



**Ms. Shruti Parikh**

**Address: Bhayandar West, Thane-401101**

**Email:** parikhshruti1@gmail.com | **Contact:** 9769285287 / **DOB:**18/10/1991

## OBJECTIVE

Secure a responsible career opportunity to fully utilize my skills and 6 years of Experience of Marketing, while making a significant contribution to the success of the company.

## SKILLS & ABILITIES

- Good communication
- Logical thinker with analytical ability and adoptable nature
- Self-motivated and Target oriented
- Languages known : English, Gujarati, Hindi, Marathi

## EXPERIENCE

Sr.Executive-Business Development With Gemmological Institute Of India( March 2021- Present )  
Marketing Executive with Gemological institute of India  
(June 2015 – February 2021)  
Marketing Trainee with Gemmological Institute of India  
(Jan , 2015 – May 2015)

## KEY RESPONSIBILITIES

- Responsible for business development and Revenue Generation
- Handling Digital Marketing Activities of company
- To market products, responsible for organizing and participating in shows periodically
- Customer Care

## EDUCATION

**SVKM'S NMIMS GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION**  
Post Graduate Diploma in Marketing Management (2 Years)

**R.D National college of commerce,**  
Mumbai  
Bachelor in Commerce  
Secured First Class with 61%

**S. V HIGH SCHOOL,** Thane  
S.S.C  
Secured First Class with 72.76%

## COMPUTER SKILLS |

Proficient with MS – office.