

Lavanya Loomba
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Summary

Let me help you create supercalifragilisticexpialidocious content !

Experience

Freelance Content Creator - Present

- Educare 247 : Creation of Finance and Management video lessons & Quizzes
- CollegeDunia : Articles related to Education domain, Exam and admission details
- IBPS Guide : Creation of Current affairs based Quizzes and Mock tests of bank exams
- PMFIAS : Creation of Daily current affairs with in-depth coverage of topics for Civil Service Examination
- GKToday : Creating Q-A Questions for civil service examinations
- PepperContent : Creation of content for an array of clients

Contributing Writer - 2016 - 2018

Freepik : Creation of articles related to marketing

Blasting News : Wrote articles related to technology

Tweak your Biz : Wrote articles related to digital marketing

The Next Web : Covered articles related to social media

Content Manager -

ARM Digital - October (2016) - May (2017)

- Creation of content for an array of clients
- Handling new pitches and Online campaigns

StoryXpress - April (2016) - August (2016)

- Creation of content
- Handling Social Media account of StoryXpress

Digital Marketing Consultant -

Unyscape - July (2015) - March (2016)

- Creation of content
- Preparing social media creatives
- Social Media Outreach

Clients I have worked with during this period -

- Harman Connected
- Sodexo
- Microsoft
- Mahindra Comviva
- IDP Education

- TechJockey
- Kidzee
- Save the Children
- NPS

Education -

MBA (Finance & Marketing) - Uttarakhand Technical University

Bachelor's Degree, Business Administration & Management - Panjab University

LinkedIn -

[linkedin.com/in/lavanyaloomba](https://www.linkedin.com/in/lavanyaloomba)

Portfolio -

lavanyaloomba.contently.com