**VINEELA, BEEMI REDDY**  8015993422

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**PROFESSIONAL SUMMARY**

Over **8+ years** of Professional Experience in Information technology including **5 years** of experience in **Salesforce.com CRM** platform involving in **Development, Administration, deployment, partner portal, customer portal and classic to lightning migration, lightning component, lightning design system, lightning locker services**. Designing of **Service Cloud, Sales Cloud** and **force.com solutions** with an emphasis on **service Cloud solutions**. 5 years of experience as system administrator in food industry.

* Experienced in Administration setup like manage **Users, Security Controls** and Data Management.
* Expertise in **developing, deploying and integrating** Salesforce.com CRM solutions.
* Experience in working with **salesforce.com sandbox and production environments**.
* Extensive experience in **designing, creating and maintaining Salesforce.com Workflow Rules, Approvals, Email** Templates (HTML & Visual Force Templates).
* Worked on the designing of **custom objects,** **custom fields**, role-based page layouts, custom Tabs, custom report, report folders, report extraction to various formats, design of **Visual Force Pages, Snapshots, and Dashboards**.
* Proficient in dealing with the functionalities related to the Sales Cloud, **Service Cloud** and Marketing Cloud.
* Experience in **security and sharing model, SSO, Salesforce configuration, desktop/mobile integrations.**
* Implemented and Integrated services for complete **CPQ** software.
* Involved in the configuration implementation of Salesforce.com.
* Experienced in **Force.com Apex Classes, Apex Triggers, Integration, Visual force and Force.com API**.
* Used **Data loader** for data management in force.com platform.
* Knowledge on **Computer-Telephony Integration (CTI).**
* Extensive experience in **data migration** and **integration** using **Data Loader**.
* Provided customer with best practice solutions as related to Salesforce.com and CRM.
* Extensive experience using Salesforce.com **Administration, Creating Roles, Profiles, Page Layouts**.
* Experience in **installing, evaluating the AppExchange** application under the salesforce.com platform.
* Experienced in all phases of **Software Development Life Cycle (SDLC),** quality management systems and project life cycle process.
* Experience in capturing, analyzing and documenting requirements **(Use Cases)** for Salesforce.com implementations.
* Expertise in **Object Oriented Programming, Object Oriented Analysis and Design (OOAD) and RDBMS** concepts.
* Experienced in accessing and writing **stored procedures and triggers**.
* Expertise with **J2EE** complaints **IDE’s** such as J**Builder, Eclipse 2.1/3.1.**
* Implemented and delivered projects under **Agile Development Environment and Test Driven Environments** with large & small project teams.
* Extensively worked on **Jenkins by installing, configuring and maintaining for the purpose of continuous integration (CI)** and for **End to End automation** for all build and deployments.
* Experience in working on source control tools like **GIT**.
* Knowledge on building new apps with the **Lightning App Builder and Lightning Components**.
* Expertise in writing **Bash Scripts, Pearl Scripts (hash and arrays), Python programing** for deployment of Java applications on bare servers or Middleware tools.
* Involved in **Duplicate management** logic using Salesforce.com **Duplicate rules** and matching rules functionality.
* Installation, Configuration and Management of **RDBMS and NoSQL** tools such as **SQL Server 2008/2012/2014, MySQL and DB2.**
* Possess excellent communication, interpersonal and analytical skills along with can-do attitude.
* **Strong appetite for learning new technologies with positive attitude.**

###### EDUCATION

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| **Title of the Degree with Branch** | **College/University** |
| **Bachelor degree in Computer Science** | Jawaharlal Nehru Technological University, India |

