



Arjun Ganesh Rao



Scaling new heights of success with hard work and dedication and leaving a mark of excellence on every step, targeting Sr.-level assignments as **Data Analyst, Technical Lead and IT Project Management** with an organization of high repute

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Profile Summary

- ❖ **Achievement** - driven professional, offering nearly **13 years** of experience in **OLAP tools Alteryx, Informatica, Tableau, Technical Architecture, Software Design & Analysis, Implementation and Testing**
- ❖ **International experience** of working in the **US** for a period of **6 years** (2012 – 2018)
- ❖ **Skilled in:**
 - **Designing & developing end-to-end, automated optimized architectures using ETL Tools and workflows**
 - **Designing various mapping strategies like SCDs, Databases, Flat Files, SAP-Integration and other data sources to fully utilize the properties of Informatica**
- ❖ **Strategic Thinking:** Influencing the strategic direction of the company by identifying opportunities in large, rich data sets and creating and implementing **data-driven strategies that fuel growth** including revenue and profits
- ❖ Deployed suitable analysis tools to attain the **competitive edge** on the market; provided **insights on trends**, analysis, opportunities and **data science strategies**
- ❖ **Modeling:** Designing and implementing statistical/predictive models and cutting-edge algorithms utilizing diverse sources of data to predict demand, risk and price elasticity; analyzing large simulation datasets
- ❖ Successfully engaged in identification of the **business and client** problem by re-framing the problem definition and narrowing down the **scope of analysis**
- ❖ Expert in Source Analysis, **Data Profiling, Surrogate Keys Management, Building Stage Areas, Change Data Capture (CDC) Management, Data Archival, Data File Management, Data Files Purging and Data reconciliation**
- ❖ **Certified Alteryx designer** with skills in working with **Alteryx, Informatica Power Center BI, SQL Oracle Database, Flat Files, Data Integration, HPQC, Data Quality and Tableau for analytics**
- ❖ Skilled in **identifying & developing innovative and out-of-the-box analytical solutions** using suitable **machine learning algorithms and statistical methods** to achieve actionable insights & optimize business decisions
- ❖ **Project Management:** Leading entire gamut of analytics projects including defining scope, estimating effort & timeline, developing project roadmap; driving timely project delivery, tracking project progress, highlighting risks and driving mitigation

Core Competencies

Data Science & Analysis
Data Engineer
Problem Solving

Data Modeling
Data Set Management
Root Cause Analysis

Project Management
Client Management

Requirement Gathering
Team Mentoring

Technical Skills

ETL Tools	Alteryx 2020.1.xx, Alteryx server Informatica Power Center 8.6, 9.1
DQ Tools	Alteryx ,Informatica Data Quality
Languages	Oracle, SQL.PLSQL
OS	UNIX, Windows
Database	Oracle 10g, 11g, SQL Server 2005, MySQL, DB2, Teradata
Conceptual Domain	BI & Data Warehouse Methodology
Productivity Tools and Utilities	Tidal, Informatica Scheduler

Education

B.E. (Electronics and Communication) from Visvesvaraya Institute of Technology (VTU) in **2007**

Work Experience

Since - Mar'08: Wipro Ltd. as Data Expert , Analytics Lead

Performed many roles like Project Co-coordinator, Lead Assistant, SME, Alteryx designer and Server lead , Informatica lead, ETL Consultant, Data Analyst, Techno functional, Quality and Compliance Documentation, Informatica Developer, Data validator, Requirement Gathering, Tester, Technical writer for - Test Scripts, Functional and Technical specifications & SOW

Key Result Areas:

- ❖ **Managing the complete life cycle of projects** including analysis of the client requirements, translating new ideas into clients including Solutions, requirements development, delivery, support, analysis and documentation
- ❖ **Facilitating discussions to understand business needs, requirements & priorities;** providing insights for Design, Transition, Operation and Continuous Improvement process
- ❖ **Delivering best practices** in respect of tech transfers and process validation, culture of continuous improvement; enabling clients master technological challenges of **tomorrow, reliability improvement & cost reduction**
- ❖ **Spearheading end-to-end data analytics activities** including business understanding, data understanding, data preparation, data visualization, statistical modeling, evaluation and deployment
- ❖ **Finding new process, determining gaps** in existing process and implementing new processes; participating in design reviews & assisting with allocation of functionality to specific system components
- ❖ **Conducting value added analysis** to facilitate strategy planning; **maintaining the projection data** on quarterly basis mapped by analyst and reporting the same to the executive management for proper functioning of the operations
- ❖ **Setting up processes for data management**, template analytical modules/deliverables; improving processes with focus on automation and partner with different teams to develop system capability
- ❖ **Designing & implementing statistical / predictive models** and cutting edge algorithms utilizing diverse sources of data to **predict demand and risk**
- ❖ **Executing screen scrapping of unstructured data & building various domain business metrics** to facilitate process improvement and re-engineering initiatives
- ❖ **Motivating & leading talented professionals** by living the culture and leading by example; **identifying & training members** for process enhancement & skill improvement

