#### **Srinivas Gokana**

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**Objective:**

Seeking a challenging environment that encourages continuous learning and creativity provides exposure to new ideas and simulates personal and professional growth

**Professional Summary:**

* 3.5 Years of experience in design, analysis, development, and Implementation of Tableau Desktop 2020.X, 2019.X, 2018.X, 10.X
* Strong Hands on experience in implementing dashboards, data visualization and analytics using tableau desktop
* Extensive experience in designing, developing and publishing visually rich and intuitively interactive Tableau workbooks and dashboards for executive decision making.
* Proficient in creating solution driven views and dashboards by developing different chart types including Heat Maps, Geo Maps, Pie Charts, Bubble Charts, Bar Charts (Horizontal, Stacked), Bullet Graphs, Area Charts, Scatter Plots, etc.
* Extensively built dashboards using techniques for guided analytics, interactive dashboard design, and visual best practices to convey the story inside the data using Tableau.
* Expertise in Developing User Objects (filters, Parameters, metrics, Sets and Groups, Calculated Fields) to develop Documents and reports.
* Knowledge in strong understanding of dimensional data modelling.
* Outstanding knowledge in writing simple SQL queries and basic knowledge on Stored procedures
* Hands-on experience in trouble shooting, Performance tuning of reports and resolving issues within Tableau Dashboards and worksheets.

**Experience Summary:**

* Working as Software Engineer at **Rig technologies Pvt ltd, Chennai** fromMar **2017 to till now**

**Educational Qualification:**

* Completed BTech (**ECE)** from **JNTU Kakinada in 2013**

**Technical skills:**

Data Visualization Tools : Tableau Desktop 10.X, 2018.X, 2019.X, 2020.X

Databases : MS SQL Server, Oracle, Excel

Operating Systems : Windows 8/ Windows 10

**Project Summary:**

**Project # 1 Nov 2019 to April 2021**

**Project Title : Consumer Food Analytics**

**Client :** General Mills**, US**

**Role : Tableau Developer**

**Description:** General Mills, Inc., is an American [multinational](https://en.wikipedia.org/wiki/Multinational_corporation) manufacturer and marketer of branded consumer foods sold through retail stores. It is headquartered in [Golden Valley, Minnesota](https://en.wikipedia.org/wiki/Golden_Valley,_Minnesota), a suburb of [Minneapolis](https://en.wikipedia.org/wiki/Minneapolis). Often nicknamed "Big G", the company markets many well-known North American brands, including Gold Medal flour, [Annie's Homegrown](https://en.wikipedia.org/wiki/Annie%27s_Homegrown), [Betty Crocker](https://en.wikipedia.org/wiki/Betty_Crocker), [Yoplait](https://en.wikipedia.org/wiki/Yoplait), [Colombo](https://en.wikipedia.org/wiki/Colombo_Yogurt), [Totino's](https://en.wikipedia.org/wiki/Totino%27s), [Pillsbury](https://en.wikipedia.org/wiki/Pillsbury_Company), [Old El Paso](https://en.wikipedia.org/wiki/Old_El_Paso), [Häagen-Dazs](https://en.wikipedia.org/wiki/H%C3%A4agen-Dazs), [Cheerios](https://en.wikipedia.org/wiki/Cheerios), [Trix](https://en.wikipedia.org/wiki/Trix_(cereal)), [Cocoa Puffs](https://en.wikipedia.org/wiki/Cocoa_Puffs), and [Lucky Charms](https://en.wikipedia.org/wiki/Lucky_Charms).

**Responsibilities**:

* Involved in gathering business requirements and converted them into functional and technical documentations.
* Involved in Proof of Concepts to work on Tableau.
* Regular involving in calls with customer and discussing about status and new requirements of the project.
* Developed various Views, Dashboards and customizing of Dashboards.
* Experience in creating aggregates, hierarchies, formatting, sorting and grouping.
* Experienced in forecasting and various trend reports.
* Created Filters, quick filters, table calculations, calculated measures and parameters.
* Created Reports with graphical representation such as Bar charts, pie charts.
* Unit Testing and Integration Testing.
* Formatted the Reports as per the Client requirement.
* Creating Tableau reports based on existing Excel reports.

**Project # 2 Jun 2018 – Oct 2019**

**Project Title : Uni Health**

**Client : Uni Health. US Insurance**

**Role : Tableau Developer**

**Description:** Uni Health is the only private health insurance fund exclusively for the higher education community and their families. Brought to you by Teachers Health, Australia’s largest industry-based health fund with 60 years’ experience in supporting the education community, Uni Health provides great value health insurance to its members through lower costs and generous benefits. As a not-for-profit health fund, any surplus generated by the Fund is invested back into the organization to support increased benefits and services. Uni Health does not pay dividends to shareholders.

**Responsibilities:**

* Involved in reviewing requirements and data sources form MS Excel and MS Access for design.
* Created workbooks and Dashboards using calculated metrics for different visualization requirements.
* Drew upon full range of Tableau platform technologies to design and implement proof of concept solutions and create advanced BI visualizations.
* Created Rich Graphic visualization/dashboards to enable a fast read on claims and key business drivers and to direct attention to key area.
* Created Line Charts, side by side bars, Scatter Plots, Stacked Bars, Heat Maps, according to deliverable specifications.
* Published Dashboards onto Tableau Server and from there consumers would choose viewing medium.
* Created extensive custom joins for blending data from several different data sources.
* Coordinate new data development which includes the creation of new structure to meet business requirements or streamline existing processes to reduce overhead on the existing warehouse with ETL Development team.
* Worked extensively with Advance analysis Actions, Calculations, Parameters, Background images, Maps, Trend Lines, Statistics, and Log Axes. Groups, hierarchies, Sets to create detail level summary report and Dashboard using KPI’s.

**Project # 3 Mar 2017 – May2018**

**Project Title : Travel Insurance**

**Client : Blue Insurance, UK**

**Role : Tableau Developer**

**Description:** Blue Insurance Limited was established in October 2003 and is based in Cardiff in the UK and Dublin (head office), Ireland. The company specializes in a range of insurance products and currently trades in UK, Ireland and Australia. Blue Insurance Limited is a leading supplier of Niche Insurance products. Blue Insurance offers Travel, Gadget, Car Hire Excess, Pet, Wedding, Motor Breakdown and Bicycle Insurance products. The company is a Deloitte Best Managed Company for the past five years and has won an award every year since opening. The company founders were finalists in the EY Entrepreneur of the Year 2011 and won Travel Industry Entrepreneur of the year in 2012 in Ireland.

**Responsibilities:**

* Involved in reviewing requirements and data sources form MS Excel and MS Access for design.
* Created workbooks and Dashboards using calculated metrics for different visualization requirements.
* Drew upon full range of Tableau platform technologies to design and implement proof of concept solutions and create advanced BI visualizations.
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