service Cloud, Force.com: Lightning,Custom CloudSalesforce.com: Reporting and Analytics of Sales, Service and Custom Cloud |
| **Business Processes** | Service Requests and Activities, Opportunities, Quotes and Proposals and Order ManagementCampaign Management, Case Management, Contract Management and PricingApproval, Partner Deal Registration, Data Cleansing and De-duplication, Agreements and Entitlements |
| **Configuration Skills** | SFDC Standard Object Configuration: Campaigns, Leads, Accounts, Contacts, Opportunities, Price Books, Products, Assets, Contracts, Cases, Solutions, Ideas, Cases, Solutions, Ideas, Queues, Quotes and Custom Object development Field creation, Page Layout creation/editing, Related list customization, Record Types, Field Level and Object level security, role hierarchies, sharing models, Workflow: time-dependent actions, field updates, email alerts, task creation Reports, Dashboards, Formula Fields and Cross Object Formula Fields Configuration Skills, Overall User Management. Overall User Management, Security and Sharing Model Translation Workbench |
| **Languages Known**  | Apex, Visual force pages, Apex Triggers, Lightning, LWC |
| **Deployment Tools** | Work Bench, ANT |
| **Tools** | Jira,  |
| **Web Tools** | HTML, CSS, Javascript |
| **Process Model** | Agile Methodology |

##### Projects Profile:

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| 1.**Project Name:** | **Techstars Investors, USA** |

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| **Client** | Techstars Investors, USA |
| **Role** | Developer  |
| **Modules Responsible** | Properties and Investor Management |
| **Team size** | 6 |

##### Project Description:

Techstar Real Estate project is responsible of maintaining all the sellers and buyer’s information. This also maintains the properties they are selling or buying throughout USA. Sales agents can access the investors and property information in a click.

##### Responsibilities:

* Active participant in internal technical discussions related to the project.
* Responsible for creation of **custom objects, fields, profiles, roles**.
* Created **Workflows, Page layouts, Approval Processes, Tasks, Email Alerts, Field**

**Updates and Outbound messages** to manage the **workflows** and **approval.**

* Developing Lightning components using both Aura framework and LWC.
* **Lightning pages Navigation**, migration of Aura components to LWC and **SLDS**.
* PubSub mechanism to communicate events, communicate between components using Events.
* Responsible for accessing salesforce resources in LWC using **Lightning Data Service**,

**Base Components, Wire Services, Invoke Apex**.

* Created multiple profiles based on the requirement and Provided the access to require
* Worked in Agile Methodology.
* Responsible for the Bug fixing.

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| 2 2.Project name | **SuperValu Data Management and Business Insight** |

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| **Client** | SuperValu  |
| **Role** | Developer and Administrator |
| **Team size** | 8 |

##### Project Description:

The SuperValu Trade Promotion Management(TPM) module enables the marketing team, sales team, and Key Account Managers (KAMs) to plan, execute, monitor, and analyze a promotion plan for the consumer goods manufacturers.

Trade Promotion Planning and Management entails the setup of promotional activities.

After the business/account plans have been created and worked out in detail, the promotion plan is created.

##### Responsibilities:

* Involved in requirement gathering phase.
* Responsible for creation of **custom objects, fields, profiles, roles**.
* Worked on **data migration** from databases to **SFDC** using **Data Loader**.
* Created **Workflows, Page layouts, Approval Processes, Tasks, Email Alerts, Field Updates and Outbound messages** to manage the **workflows** and **approvals**
* Responsible for creation of **record types and page layout assignments**.
* Responsible for the development of **work flow rules, validation rules, assignment rules, sharing rules.**
* VF Page development to override the Standard functionalities of a standard button.
* Created multiple profiles based on the requirement and Provided the access to require
* Testing and bug fixing.

Education Details:

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| **Course** | **College** | **Year of Passing** | **Percentage** |
| Bachelor of Engineering (CE) | Malla reddy institute of technology and science | 2016 | 66 |
| Higher Secondary(12th) |   Rama Krishna Junior College | 2012 | 88.5 |
| 10th | NTR Model School | 2010 | 83.4 |

Personal Profile:

* Name : Venkateswarareddy Akkala
* Gender : male
* Date of Birth : 25-05-1994
* Marital Status : Unmarried
* Languages : English, Telugu, Hindi
* Nationality : INDIAN