

SUMIT SINGH

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Certified **Salesforce Developer I** with 2+ years of experience on **Apex, Visualforce** and **Lightning** development. Skilled in development, coding, and requirement analysis.

TECHNICAL SKILLS

Salesforce Technologies	APEX, SOQL, SOSL, APEX Trigger, APEX Classes, Visualforce (Pages & Components), Data Loader, Dashboards, Reports, Analytic Snapshots, Custom Objects, SFDX, Email Messaging, Lightning Design System, Lightning App Builder and Lightning Component features, Aura Component
Salesforce Cloud	Sales Cloud, Marketing Cloud, Health Cloud
Custom Integration	AppExchange Package & Custom Application Integration using REST/SOAP
Force.com Tools	Apex Data Loader, Force.com Apex Explorer, Force.com Migration Tool, Force.com Excel Connector and Salesforce CLI
Programming Languages	Apex, Java, VisualForce, JavaScript
Platforms	Force.com platform & SFDC
IDE	Visual Studio Code & Salesforce CLI

WORK HISTORY

05. 2020 - PRESENT

MARKETING MINDZ – JAIPUR, RJ
Salesforce Developer

- Developed plan timelines and managed workflows.
- Integrated Salesforce Sales Cloud with Marketing Cloud Connector.
- Integrated Google calendar and Outlook Calender with Salesforce calendar.
- Integrated Shopify, Majento, Woocommerce etc
- Worked on Journey Builder, Email Studio, Social Studio in Marketing cloud.
- Worked in AppExchange development
- Worked on Apex Classes, Triggers and Lighting components.

- Trained and mentored junior programmers in programming methodologies and best practices

05. 2018 - 1. 2020

TEQFOCUS CONSULTING – RANCHI, JH
Salesforce Admin/Developer

- Hands on experience in writing **200+ Apex Classes, 100+ Triggers** and **70+ Lightning component development**.
- Experience in Administration, Configuration, Implementation, Lightning, and support experience with Salesforce platform.
- Experience in Lightning Appexchange development.
- Experience in Salesforce Customization, Security Access, Workflow Approvals, Data Validation, data utilities, sales and Support Administration.
- Creating Roles, Page Layouts, Org - Wide default, Sharing rules, Work Flows.
- Worked on Lightning Process builder flows, Chatter and quick Action.
- Integration Methodologies, different API, Trigger framework, Recursive Triggers, VF Remoting and Asynchronous Framework.
- Good Experience on Salesforce Lightning. Experience in third party integration like Stripe , Wordpress, Woo-commerce etc.
- Created Custom Apps, Custom fields, Profiles, Applying Sharing Rules, Handling Page Layouts, Search Layouts, and Related List and defining Field Dependencies, custom buttons, Validation Rules, workflows, approval processes.
- Expertise in SFDC Development using Lightning Application, Apex Language, SOQL, SOSL, VisualForce Pages, Classes, Controllers, Triggers, Indexes, Web Services, Components, Tabs, Apex Web services, Custom Objects, Reports, Analytic Snapshots and Dashboards, Profiles.

PROJECTS

1. Kia Motors (Marketing Cloud and Social Studio)

Roles and responsibilities:

- Configurations of Marketing Cloud to set up Journey, Email Studio and User configuration.
- Integrated Salesforce Sales Cloud with Marketing Cloud Connector.
- Topics and Keyword, Engagement Console, Analysis Console Configuration, User Training and Security Configuration in Social Studio.
- Dynamic Email Template and cloud pages with AMPScript.

2. ALAVIDA (Health Cloud)

Roles and responsibilities:

- Created Lightning component to send Fax with attachments.
- Worked on flow and process builder to automate prescription with signature.
- Integrated Conga Composer with health cloud.
- Worked on the approval process and flows.

3. TM Meeting Scheduler

TM Meeting Scheduler is an intelligent online appointment scheduling for Salesforce.

Roles and responsibilities:

- Created Custom objects and fields as per the business requirements.
- Integration with Zoom, BlueJeans and GoToMeetings
- Worked on Apex Classes, Triggers and Test class.
- Worked on Lightning Components, VisualForce pages and components.
- Set up Workflow and Workflow Approval processing.
- Daily standup meeting with the team.

4. Netigate (Sales Cloud)

Netigate is an established and rapidly growing SaaS company. Their survey platform is trusted by over 3500 of the world's leading brands - such as Spotify, DB Schenker, Vodafone, Continental and EnBW.

Roles and responsibilities:

- Worked on complex business logic on Accounts, Contacts, Opportunities and line items.
- Authored bulkified Classes, Triggers and Trigger Handlers to support 300+ users in SF Org.
- Integrated Salesforce and their web server successfully.
- Worked on schedule and batch classes to update records and send notification emails in business hours.
- Designed automated Dated currency conversion for custom objects.
- Weekly standup meeting with clients.

5. DARE.ORG (Sales Cloud)

D.A.R.E. is a police officer-led series of classroom lessons that teaches children from kindergarten through 12th grade how to resist peer pressure and live productive drug and violence-free lives.

Roles and responsibilities:

- Created Custom objects and fields as per the business requirements
- Worked on 10+ Apex classes and Triggers to handle business logic.
- Integrated Wordpress/Woocommerce with salesforce.
- Installed and configured FormTitan on salesforce successfully
- Imported data through Data Loader.
- Deployed all the changes on production with 98% coverage on all test classes and unit testing.

6. African Leadership University(ALU) (Sales Cloud)

ALU is a network of world-class tertiary education institutions whose mission is to produce 3 million young African leaders over the next 50 years.

Roles and responsibilities:

- Analysing the raised tickets and resolving the instant support.
- Customized Profiles and created custom fields
- Worked with standard objects, business processes and field-level security
Created/Modified Dependent Picklists, Lookup Fields, Formula Fields, Roll-up Summary Fields, Page Layouts and Record Types
- Set security and access rights using Organization Wide Defaults, Roles, Roles & Hierarchies, Sharing Rules, Public Groups, Account teams and Case teams.
- Set up Workflow and Workflow Approval processing.

- Performed data validation and use data utilities including Data Loader and Mass Delete
- Configured custom objects, applications and tabs
- Installed/Uninstalled packages from AppExchange
- Developed Custom Objects, Custom reports and configured Analytical Snapshots to dump the data into on a regular basis for sales performance and lead generation statics.
- Added custom fields and validations to new and existing objects and added custom functionality using custom controllers and custom extensions.

7. EU Networks (Sales Cloud)

EU Network is a European provider of bandwidth infrastructure services. Which focuses on delivering scalable, fibre-based products and solutions to a customer base that is at the center of technology transformation.

Roles and responsibilities:

- Configured User Interface settings
- Configured the Company Profile
- Customized Profiles and created custom fields
- Added custom fields and validations to new and existing objects and added custom functionality using custom controllers and custom extensions.
- Worked with standard objects, business processes and field-level security
- Created/Modified Dependent Picklists, Lookup Fields, Formula Fields, Roll-up Summary Fields, Page Layouts and Record Types
- Set security and access rights using Organization Wide Defaults, Roles, Roles & Hierarchies and Sharing Rules.
- Added custom fields and validations to new and existing objects and added custom functionality using custom controllers and custom extensions.
- Created Visual Force pages for the Portal.
- Created apex class to get the visual force data into various custom objects.
- Created apex class to get the field information from the Lead & populate the application field's value on Lead selection, allowing to enter other information.

EDUCATION

BIRLA INSTITUTE OF TECHNOLOGY: BACHELORS IN COMPUTER APPLICATION (2013-2016)