###### TECHNICAL SKILLS

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| **Salesforce Technical** | Apex Language, Apex Classes/Controllers, Test Classes, Apex Triggers, Visual Force (Pages, components &controllers), Standard objects, workflow &Approvals, Apex Data Loader, App Exchange, Web Services, Reports, Dashboards, Force.com IDE, Eclipse, SOQL, SOSL, Custom Objects, S-Controls, Analytic Snapshots,Steelbrick CPQ**,** Sandbox development and Testing, Sales Cloud, Service cloud. |
| **Operating Systems** | Windows XP/2003/2000, Windows 2K/2003 Server, UNIX. |
| **Build/Automation Tools** | Puppet, Jenkins. |
| **Languages** | Java/J2EE, SQL, Perl Scripting, HTML, Unix, C, C++, PYTHON, SHELL Scripting. |
| **Databases** | MYSQL, MongoDB, Cassandra, SQL Server, Oracle, SQL\*Loader, Putty, Toad, SQL\*Plus. |
| **Web/App Server** | Apache, Tomcat, WebSphere Application Server, JBoss. |
| **Web Technologies** | HTML, XHTML, CSS, XML, Java Scripts, Shell, Web Services, SOAP, UI, WSDL. |
| **SDFC coding** | APEX Classes & Triggers, Components, Visual force pages, Developer Console. |

**PROFESSIONAL EXPERIENCE**

**Deloitte: State of PA (Common Wealth), Pennsylvania**

**DHS : Department of Healthcare Systems Dec 2016 – Till Date**

**Salesforce Admin Developer**

Common Wealth program(DHS: Department of Healthcare System) mission is to improve the quality of life for **PA** individuals and families. Promote opportunities for independence through services and supports while demonstrating accountability for taxpayer resources.

**Responsibilities:**

* Involved in project **technical design plan**, conversions, **Mapping**, configuration of portions of the SFDC application.
* Created modern **Lightning Apps** combining **Lightning Design System**, **Lightning App Builder** and **Lightning Component** features.
* Upgraded some Apps from Salesforce Classic to **Lightning Experience** to develop rich user interface and better interaction of pages. .
* Used **Agile methodology** to organize tasks between the development team with weekly scrums.
* Worked with **SOQL, SOSL queries** with Governor Limitations to store and download the data from Salesforce.com platform database.
* Experienced in using **Data Migration** tool called Data Loader.
* Developed complex **validation rules, formula fields** according to the application requirements. Created page **layouts, search layouts** to organize fields, custom links, related lists, and other components on a record detail and edit pages.
* Implemented **Email to lead, Web to lead** functionalities and Data Loader to bulk load leads data into Salesforce.com from other databases and CSV files.
* Worked on front end application development using CSS3, HTML5, Javascript.
* Retrieved some data and its functionality from **Third-Party API's** and displayed within the **lightning component**.
* Created multiple **Lightning Components**, **added CSS and Design Parameters** that makes the **Lightning** component look and feel better.
* Excellent skills in creating/**troubleshooting**/modifying Apex code and visual force pages.
* Tested apps by appending multiple components to a **Lightning Application** thereby deployed Applications from Sandbox to Production.
* According to the business user's requirements, created **Reports and Dashboards**.
* Worked with various salesforce.com objects **Lead**, **Account, Contact, Opportunity**, **Campaign**, Cases, Solutions Standard objects & Custom Objects.
* Created Public Groups, Queues, **Permission Sets, Profiles, User**s &Security Settings based on role hierarchy. Involved in Data Migration from three Legacy Systems to Salesforce.
* Used field level security along with page layouts in Lightning to manage access to certain fields.
* Deployed application from **Sandbox to Production** environments using **Change Set, Eclipse** and Force.com Migration tool.

**Environment:** Lightning experience, Lightning Components, Apex classes, Triggers, and Controllers, Salesforce.com Platform, Configuration, Customization, Apttus CPQ, Force.com Eclipse IDE, HTML, CSS, Amp script, GITHUB, Data Loader, WSDL, SOQL, SOSL, Scrum, ETL, Custom objects, Custom fields, Web Services, SOAP API, REST API.

