Anu Nair

+91 9481487248

anuyesnair@gmail.com

trailblazer.me/id/anunair

PROFESSIONAL SUMMARY

- SFDC Certified Developer with 4+ years of Experience in Salesforce Lightning Development, design, configuration, testing and deployment of Salesforce.com solutions.
- CRM consultant over 14+ years of experience in implementing business applications using Salesforce & Siebel
- Innovative, performance-driven with solid academic foundation and comprehensive years of experience in Planning, scoping, designing and Leading various CRM business applications.
- Designed secured, scalable, and high-performance solutions that maximize the full potential of the Sales force Platform
- Configured Organization & User Setup, created user Roles and Profiles, Security controls and sharing Settings, Page Layouts, Record-Types, Role Hierarchy Grant access, Permission sets, OWD Settings for Schema Level Security
- Configuration, Implementation of Salesforce based on Apex Language and leveraging Force.com Platform.
- Experience in realizing the business requirements to by designing the required entities like custom objects, relationships like Master-Child, Lookups, custom Meta data and Custom Settings, Custom Labels
- Developed APEX Classes, APEX Triggers, Future Methods, Queueable, Batchable and Schedulable apex classes
- Developed Lightning components using Aura Framework and LWC base components, LDS and Data Table
- Knowledge in LWC lifecycle hooks, Event propagation, LWC Base Components, LWC modules and JavaScript
- Experience in using Lightning Message Services, Lightning Navigation, LDS Wire Adapters and Wire functions
- Experience in automating business process using Process-Builder, Workflow Rules, Flows, Validation Rules
- Experienced in building Reports, Dashboards, Custom Tabs, lightning pages using Lightning App Builder
- Experience in designing inbound/outbound interfaces with SOAP API/ REST API web services
- Created Named credentials, Auth. Providers and Connected Apps for integration
- Used OAuth Webserver and Password flows for authentication.
- Proficient knowledge of Governor limits. Experienced in optimization of code according to the governor limits.
- Experience in using SFDX / GIT for continuous integration, continuous development using Agile methodology.
- Experience in creating Unit test cases and performance testing the functionality
- Participated in all stages of Development Life Cycle i.e. System Analysis, Design, Development and Testing.

TECHNICAL SKILLS

CRM Applications	Salesforce, Siebel
Database	MS SQL Server, Oracle 11g/10g/9i/8i

Languages	APEX, JavaScript, eScript
Web Technologies	HTML, CSS, Java Script, JSON , SOAP, REST, HTTP
Tools	GitHub, SFDX

CERTIFICATIONS

- Salesforce Certified Administrator
- Salesforce Certified Platform Developer I

EXPERIENCE SUMMARY

- CGI – Sep 2021 to Jul 2022
- Param Info, Dubai - Jan 2021 to Sep 2021
- Avisys Technologies, Pune - Apr 2020 to Dec 2020
- JMR Infotech, Bangalore - Oct 2018 to March 2019
- IBM - April 2016 to Jul 2018
- Wipro - Dec 2014 to March 2016
- Covalence – Jul 2014 to Dec 2014
- Birla soft - Sep 2012 to Jul 2013
- IBM India - Jul 2011 to Aug 2012
- Accenture India - Dec 2009 to May 2011
- Infosys India – Dec 2006 to Dec 2009

PROJECT DETAILS

Project 1

Client Name	Michelin	Duration	Sep 2021 – Jul 2022
Company	CGI	**Environment**	Salesforce.com & Force.com Platform
Description	Michelin is a French multinational tire manufacturing company. The company uses Salesforce Sales application to sell tire products. The project constitutes customizing Salesforce Sales cloud application for Michelin.		

Responsibilities	Worked as Technical Architect.
	Involved in Salesforce.com app customization to match the functional needs of the organization by Analyzing the functional & technical requirements
	Developed custom objects, profiles, sharing rules, roles and integration using web services, as needed by the business.
	Developed dynamic configurable Lightning-Components using LWC and Aura
	Developed Apex Classes, Controller Classes and Apex Triggers for various functional needs in the application.
	Developed automation requirement using Flows, Process Builder
	Used SOQL & SOSL with consideration to Governor Limits for data manipulation needs of the application using platform database objects and backend testing.
	Worked on, Page-Layouts, Record-Types, Lookup-Relationships and Master-Detail Relationships, Custom Labels, Sharing Settings, Reports and Dashboards
	Worked on SOAP API web services using Enterprise/Apex WSDLs, REST API
	Responsible for designing system/Unit test cases.

