**NAVINKUMAR SETHIYA**

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**Phone**: +91-9558886504

**Career Objective**

To join an organization and work in an innovative, challenging and rewarding environment where I can utilize my skills for the organizational as well as individual growth and to be a notch professional in the industry.

**Profile Summary**

**Currently working with Cymetrix Software as Lead Salesforce Developer**

* Total 6years and 6 month of progressive IT Industry experience on Salesforce CRM.
* Expertise in developing Salesforce applications using Lightning Component, Lightning event, Apex class, Triggers, Asynchronous Apex, Visualforce page, Email Service, SOAP/Rest Services, Continuation, SOQL and SOSL.
* Proficiency in tasks like designing data model and creating Profiles, Roles, Sharing Rules, Permission set, Users, Record Types, Page Layouts, Custom Metadata, Duplicate Rules, Approval process, Workflow rules, Process Builder, Visual Flow, Reports, Dashboards, etc.
* **Expertise in integrating Salesforce Applications with Legacy systems and Mobile Application using REST and SOAP based web-services using different mechanism like Asynchronous Apex, Continuation etc.**
* Good knowledge of Salesforce Governor Limits, Order of Execution, Best Practices.
* **Experience in Sandbox Management like creating, refreshing sandbox and deployment process using change set/ANT Migration tool, CI tool (SourceTree, Bamboo).**
* **Have experience of Salesforce Migration activities like instance refresh, Org Migration etc.**
* Exposure in drafting and implementing different process of CMMI Level -3
* **Have experience in gathering, analyzing and estimating Business process requirements.**
* **Have experience in establishing Salesforce practice, managing and mentoring the team, planning of practice strategy and share practice status with Management.**
* **Appreciated by Board Member of Tata Trusts (Mr. Prabhat Pani) for providing solution efficiently and delivered before time.**
* **Implemented POC on DevOps approach using GitHub, ClickDeploy.io for Continues Integration and Continues Delivery.**
* Good communication, self-motivated, quick learner and a team player. Leverage technical and business acumen to communicate effectively with client executives and their respective teams.

**Educational Qualifications**

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| **Year** | **Degree** | **Institute** | **Class** |
| 2014 | B.Tech (I.T.) | Dharmsinh Desai University, Nadiad, Gujarat | Distinction |
| 2010 | HSC | The D. K. Tata High School, Navsari, Gujarat | Distinction |
| 2008 | SSC | The D. K. Tata High School, Navsari, Gujarat | Distinction |

**Certifications**

* **Salesforce Certified Administrator** – **ADM 201** **Oct’16**
* **Salesforce Platform Developer 1 June’18**

**Skill profile**

* **Salesforce :** Apex, Triggers, Asynchronous Apex, Email Service, Data Security,

Workflow rules, Process Builder, Snap-in, SOAP & REST API, Multi-Currency,

Duplicate Rule, Single Sign-on, Einstein Bot.

* **SFDC Utilities :** Eclipse with Force.com, ANT Migration tool, Change Sets, Data Loader,

Workbench, ClickDeploy.io

* **Query Language :** SQL, SOQL, SOSL
* **Other Tools :** VersionOne, Jira, GitHub,Source tree, Bamboo,, BitBucket,PostMan, SoapUI
* **Web Technology :** Lightning Component Framework, Visualforce, HTML, JavaScript, CSS.

**Professional Experience**

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| --- | --- | --- |
| **Company** | **Designation** | **Period** |
| Cymetrix Software | Lead Salesforce Developer | Aug’19 – Till Date |
| Adrosonic IT Consultancy Services Ltd | Lead Engineer | Aug’17 – Aug’19 |
| Tata Consultancy Service Pvt. Ltd | System Engineer | June’14 – Aug’17 |