**Client : CarMax, Virginia Mar 2016 – Nov 2016**

**Salesforce Developer**

CarMax is a largest car dealer in USA. The company executed the campaign and additional TV advertisements over the course of a number of years in support of the launch and the initial wave of stores. The Project is about Merchandising where CarMax buys cars and sells Cars in auctions. There are several applications used for this business which is Power Builder, .Net applications.

**Responsibilities:**

* Performed detailed analysis of business and technical requirements and designed the solution by customizing various standard Objects of Salesforce.com and other Platform based technologies like Visual Force, Force.com API, and web services.
* Interacted with team members to gather and documented requirements.
* Involved in various Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
* Used Force.com Eclipse IDE for developing Apex Pages, Controller Classes, and Triggers for deploying the project's components into different Sandbox Environments.
* Created Custom Objects and defined look up and Master-detail relationships on Objects. Also created junction objects to establish the connectivity among objects.
* Created page layouts, search layouts to organize fields, custom links, related lists and other components on a record detail and edit pages. Developed and configured various custom reports and report folders for different user profiles.
* Designed and developed Apex classes and Apex Triggers for functional needs in the application.
* Implemented "Email to Case", "Web to Lead" for Lead and Case automation.
* Deployed code into different sandboxes.
* Created various Custom Objects and defined lookup, Picklist, master-detail relationships and roll up summary between those objects. Also created junction objects to establish connectivity among objects.
* Created workflow rules and defined related tasks, time-triggered tasks, Email alerts and field updates to implement business logic.
* Configured Salesforce including but not limited to Validation rules, Workflows, Custom labels, Custom Settings, Profiles, and Permissions worked on Salesforce.com Setup & Configurations, Data migration and conducting end-user training.
* Worked on various Salesforce.com standard objects like Accounts, Contacts, Cases, Leads, opportunities, Campaigns and Reports.
* Designed and implemented dashboards and tailored reports for sales departments.
* Developed various Apex classes, Controller classes, and Apex triggers for various functional needs in the application.
* Developed Visualforce pages for user interaction and leveraging Standard Controllers.
* Wrote SOQL, SOSL queries for calling the data from databases and displayed them.

**Environment:** Salesforce.com, CRM, Apex, Visualforce, triggers, workflow, validation rules, AppExchange, report, dashboard, Force.com IDE, Visualforce (pages, components, and controllers), Email services, Custom objects, process builders, Data loader, SOSL, SOQLs, Force.com API.

**Client : MassMutual Life Insurance, Connecticut**

**Salesforce Developer Jun 2015 – Mar 2016**

MassMutual Life insurance offers life insurance to the customers. RS (Retirement Services) is program called as Tech Strategy. This project is about the End - End testing of the whole program which involves validation of the end – end processes.

**Responsibilities:**

* Authored Systems Requirement Specification (SRS), Use case, System Requirement Change Request, and Data Dictionary to SFDC implementation.
* Carried out Scrum meetings and walkthroughs with development team members, Project Manager, and Quality analyst to better understand system functionality.
* Used detailed knowledge of application features and functions to assess the scope and impact of business needs throughout analysis and completion of all enhancement specifications for each business partner and cross impacted groups.
* Built relationship across multiple technologies, operations, services, sales, program and product team to accomplish the end goal.
* Facilitated requirements gathering cross multiple vendors and organization.
* Worked on implementation of marketing cloud- Journey Builder.
* Performed the detailed analysis of functional and technical requirements; designed and deployed the custom objects; identified the lookup and master-detail relationships; and created the junction objects.
* Implemented security and sharing rules at object, field, and record level for different users at different levels of the organization. Also created various profiles and configured the permissions based on the organizational hierarchy.
* Developed Validation Rules for the Custom Objects and Workflow rules and Approvals for some fields.
* Implemented pick lists, dependent pick lists, validation and formula fields to the custom objects.
* Implemented the validation rules on the objects and tabs, Page layouts, Custom tabs, and Components to suit the needs of the application.
* Implemented the workflows and approvals for various functional requirements.
* Implemented the searching and tagging functionality; developed various custom reports and dashboards for data analysis.  Used field level security along with page layouts to manage access to certain fields.
* Worked on post-production support and training the users.

