

Vyshnavi Vennakota

+91- 9703973333

vyshnaviv.isme1820@gmail.com

medium.com/@vyshnavivennakota

public.tableau.com/profile/vyshnai3451
#!/

linkedin.com/in/vyshnaviv36b4010

github.com/vennakota



A versatile, high-energy professional accustomed with analytical skills; targeting entry-level opportunities in **Business Analytics, Data Analytics and Data Science** with an organization of high repute in **Bengaluru, Hyderabad and Chennai**



PROFILE SUMMARY

- Exposure of **data analytics techniques, tools, and concepts** to provide insights to management on driving business results
- Knowledge of various **quantitative approaches, creative data analytics, algorithm development & modeling**
- Proven capabilities in **gathering and understanding requirements**, followed by translation into functional specifications as well as provisioning of suitable solutions
- Capable of modeling data for business process management, executing **quantitative analytics** that translates data into actionable insights and driving data driven decision-making process
- Effective in executing **project delivery frameworks** and new systems implementation for process/ product enhancement related activities within time & cost parameters
- Capable of gathering all types of requirements and documenting the same; effective at estimating **costs and resources**
- Successfully presented a research paper on **“The Application of Data Mining Techniques in CRM”** in 7th International Conference at ISME



WORK EXPERIENCE

Client Serving Contractor

EY, Bengaluru

Jan'20 – Apr'20

Highlights:

- Learned concepts of IT Risk and IT General Controls

Associate

Wipro BPS Ltd., Hyderabad

Jan'18 – Jul'18

Highlights:

- Worked in roads division; used Local Geometry (LG) to create roads in mapping and Point of Interests in Japan and South Korea using Techmate tool



INTERNSHIP

Digital Marketing Intern

Knobly Media Consulting LLP, Bengaluru

Apr'19 – May'19

Scope:

- Designed product Jewellery and conducted marketing campaign to capture the buyer's Journey and got appreciation for the same

PERSONAL DETAILS

Date of Birth	31 st August 1994
Languages Known	English, Hindi and Telugu



CORE COMPETENCIES

Data Analytics

Machine Learning

Project Execution

Deep Learning

Business Analytics

Process Automation



IT SKILLS

Data Cleaning

Tableau

Python

Data Interpretation

Advanced Excel

Text Analytics

SQL



CERTIFICATION



Advanced Google Analytics (Digital Marketing Analytics) in 2019



EDUCATION

PG Diploma (Management) from International School of Management Excellence in 2020

B.Tech. (Electronics and Instrumentation) from VR Siddhartha Engineering College, affiliated to JNTUK in 2016



ACADEMIC PROJECTS

Predicting Bitcoin Prices using Machine Learning Models

Extracted Reviews from Amazon website for product Titan Raga Ladies Watches