Repaka Srinivas
+91 8555081254
srinivasrepaka555@gmail.com

PROFESSIONAL SUMMARY:

- Currently working as a Salesforce Administrator at Codetru Private Limited, Hyderabad from September,2018

- Hands on experience in Salesforce Administrator, Salesforce Platform App Builder, Apex, Visualforce, Force.com, PHP, XAMPP, MYSQL, Process Platform 16.3v

- Develop customizations (new fields, new objects) to Salesforce.com which improve workflows and reporting

- Create Page layouts, Email Templets to maintain standard format for emails

- Create profiles and permissions, create users and assign roles to users, good in handling Force.com

- Perform unit testing and performance testing for new applications. Analyze issue during testing

- User Management, Data Loader and Data Management

- Good at handling CodeIgniter Framework (MVC), Sublime Text3

EDUCATIONAL QUALIFICATION:

- B. TECH from K L University with CGPA of 7.25/10

- 12th from state board of Andhra Pradesh with 84.6%

- 10th from state board of Andhra Pradesh with 80%

TECHNICAL SKILLS:

- Salesforce Administrator, Salesforce App Builder, Apex Program, Visualforce, Force.com, XAMPP, CodeIgniter Framework, PHP, MYSQL, HTML5, JavaScript, Bootstrap, Postman API

CERTIFICATIONS:

- Salesforce Classic Administrator   - Udemy
- The Salesforce Platform App Builder   - Udemy
- Certified in Process Platform developer 16.3v

<u>KEY PROJECTS:</u>

Lead Management System: CLIENT- Leading insurance Company

- Lead Management System is a set of systems practices or methodology to generate new potential business, operate through marketing, campaign, programs. Lead Management System is a process of create leads, tracking, and qualifying them to make them sales ready and pass them on to sales team.
- The efficient User Interface (UI) is designed by using force.com, page alignment design is done by page Layout. Custom Fields are created as per the client requirement. Custom fields are differing for customers and administrators.

URL Shortener: CLIENT- Leading insurance Company

- In general customers receive alert message which include URL or links, helps the customer to redirect to the relevant web page. These links are very large in size which is not suggestible for messaging.
- For this we implemented URL shortening technique without using third party services which can process and send messages 1lakh records within one hour. There will be no extra work required we have to just upload .xls file and the application will automatically process the data and send SMS immediately.

Group Product E-Link and QR Code: CLIENT- Leading insurance Company

- Group product is an insurance application in which different products get integrated in one platform, which is maintained by leading insurance company.
- Generate unique standalone E-Link (URL) and QR code for different products. The URL differs for each customer based on product they select. By scanning the QR code the unique URL get generate, using this unique URL (E-Link) customer can redirect to the relevant web page and can buy a policy.

Internet Banking Services: CLIENT: India's top Private Bank

- Internet banking system integrates the interaction between bank and its customers with effective way. It helps the bank to handle the customer's requests more efficiently and effectively. The internet banking system can perform efficiently by design and implementing the best internet banking services.
- Some of the major services like One Time Password (OTP) generation, OTP verify, Email, Payment gateway, Balance enquiry, generate unique order ID, these services provided for banking and insurance sectors.

Employee Connect: CLIENT- In-house Project

- In general, the Employee Relationship Management is a type of microsite application in which the complete organization details get maintain. Different portals involve in the project, based on the designation portals varies for each employee, only admin can access all the portals.