**Environment:** Saleforce.com platform, Lightning Experience, Record types, Reports, Dashboards, MS Visio, Sharing Rules, MS Word, PowerPoint, Excel, Waterfall, Validation Rules, Messaging, MS Project, Standard and Custom Objects.

**Client: The Hartford Insurance, Connecticut Jan 2015 – Jun 2015**

**Salesforce Administrator**

The Hartford is one of the leading insurance company and wealth management services providers for both commercial and personal lines area. The Hartford is consistently recognized as one of the world's most ethical companies.

**Responsibilities:**

* Performed detailed analysis of business and technical requirements and designed the solution by customizing various standard Objects of Salesforce.com and other Platform based technologies like Visual Force, Force.com API, and web services.
* Interacted with team members to gather and documented requirements.
* Involved in various Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
* Used Force.com Eclipse IDE for developing Apex Pages, Controller Classes, and Triggers for deploying the project's components into different Sandbox Environments.
* Created Custom Objects and defined look up and Master-detail relationships on Objects. Also created junction objects to establish the connectivity among objects.
* Created page layouts, search layouts to organize fields, custom links, related lists and other components on a record detail and edit pages. Developed and configured various custom reports and report folders for different user profiles.
* Designed and developed Apex classes and Apex Triggers for functional needs in the application.
* Implemented "Email to Case", "Web to Lead" for Lead and Case automation.
* Deployed code into different sandboxes.
* Created various Custom Objects and defined lookup, Picklist, master-detail relationships and roll up summary between those objects. Also created junction objects to establish connectivity among objects.
* Created workflow rules and defined related tasks, time-triggered tasks, Email alerts and field updates to implement business logic.
* Configured Salesforce including but not limited to Validation rules, Workflows, Custom labels, Custom Settings, Profiles, and Permissions worked on Salesforce.com Setup & Configurations, Data migration and conducting end-user training.
* Worked on various Salesforce.com standard objects like Accounts, Contacts, Cases, Leads, opportunities, Campaigns and Reports.
* Designed and implemented dashboards and tailored reports for sales departments.
* Developed various Apex classes, Controller classes, and Apex triggers for various functional needs in the application.
* Developed Visualforce pages for user interaction and leveraging Standard Controllers.
* Wrote SOQL, SOSL queries for calling the data from databases and displayed them.

**Environment:** Salesforce.com, CRM, Apex, Visualforce, triggers, workflow, validation rules, AppExchange, report, dashboard, Force.com IDE, Visualforce (pages, components, and controllers), Email services, Custom objects, process builders, Data loader, SOSL, SOQLs, Force.com API.

**American Family Insurance, Wisconsin Jan 2013 – Dec 2014**

**Sr. QA Analyst/Business Analyst**

The American Family Insurance is a leading provider of insurance and wealth management services for consumers and businesses worldwide. It supports the entire policy lifecycle for personal, commercial compensation insurance. American Family automates underwriting and policy management and is designed exclusively for Auto & property/casualty (P/C) insurers. American Family is a complete system of-record and supports the core functions of the policy lifecycle including: product definition, underwriting, quoting, binding, endorsements, and renewals. Claims, Billing & Policy Center is built on modern web technology, based on industry standards.

