***I.V. RAO***

H No. 7-26, Saiprabhu Homes, Mobile: 9848833144

Badangpet, Hyderabad-500058,Telangana E Mail: ivrao33144@gmail.com

**PROFILE: Publication, Digital Marketing, Trade Promotion, Product Training, Product Promotion**

**PROFESSIONAL EXPERIENCE:**

**A Manager in** [**www.99business.com**](http://www.99business.com) **work place Hyderabad from 1/6/2020 to till date**

**(work from Home)**

* Print /e-paper and online portal advertisement bookings
* Events / Trade fairs / Exhibition/ Seminars Participation, product promotion
* Product training- online & offline to the executives
* Self lead generation for advt., booking, exhibition stall booking, SEO, Email, SMS campaign bookings
* Generate branch revenue through Tele & marketing team

as a Assistant Manager-Commercial, UPDATED SERVICES PVT LTD, from 13/1/2020 to 30/01/2020

* Facilities management Services
* Business Support Services

as a Marketing Manager in www.99businessnewspapers.com work place Hyderabad from 18/3/2011 to 7/01/2020

* advertisement bookings for Industrial Magazines

Sr.Executive Business Development

[**www.tradeindia.com**](http://www.tradeindia.com) **in INFOCOM NETWORK LTD,** work place Hyderabadfrom 03/5/2010 to 1/3/2011

B2B Ecommerce portal advertisement sales

Sr. Sales Executive

[**www.ipfonoline.com**](http://www.ipfonoline.com) **in IPF ONLINE LTD .,** work place Hyderabad from 24/5/2006 – 21/4/2010

**EDUCATION**

* BSc.,
* MBA

Typewriting skills**:**

* English,
* Telugu

**Computer & Language Skills:**

* Word & excel
* Page Maker
* Html & CSS, JavaScript (Knowledge about web site design, content writing,meta tags, title tags, display)

Marital status: Married,

Languages known**:** English, Telugu and Hindi

IVRao