**Project Details**

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| **Client** | **Enel X India Pvt Ltd** |
| **Role** | **Senior Salesforce Consultant** |
| **Description** | Enel X is an organization that offers energy solutions ranging from [demand response](https://en.wikipedia.org/wiki/Demand_response) to battery storage to electric vehicle chargers. SFDC Application has been developed to map all the customers and track all ongoing projects and milestone. |
| **Responsibility** | * Gathering and analyzing new business requirements and Data Model design.
* Developing the business requirement using Salesforce Customization (Apex Class, Trigger, Visualforce Page, Lightning Component, Soap/Rest integration etc) and configuration items like (Workflow, Process Builder, Custom Object, Custom Metadata, Security settings etc)
* Deploying the solution to different sandbox using CI tool.
* Interacting with different teams and Salesforce.com Architect to improve the performance of the org.
* Interacting with business users for requirement clarification, demonstration or any critical issues..
* Managing and mentoring the team of 20 members and aligning with management for any new prospect.
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| **Client** | **Moby Group** |
| **Role** | **Senior Salesforce Developer / Consultant** |
| **Description** | Moby Media Group is a largest media company in Afghanistan. SFDC Application has been developed to map all the customers and track all ongoing projects and milestone. |
| **Responsibility** | * Gathering and analyzing new business requirements and Data Model design.
* Analyzing the existing implemented system and suggesting best approach for each module. Analyzing and fixing the bugs related to security and critical functionality.
* Responsible for project planning, sprint planning, retrospective, daily standup and tracking project in VersionOne tool.
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| **Client** | **Tata Trusts** |
| **Role** | **Senior Salesforce Developer / Consultant** |
| **Description** | Tata Trusts is India's oldest, non-sectarian philanthropic organizations. Partner Relationship Management System has been implemented which helps to track all prospects & partners and Ongoing project across India. |
| **Responsibility** | * Implemented Partner Relationship Management System on Salesforce CRM along with communities.
* Configured security setting using Profiles, Role Hierarchy and sharing rules.
* Integrated PRM System with LinkedIn, Twitter and News Agency and performed web crawling of feeds based on certain keywords.
* Implemented duplicate rule, email templates, process builder, workflow, Validation rules, custom multi-currency and callout service to get latest exchange rate.
* Implemented Single Sign on, intuitive reports and dashboards, Partner community and chatter functionality for collaboration between internal team and partner.
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| **Client** | **Lippert Components** |
| **Project Name** | **Support Docs** |
| **Role** | **Senior Salesforce Developer** |
| **Description** | It is a leading supplier of components to the recreational vehicle and residential housing industries. Salesforce application has been created to streamline document and article management process using Lightning Framework. |
| **Responsibility** | * Designed Data Model.
* Implemented lightning component, lightning event, Apex class and test classes.
* Implemented permission sets to configure security setting using existing profiles.
* Interacted with client for requirement clarification and demo.
* Responsible for project planning, sprint planning, retrospective, daily standup and tracking project in versionOne tool.
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| **Client** | **Lippert Components** |
| **Project Name** | **Lightning Migration** |
| **Role** | **Senior Salesforce Developer** |
| **Description** | Lightning Migration of Service Cloud Custom Features |
| **Responsibility** | * Migrated existing JS button and Visualforce pages to Lightning Component.
* Implemented Snap-ins to provide live chat functionality in service cloud.
* Analyzed the performance for Visualforce with SLDS and Lightning component.
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| **Client** | **Unity Trust Bank** |
| **Project Name** | **GDPR Data Minimization** |
| **Role** | **Senior Salesforce Developer** |
| **Description** | System has been implemented to mass delete and schedule frequent (Weekly/Monthly) deletion of the records based on certain criteria’s  |
| **Responsibility** | * Implemented intuitive screen using Visualforce with SLDS to delete records.
* Implemented Modal to schedule frequent (Daily/Weekly/Monthly) deletion.
* Implemented and scheduled batch class for frequent deletion.
* Implemented logic to store failure deletion in CSV file and share over email.
* Implemented test classes and logic to cascaded deletion of associated selected child object record.
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| **Client** | **Al Rayan Bank** |
| **Project Name** | **GDPR Data Masking Application** |
| **Role** | **Senior Salesforce Developer** |
| **Description** | System has been implemented to mask the data based on profiles and layout. |
| **Responsibility** | * Developed Visualforce page and apex class to retrieve profiles and object details.
* Implemented Rest, Metadata and Tooling API to retrieve page layout, create inline Visualforce page, get layout assignment and deploy page layout.
* Implemented apex trigger, batch class and test class.
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| **Client** | **Unity Trust Bank** |
| **Project Name** | **Learner Journey App** |
| **Role** | **Senior Salesforce Developer** |
| **Description** | Unity Trust Bank PLC provides specialist banking services to trade unions, charities and other organizations that operate in the not-for-profit sector in the United Kingdom. System has been implemented to track the learner journey of bank’s staff. |
| **Responsibility** | * Implemented intuitive UI using Visualforce with angular JS.
* Implemented test classes and Remote action method which can be invoked from Angular JS.
* Implemented REST API to expose same services to Mobile application.
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| **Client** | **Al Rayan Bank** |
| **Project Name** | **Inquiry Tracking System** |
| **Role** | **Senior Salesforce Developer** |
| **Description** | Al Rayan Bank PLC is a commercial bank in the United Kingdom, established in August 2004 to offer Sharia compliant financial service products to customers of any faith. System has been implemented to track the incoming enquires. |
| **Responsibility** | * Implemented Rest Service to capture the inquiry from Bank’s website.
* Implemented apex class to assign the queries to appropriate owner and active matching campaign based on different parameters coming from Google analytics.
* Implemented email service to delegate queries when user is out of office.
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| **Client** | **Adobe** |
| **Role** | **Salesforce Developer** |
| **Responsibilities** | * Developed Apex Classes, Apex Triggers and Visualforce pages with responsive design using company CSS and stylesheets .
* Enforced security by implementing object and field level security, sharing rules, permission sets, organization wide defaults and roles.
* Handled production critical issues involving Customization and Configuration.
* Implemented different process improvements and value adds by interacting & understanding needs of stakeholders.
* Received customer appreciation for quick, proactive and efficient resolution.
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**Personal Details**

**Name:** NavinkumarDineshkumarSethiya

**Nationality:** Indian

**Date of Birth:** 24/10/1992

**Language Known:** English, Hindi and Gujarati.

I hereby declare that aforesaid are authentic to the best of my knowledge and belief.

Date: 26-12-2020

Place: Mumbai (**NAVINKUMAR SETHIYA**)