**Responsibilities:**

* Involved in requirements gathering from customer, create user stories and documented them in a format that can be reviewed and understood by both business and technical people.
* Translated Business requirements to user stories, setting up priorities and target delivery date based on the business importance.
* Responsible for performing Acceptance Test for developed user stories.
* Designed Test Plans, Test cases using User Stories/Business requirements and executed accordingly.
* Worked on Mobile testing for various My Account optimization and Responsive Projects
* Performed Functional Testing, Systems Integration Testing and Regression Testing.
* Identified & organized the overall plan for test data, strategy and also identify the Scope of testing within the context of each Sprint cycle.
* Used agile methodology with SCRUM Process for product development.
* Performed testing on multiple Sprints and participated in daily standup SCRUM meetings, Sprint Planning Sessions, Sprint Review and Sprint Retrospective Sessions.
* Created Test Cases, developed Tractability Matrix and Test Coverage reports.
* Prepared and provided status summary reports to management on system status, system changes, problems and potential impacts.
* Performed Mainframe testing for different applications like SIS, Auto Plus and Property Plus for Commercial Lines.
* Worked on transferring data from legcy system to advance guidewire system using ETL and Teradata Mover.
* Involved in Property and Auto products using Guidewire Application.
* In charge for creating test Homeowner policies, Auto policies (like Family Car, Cycle, Misc. Vehicles, Watercraft) and Motor Home.
* Involved in performing major functionalities like Policy Submissions, Change, Cancels, Reinstate, Rewrites and Renewals.
* In charge for data-driven testing for Premium match test for various product lines like Commercial and Personal Lines.
* Performed Policy and Billing Center and Claims System Integration Testing on various Instructions.
* Generated Operations for the given WSDL and Endpoint. Created test steps to validate WSDL definition.
* Created web service test scripts using RawSoap Request method. Captured the web service response and test for valid expected data & compared the web service response with baseline data.
* Executed the web services in different environments using iTKO LISA and SOAP UI.
* Created Test Scripts/Test Suites, Run/Execute the Regression Test Scripts/Test Suits locally and on servers using iTKO LISA.
* Worked with developers by updating the defects and resolving them and tracking the status.
* Involved in Defect Tracking and Report generation throughout the test life cycle using JIRA.
* Used WinSQL for back end testing.

**Environment: ITKO LISA 5.0.22, SOAP UI, Rally, Harvest, JIRA, Guidewire Policy Center, Billing, Java, Mainframes, TOAD and Windows XP Professional, ETL.**

**CMC, India May 2008– May 2010**

**.Net Developer:**

CMC Limited is a leading systems engineering and integration company in India, offering application design, development, testing services and asset-based solutions in niche segments through turnkey projects of national importance. This project is to implement and to protect the confidentiality, integrity, and availability of personal health information (PHI). The other need for this project is to safeguard PHI during transmission, physical storage, maintenance and prevent unauthorized access.

**Responsibilities:**

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| * Involved in installation and configuring a MOSS 2007 Medium Server farm. |
| * Configured different Shared Services Provider (SSP) for search services and Index services. |
| * Created Web Parts using Web Controls Library and WSS 3.0 object model and deployed them in to Web Part Gallery. |
| * Involved in the migration of intranet SPS 2003 sites to MOSS 2007 sites by preparing and planning. |
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| * Used VisualStudio  to develop custom master pages and also developed custom themes to implement the client branding requirements. |
| * Used Excel Web Access (EWA) web part to interact with the workbooks and explore them. |
| * Created Document Libraries to store corporate records and implemented Event Receivers to generate alerts based on Retention Policies. |
| * Created custom forms and provided data validation and published them to .Net form library. |
| * Created custom web parts and web services (WCF) in the .Net environment that would allow VisualStudio to interact with other third party web services, applications and APIs. |
| * Developed Business Data Catalogue (BDC) to access sales and distribution systems. |
| * Created features and solutions for web parts, custom workflows and event receivers and event handlers. |
| * Created a custom Workspace that would provide the users with an interface to create and store information directly in the database using custom web parts and web services.  |  | | --- | | **Environment:**MOSS 2007, WSS 3.0, InfoPath, ASP.Net, SPS 2003, SharePoint Designer 2007,   C#.NET, XML, CSS,  IIS, WCF , OLAP, SQL Server 2005. | |

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