Highlights:

- ❖ Successfully received appreciation from **Global Supplier Diversity & Inclusion Head for continuous Process Automation in JNJ.**
- ❖ Received the **Best SME Award** for Procurement in JNJ from Wipro
- ❖ **Appreciated for managing the team well without any escalation & executing the project within deadlines**
- ❖ Awarded with **Best SME/Technical Expert Award**

Projects Executed:

Johnson & Johnson, Bangalore Since – Oct’18 Procurement Analytics Title: Subject Matter Expert (SME) Skills: Project management ,task coordination & operational support to the Business User Team,Data Quality, Profiling and Cleansing Tools & Technology: Hadoop, Data Lake, Alteryx- ETL, Tableau, WinSCP, Unix, SQL Server, Flat files	Johnson & Johnson, New Brunswick NJ Jul’16 – Oct’18 Procurement Analytics Title: Data Scientist Skills: Data Discovery, Data Quality, Profiling and Cleansing Tools & Technology: Hadoop, Data Lake, Alteryx-ETL, Tableau, WinSCP, Unix, SQL Server, Flat files	Johnson & Johnson, Piscataway, NJ Jan’16 – Jun’16 Cognos Upgrade Project: Title: Lead Assistant& Project Coordinator Skills: Lead Assistance, Project Coordination & Collaboration Tools & Technology: Informatica, Cognos, HPQC, analytics in Excel
Johnson & Johnson, Piscataway, NJ Jan’14 – Dec’15 MDET – Medical Device Excise Tax, Phase 2 Title : Informatica Tech Lead & Techno functional Consultant SKILLS: Oracle, Flat files, Informatica 9.1, Winscp Tools & Technology: Informatica Power Center, Winscp, Unix, SQL developer, Oracle Database	Johnson & Johnson, Piscataway, NJ Sep’13 - Dec’13 CCI-BI migration Project: Title : Informatica Tech Lead & Consultant SKILLS: Oracle, Flat files, Informatica 9.1, Cognos BI reporting. Tools & Technology: Informatica Power Center, Winscp, Unix, SQL developer, Oracle Database	Johnson & Johnson, Piscataway, NJ Jan’13- Sep’13 MDET Medical Devices Excise Tax – Phase 1: Title : Informatica Tech Lead SKILLS: Oracle, Flat files, Informatica 9.1 Tools & Technology: Informatica Power Center, Winscp, Unix, SQL developer, Oracle Database
Johnson & Johnson, Piscataway, NJ Sep’12 - Dec’12 DIVE- Go LIVE Prod: Title: Informatica Developer &Tech Lead Skills: Oracle, Informatica 8.6, 9.1. Tools & Technology: Informatica Power Center, Winscp, Unix, SQL developer, Oracle Database	DaVita Inc ,Denver, CO Mar’12-Aug’12 DAVITA-007-IDQ AIM QA: Title : Informatica Tech Lead & Developer Skills: Oracle, SQL Server, Informatica, Jasper soft, iReport Tools & Technology: Informatica Power Center, Data Quality, Jaspersoft, Winscp, Unix, SQL developer, Oracle Database	DaVita Inc,Bangalore, India Sep’11 – Feb’12 DAVITA-007-IDQ AIM QA: Title : Informatica Data Quality and Informatica Developer Skills: Oracle, Informatica (Power Center, IDE, IDQ) Tools & Technology: Informatica Power Center, Data Quality, Jaspersoft, Winscp, Unix, SQL developer, Oracle Database
Johnson & Johnson, Bangalore, Indi Mar’11- Jul’11 JNJ-HCS-MDM UPGRADE: Title : Informatica Developer Skills: Informatica Power Center, HPQC, Oracle Tools & Technology: Informatica Power Center, Data Quality, Winscp, Unix, SQL developer, Oracle Database	Johnson & Johnson, Bangalore, India Sep’09-Feb’11 JNJ-USROTC-BI: Title: Informatica Developer Skills: Informatica Power Center, Oracle, Familiarity with SAP Table as this was the source system Tools & Technology: Informatica Power Center, Data Quality, Winscp, Unix, SQL developer, Oracle Database, HPQC	Dell Inc, Bangalore, India Mar’08 –Aug’09 Apex Project: Title: Informatica Developer Skills: Informatica Power Center, Oracle, Datallegro DB Tools & Technology: Informatica Power Center, Data Quality, Winscp, Unix, SQL developer, Oracle Database

Personal Details

Languages Known English, Hindi, Kannada, Telugu and Tamil
Date of Birth 26th July 1985
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