Prajakta Sutar

Email Developer

prajaktasutar7@gmail.com

9324182096

Panvel, Navi Mumbai, India

5.6 years of experience in UI. Proficient in website designing, email template development in Adobe campaign and SFMC.

EXPERIENCE

UI Engineer
Merkle Sokrati/DEG

10/2021 - 05/2022   Baner, Pune

Achievements/Tasks
- Created email content blocks in SFMC (Content builder).
- Resolved email rendering issues. Reviewed email templates using EOA/Litmus.

UI Developer
eClerx Services pvt. ltd.

09/2017 - 12/2021   Airoli, Navi Mumbai

Achievements/Tasks
- Executed static, dynamic, and responsive HTML emails using HTML, and CSS in Adobe Campaign. Helped junior developers by troubleshooting HTML rendering issues.
- Created personalization blocks in Adobe campaign. Created and published trigger emails.
- Created best practices and industry standards documentation.

HTML Developer
Webyappy Digital Partner

04/2017 - 09/2017   Sanpada, Navi Mumbai

Achievements/Tasks
- Developed and designed responsive website using HTML, CSS, Bootstrap, and basics of JavaScript and JQuery.
- Developed website from scratch & template base as well. PSD to HTML.

Web Developer/Designer
AK Web InfoTech

09/2016 - 03/2017   Juinagar, Navi Mumbai

Achievements/Tasks
- Developed and designed responsive website using asp.net and bootstrap and also SQL Server 2008.
- Developed websites using templates.
- Edited images in Photoshop.

CERTIFICATIONS:

1. Bootstrap4:
https://udemy-certificate.s3.amazonaws.com/image/UC-6c89ad37-43ed-48d4-bda1-a5f790921c96.jpg

2. Sass:
https://udemy-certificate.s3.amazonaws.com/image/UC-1e67edda-3a67-43d4-9600-c3546f7ed967.jpg

TECHNICAL SKILLS

HTML5 CSS3 Responsive Web Design

Bootstrap4 Sass JavaScript Photoshop

GIT/Bitbucket SFMC Content Builder

Adobe Campaign Email Development

PROJECT WEBSITES

http://smartworkforce.in/

http://www.beipl.co.in/

EDUCATION

B.E. (Computer Science)
D.Y. Patil College of Engineering & Technology, Kolhapur

08/2010 - 05/2014   Kolhapur, Maharshtra

Courses
- B.E. (Computer Science) - 59.64%

LANGUAGES

English
Professional Working Proficiency

Hindi
Full Professional Proficiency

Marathi
Native or Bilingual Proficiency

INTERESTS

Surfing on Internet Learning New Things

Draw Mehandi designs Baking/Cooking