

Samarjit Maity

Product Manager

Contact

Address

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Skills

Product Management

Business Analysis

Project Management

Presales

CRM

Healthcare Payer, Provider

Lifesciences

Retail Banking

Pega Platform

Pega Customer Service

Pega CDH

Pega Healthcare suite

User Experience

Implementation experience

Agile

Result-oriented Software professional with 14+ years of experience across multiple roles- Product Management, Project Management, Business Analyst, Presales Consultant and Developer.

Strong believer in building software that solves business problems, is easy to implement and gives delight to users.

Work History

2014-07 –

Current

Product Manager : CRM

Pegasystems India Private Limited, Hyderabad

- Product Manager in CRM Product line responsible for CRM-Healthcare product targeted at Healthcare and Lifesciences clients
- Product has 70+ clients and is positioned in leadership quadrant of Forrester
- Researching market and working with multiple stakeholders from Business and product to build product roadmap and prioritize release goals
- Responsible for Release planning and Delivery of Goals
- Authoring epics and user stories, grooming team
- Driving Adoption/ Implementation of capabilities from Platform, Horizontal CRM and Healthcare Foundation and managing work dependencies
- Running sprint reviews with stakeholders for feedback, keeping them up to date with progress, risks, blockers if any
- Driving great user and configuration experience in products
- Driving Best practices for Pega Product Development and reducing Technical Debt in product
- Supporting Sales team with demos, collaterals and product inputs to drive home great story showcasing key Pega capabilities- Case Management, Omni-channel and Decisioning.
- Working with product and support teams for getting client SRs resolved
- Guided Professional services team with functional and product inputs in projects- Sanofi, Sutter, Anthem and Alfa Bank

2013-06 -

2014-06

Business Analyst/Project Manager

Tata Projects, Hyderabad

- Requirements and Project Delivery management of Marketing, Sales, Customer Service, Documentation Management and management Dashboard requirements for Quality BU (1500+ Users)

Certifications

2020-05
Digital Business Analysis
Pega Decision Hub

2019-05
Digital Transformation

2019-02
Robotic Process Automation

2017-03
Customer Analytics

2014-10
Scrum Product Owner
Scrum Master
Pega Business Architect

2014-08
Pega System Architect
Pega CRM Architect

2010-07
Salesforce.com Admin

2011-09 -
2013-06

Product Manager

IMS Health, Mumbai

- Product Manager for CRM- Lifesciences product
- Business Analyst for projects- BMS (2000+ users) , L'Oreal (300 +Users) , Astellas (500+ users).

2009-01 -
2011-08

Business Analyst

Intertec Softwares, Mumbai

- Presales and Business Analyst for ITIL Servicedesk Products
- Business Analyst for Deloitte Servicedesk Implementation (10000+ users)

2006-07 -
2009-01

SAP Consultant

Capgemini Consulting, Mumbai

- SAP-ABAP Consultant Worked in ABB, MHC and Green Cargo Projects

Education

2002-07 -
2006-06

B.Tech: Electronics And Communication Engineering

WBUT - Kolkata

2008-08-
2009-08

Executive Program in Business Analytics IIM-C