Project 2

Client Name	ADAFSA, Dubai	Duration	Jan 2021 - Sep 2022
Company	Param Info Dubai	Environment	Salesforce.com & Force.com Platform
Description	AD Ports Group serves as the region's premier facilitator of logistics, industry, and trade, as well as a bridge linking Abu Dhabi to the world, the Group operates an integrated portfolio of economic cities and free zones, ports, logistics, maritime and digital services		
Responsibilities	Worked as Technical Lead.		
	Duties included design, development, integration and administration of salesforce.com applications.		
	Have written SOQL, Aggregate, Relationship queries in apex classes, triggers to retrieve optimized data from sObjects.		
	Worked on lightning App builder to develop Apps visually, without code using Custom-built lightning components.		
	Designed, developed and deployed Apex Classes, Controller Classes, Batch / Queueable/Schedulable Apex classes, Test classes and Apex Triggers.		
	Worked on multiple Number of lightning Web Components and allowed the LWC to manipulate the DOM instead of JavaScript.		

	Performed inbound, outbound integration with external systems using REST, SOAP Web services API and JSON Serialization and Deserializations. Executed various levels of Unit, Integration, Regression test cases.

Project 3

Client Name	Allan Gray	Duration	August 2018 - December 2020
Company	JMR	Environment	Salesforce.com & Force.com Platform
Description	Allan Gray is an investment management company from South Africa. The company also has offices in Botswana, Namibia, Kenya, Eswatini and Nigeria, and maintains a close relationship with sister companies Orbis Investment Management and Allan Gray Australia.		
Responsibilities	Involved in technical design of change requests, feasibility analysis of solutions Designed, and developed the Custom objects, Validation rules, Page layouts, Custom tabs to suit to the needs of the application. Developed apex REST/SOAP Webservices for inbound integration to Salesforce Maintained data cleanliness and accuracy by adding validation rules, formulas Defined Lookup & Master-Detail relationships on different objects Designed, developed and deployed Apex Classes, Controller Classes, Components, Batch/Scheduled classes, Test classes and Apex Triggers Hands-on experience in using New Lightning UI to bring Salesforce into the responsive UI era of web-based applications. Created workflow rules criteria for field updates and email alerts/field updates Performed inbound, outbound integration with external systems using REST, SOAP Web services API and JSON Serialization and Deserializations. Have been implementing best practices to avoid reaching governor limits Have developed reusable UI components and pages with Aura framework. Developed automation requirement using Process Builder, Workflows, Flows Executed various levels of Unit, Integration and Regression tests using test cases to verify system conform to specifications of business and quality requirements.		

Siebel Projects

Client	Project/Domain	Key Modules	Duration
IOCL	Oil & Gas	Marketing /Campaign (Email SMS Push)	Oct 2017 to 15 Jul 2018
Deutsche Telekom	Telecom	Order Management/Portal	October 2016 to Aug 2017

AT&T	Telecom	Opportunity /Product Integration	April 2016 to Oct 2016
Daimler	Automotive, eDealer	DMS, Product Config, Pricing	May 2015 to Jan 2016
CapitalOne	Finance	Siebel Finance, OPENUI	Dec2014 to May 2015
Covalense	Telecom BSS	Siebel ECommunications /AIA/RODOD	July 2014 to Dec 2014
Equinix	Telecom	Siebel EAI	Jan 2014 to Jun 2014
Orange	Telecom	Siebel Order Management, Web Services, EAI	Sep 2013 to Dec 2013
GE Healthcare	GE Healthcare	Siebel EAI, SQL Tuning, Code Tuning,	Sep 2012 to Jul 2013
Vodafone	Vodafone/Telecom	Siebel EAI, VBC	Jul 2011 to Jul 2012
AnZ	AnZ/Banking	Siebel Campaign, EAI	Aug 2010 to Jun 2011
P&G	P&G /Products	Siebel Scripting	Jan 2010 to Aug 2010
Telecom Egypt	Telecom Egypt	Siebel Order Management, EAI	Jun 2009 to Nov 2009

EDUCATION

- Master of Computer Application (August 2006) from MG University
- BSc Mathematics ,Kannur University