

SUHAS.N.P

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Profile Summary

- Solutions focused, meticulous and result-oriented professional with **3 years & 5 months** of extensive industry experience.
- Currently associated with **Theorem (India) Pvt. Ltd. Mysuru** as **Quality Analyst** and involved in activities related to Digital Marketing, Content Review, Campaign Management and Brand Management.
- An out-of-the-box thinker with a flair for identifying and adopting emerging trends and addressing industry requirements to achieve organizational objectives and profitability norms.

Skills

HTML5, CSS3, Bootstrap, JavaScript, jQuery, React, Node.js, Express, Github

Organizational Experience

Theorem (India) Pvt. Ltd. Mysore as Quality Analyst from Jan 2018 - Present.

Roles and Responsibilities :

Quality Analyst :

- Performing Quality Check for the campaigns worked by subordinates to ensure the task is completed with quality and within the TAT.
- Helped in implementing the QA process which would cover the entire deliverable.
- Documented the whole process so as to help in the process of training any new team member & also to help the existing team member to follow the specific guidelines.
- Data Management and Reporting of client data.
- Handling all queries related to individual/team by contacting client through e-mail.
- Conducted on the job training for approximately 100 freshers.
- Providing faster resolutions on client incident and internal incident process by regular follow-ups with campaign specialists.
- Played an active role during client call for new updates, process change and improvements.

Client Service Analyst :

- Reviewing Mobile Ads on Android and IOS devices to make sure they run smoothly on both platforms before they are actually implemented in real time.
- Assigning accurate and appropriate IAB categories to each of the the Ads, in order to properly categorize their industry and segment.
- Implementation of various types of creatives like Standard, Rich Media, Flash Files, Video & HTML5 banners as per IAB standards.
- Managing Email Campaigns on behalf of the client and ensuring successful deployment of all the campaigns with desired result.
- Capturing brands in sports videos as per the client requirement.

Extracurricular Activities/Achievements

- Recognition for commitment & dedication through the 'Sirius' award at Theorem.
- Recognized by higher managers as BEST NEW COMER.
- Recognized for continuous learning and improvement in less than 3 months of joining for my best performance.

Academic Details

- Bachelor of Engineering (Electronics and Communication) from Maharaja Institute of Technology, Mysore with 56% in 2016.
- 12th Grade from GSI PU College, Mysore with 64% in 2012.
- 10th Grade from Marimallappa's High School, Mysore with 75% in 2010.

Personal Details

- Date of Birth : 08/10/1994
- Contact Address : S/O C.G.Nanjundaswamy
#100,6th cross, Ragavendra Nagar Extension, Mysuru, Karnataka-570029
- Languages : Kannada, English and Hindi
- Interests : Drawing, Reading Novels and Web savvy

Declaration

I hereby declare that all the particulars given above are true to the best of my knowledge.

Place: Mysuru

(Suhas.N.P)