

MADISON SHULL

PUBLICATIONS

Helix Magazine 2018

Honorable Mentions for Scholastic Art and Writing Awards of 2012 from the Harris County Department of Education

Creative Communications,
Celebrating What Is Important to Me:
Spring 2012

CONTACT

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LINKEDIN:
<https://www.linkedin.com/in/madison-e-shull-70b52374/>

PROFILE

I am a passionate writer and appreciate the way words work. Additionally, I enjoy collaborating with others on projects and creating quality content that clients love. While I am a writer, I am also a team player and detail-oriented, making me a great editor. My ideal company is one with advancement opportunities where I can learn and grow.

EDUCATION

BYU Idaho

April 2016 – July 2019

Earned a degree in English with an emphasis on creative writing. 3.5 GPA.

- Worked in a group to content edit and copy edit documents up to 100 pages.
- Designed, wrote, and edited content for newsletters, blogs, magazines, and websites.
- Wrote literary analysis and analyzed texts through different theoretical lenses.
- Worked with Chicago, MLA, and APA citation and formatting.

WORK EXPERIENCE

Actual SEO Media, Inc. – Head Writer/SEO Training

December 2019 – December 2020

Phone: 309-558-8268

Leading writing team projects. Training new writers. **Wrote, and editing keyword articles, blogs, webpages, press releases for various companies.** Creating infographics. Working on internal linking, fixing orphan pages, **organization of websites**, talking to clients.

Local Web Marketing Systems- Editor

July-Oct 2019

Phone: 208-243-0982

Edited bonus chapters of the Fix Marketer E-book. Updated company listings.

BRS CPA LLC – Content Writing Intern

Summer 2018

Email: cpa@brscpa.com

Updated social media accounts and blog using **SEO** and **WordPress**. **Edited blog articles.** Learned how to set up and work with **Google AdWords**.

SKILLS

- **Social Media** (Facebook, Twitter, Tumblr, Instagram)
- SEMRush, **WordPress**, Google Analytics
- MS Word, PowerPoint, and Publisher
- **HTML, Photoshop**