



SASI KUMAR GOVINDARAJ

VEEVA CRM | VALIGN
| VEEVA VAULT |
SALESFORCE

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📍 Tamil Nadu, Salem, 636008, India

Birth Date

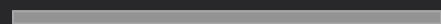
06 July 1996

Nationality

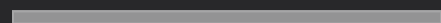
Indian

SKILLS

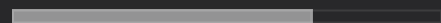
Veeva CRM



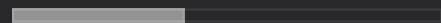
Salesforce



Valign



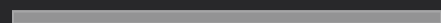
Veeva Vault



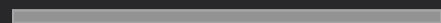
Veeva MDM

LANGUAGES

English



Tamil



Telugu

PROFILE

I'm a professional Veeva CRM Developer with overall 5.2 years of experience in handling multiple clients. My unique professional experience stems from years of providing excellent support for business, creative problem solving, handling Veeva Roll outs as requested. Additionally I have Integration experience with Veeva CRM.

EMPLOYMENT HISTORY

Associate Software Engineer, Accenture

Chennai | 2017 May - 2019 June

CLIENT 1: Pharmaceutical (Name Confidential, from May 2017)

PROJECT- 1 : CLM Team:

Roles & Responsibilities:

- > Supported on the CLM content Management.
- > Worked on the Configuring and loading the Content to the Veeva and providing User access to the contents.
- > Provided knowledge for the Client on how to prepare the Content and helped them to access the content when they have any issues related to CLM.

PROJECT- 2 : Scrum Team:

Roles & Responsibilities:

SCRUM Application Lead Role:

- > Worked as Developer in Scrum Team solely for two application (Veeva CRM & Global Program Management).
- > As Scrum Developer role, getting requirements from business and enhancing the Product accordingly was the task which I performed in an effective manner for which I got appreciation from the Clients. Also, I have provided suggestions to the Client for better usage of the Product in an effective manner.
- > Enhancement of Product including Development, Testing, Documentation, Deployment are handled independently.
- > Interacted with Product owners directly to Clarify his queries on Enhancement and was Getting approval both from Client and Product Owner.

Developer Role:

- > Worked on Enhancement of lightening Application.
- > Worked on Workflow rules, Approval Process, Email alert and Email Template and reports, Validation rules, Custom settings and Custom labels.
- > Worked on Integration via Connected apps.

- > Worked on Apex Triggers, Batch class, Apex Class and Merging of two profile functionalities enhancements.
- > Worked on the Multichannel Consent related enhancements, VMOC in Veeva.
- > Worked on Approved Email configuration in Veeva.
- > Supported Various deployment through Change set and Devops.

Software Analyst, Accenture

Chennai | 2019 July - 2020 December

CLIENT 1: Pharmaceutical (Name Confidential, from Jan 2020)

Roles & Responsibilities:

- > Working as a Business Analyst for the team.
- > Understanding, gathering Client Requirement and Business flow on Veeva, Salesforce and Providing Insight for the Team for working.

CLIENT 2: Pharmaceutical (Name Confidential, from April 2020)

Project 1:

Roles & Responsibilities:

- > Worked as a Scrum Developer and handling roles out and Enhancement request.
- > Understanding, gathering Client Requirement and Business flow on Veeva, Salesforce and working on Jira.
- > Also, worked on some critical Incidents and some bug fix incident to provide immediate solution for Clients.
- > Handled documentation like CR, Implementation checklist, Pre-deploy and Post-deploy Document and helped Team understands the exact Changes.
- > Tutored Colleagues with Veeva CRM knowledge
- > Worked on VAlign for Territory Management, Integration with Veeva Vault and Veeva Network.

Project 2:

Roles & Responsibilities:

- > Worked as a Standalone Developer for project where Ill collect the requirements from the Client and implement the Changes.
- > Lift and shift of Business requirements from one org to another.

Software Analyst, Merck Global

Bangalore | 2020 December - 2021

- > Worked on Veeva CRM Core Build Functional as Developer.
- > CLM, Myinsight Studio, Consent Capture, VAE, Sample Management, Product, Account Territory Management, Calls, MCCP.
- > Created report using Myinsight Studio and enabled for offline use.

- > Managing Business related issue and providing solution via SNOW.
- > Mentoring Colleague on Veeva CRM.
- > TM2.0 and My Domain.

Module Lead, Mindtree

2022 January – Present

- > Working on separate Project in Veeva CRM as a Standalone resource, where the entire module of, Data Model Design & Technical flow is covered.
- > Component involved in these are Object & Field creation, Validation Rule, VMOC, Custom Setting, Custom Label, Veeva Message, Record triggered Flow, Apex Class, VF, Email Service.
- > Working on the Batch Classes for CLM/VAE Module, that helps to calculate the frequency of usage.
- > Tutoring Colleague with Veeva CRM Knowledge on Core Modules.

EDUCATION

X, St. John's Matric Higher Secondary School

Salem | 1999 – 2011

XII, SRV Boys Higher Secondary School

Namakkal | 2011 – 2013

BE, Government College of Engineering, Salem

Salem | 2013 – 2017

DATA MIGRATION

Data Loader

2017 – 2020

Workbench

2017 – 2020

DEPLOYMENT SKILLS

Change Set

2017 – 2021

COPADO

2020 – 2021

TICKETING TOOL

JIRA

2017 - 2021

Service Now

2017 - 2021

COURSES

Salesforce Certified Administrator

2018 August - 2021

Salesforce Certified Platform App Builder

2019 August - 2021