

CURRICULUM VITAE

D. MADHAVA NAGI REDDY

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Career Objective:

Aspiring for a challenging career in the competitive environment where I can put my skills to the best of use and meet all the challenges in the job, which will add value to both the organization and me.

ACADEMIC PROFILE:

Course	Institution	Board/ University	Year of Pass	Percentage
Diploma(E EE)	C.R polytechnic and engineering collage	State Board of Technical Education – AP	2013	65.11%
S.S.C	ZPHS	Board of Secondary Education - AP	2009	65.20%

Work Experience:

Profile : Email Process Executive

Organization : Way2Online Interactive India Pvt. Ltd.

Tenure : From 01-May- 2016 to Till date

Roles & Responsibilities: Managing the email campaigns and analyzing the performances of the campaigns and according to that make the recommendations to the operations team. To make the campaigns performance effective will do A/B Testing on various email campaigns. Handling a team of total 6 members and delegate them the work accordingly and motivating the team every time and at the same time will make them discipline.

Way2Online Interactive India Pvt. Ltd:

The way2online story had its beginning in the year 2005, gathered momentum in a period of more than a decade, and today stands strong with a host of tech businesses in B2C and B2B segments under its umbrella brand. Headquartered in Hyderabad, India, we have a 400-member strong team across different business units. Ours is the only private tech company to acquire over 55 million users with zero ad spend.

Department:- Email Execution:

Key Responsibilities:

- Handling email queries from operation team and client service teams
- Managing the email campaigns and analyzing the performances of the campaigns.
- Generating reports and sending the reports to the concern teams.
- Preparation of MIS Reports and sent it to the management in Excel formats.
- Interacting with other teams and handling a team of total 6 members and delegate them work accordingly..
- Using lookup for preparation of weekly, monthly, reports in Ms-Excel.
- Preparation of MIS Reports and sent it to the respective Manager to complete the daily basis works.
- Develop a strategy the team will use to reach its goal
- Providing training to the new team members
- Manage the flow of day-to-day operations

TECHNICAL SKILLS:

- C , Microsoft Office,
- windows family
- HTMI & XML

Academic PROJECT:

Title: Transformer Manufacturing

Description:

In very recent days we are witnessing the increasing rate of thefts, in order to reduce this risk we come up with a idea **Transformer Manufacturing**. Already there is a security system

with sensors at very high cost which can be afford by very few people. So we tried to make it economically low cost and consumer friendly.

Personal Skills:

Excellent analytical and quantitative skills, willingness to learn, leadership qualities and good attitude towards team work.

Personal Details:

Date of Birth	:	16-02-1993
Father's Name	:	Peddi Reddy
Nationality	:	Indian
Religion	:	Hindu
Marital Status	:	Unmarried
Languages known	:	Telugu & English
Permanent Address	:	Kotanemalipuri (Village) Rajupalem (Md) Guntur Dist 522413

DECLARATION:

I here by that the information mentioned above is true and correct to the best of my knowledge and belief.

Date :

place : (D.MADHAVA NAGI REDDY)