SHIVASHANKAR G



[GSHIVASHANKAR79969@gmail.com](mailto:GSHIVASHANKAR79969@gmail.com)

7795918171

Electronic city, Bangalore

## Professional Summary: -

Data Analyst with 2 years of experience interpreting and analyzing data in order to drive successful business solutions and deeply understand the power of data to generate quality customer insight, manage information, identify trends and make decisions. Ability to interact with multiple teams to derive best results. Ability to front end and interact with stakeholders. Excellent understanding of business operations and analytic tools for effective analyses of data.

## SKILLS: -

 MySQL, Python, Tableau, Advance Excel, Statistics, Microsoft Outlook, Word, PowerPoint, Data Analysis, Visualization, Project Management, and Basic VBA Macros.

**Experience: -**

### Data Analyst Continental, Bangalore

Sep 2019 - Present

* Gather massive amounts of customer data and analyzing customer financial history and preferences. By clubbing this analysis with demographics and geography, now able to propose ideal personalized financial schemes according to customer requirements.
* collaborate with internal stakeholders and process to work across a variety of data sources and technologies, such as Tableau and Excel
* Strong expertise in designing intuitive and interactive reports and dashboards using Tableau for data driven decisions.
* Strong SQL skills with a lot of attention to granular data and ability to create visuals that can convey insights.
* Ability to perform deep dive analyses on key business trends from different perspectives and package the insights into easily consumable presentations and documents.
* Monitors customer satisfaction and draws on understanding of customer to deliver customer centric solutions.
* Created visually impact dashboards in Excel and Tableau for data reporting by using pivot tables and VLOOKUP and XLOOKUP. Extracted, interpreted and analyzed data to identify key metrics and transform raw data into meaningful, actionable information.
* Performing market analysis to efficiently achieve objectives for increasing sales.
* Identify relevant trends, do follow­up analysis, prepare visualizations in form of charts, graphs, and tables.
* Generate, monitor, present and analyse relevant customer insights, costs, benefits, and risks for customers, clients and cohort products; this could include business casing, what if scenarios and opportunity sizing & assessments.
* Create tools and analyze data that help with team efficiencies, scalability, and profitability.

**A4 Analyst**

**Capgemini, Pune**

Mar 2019 – July 2019

* Experience in data analyze and visualize using SQL, MS Excel, and Tableau.
* Extract or collect required data for analysis.
* Create interactive dashboards and reports for teams within the organization.
* Experience in maintain invoices records for payments and filing for future data references.
* Source data from a variety of sources to combine, synthesis and analyse to generate insights.
* Cleaning and transforming massive data into useful and insightful to specific teams.

**EDUCATION: -**

### B.E. in ELECTRONICS AND COMMUNICATION

Atria Institute of Technology, Bangalore - 2018