**Curriculum Vitae**

**S.V.S. Prasad**

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**Career Objective**:

To explore knowledge and skills in the field of Analytics/Market Research/Banking/Financial services sector and be a good asset to the firm.

**Work Experience:**

**Company 1:**

1. **InsideView Technologies India Private Limited** as **Sr.Research Analyst** (Nov 2014 to Feb 2021)

**Project Title: Content Management – Editorial Projects**

**Job Responsibilities:**

* Worked on various projects related to specific industries (Healthcare, Education & Government) related projects, wherein the data was collected from different sources, validating through sample analysis and then integrating it to database.
* Worked on usability testing on various features on both UI and admin tool (backend). Ensuring that all the features are working fine on dev/staging and later deployed on prod(UI) by Devops team as per the requirements. Also Coordinating with UI team, Apps team and Engineering teams in case of any issues in the features and rectifying the issues accordingly.
* Worked on data visualization tools like Tableau and Power BI by applying it to big datasets.
* Worked as a scrum master for agile methodologies in JIRA by conducting sprint planning’s, user stories, standup’s, retrospectives, reporting, coordinating with multiple teams(Engineering, Implementation, UI/UX Design, Testing and IT Devops) and product managers for project updates and executing the quarterly projects successfully.
* Analyze the Industry accuracy specific to companies in the database by validating it through different methodologies (Sampling techniques).
* Specifically worked on industry mappings coming across different vendors like Thomson Reuters, Capital IQ, Equifax & LexisNexis and categorizing into the company Industry list and perform mappings. Addition to this also worked on SIC , NAICS & BSIC codes mapping to the company industry list.
* Worked with an enormous data set which has millions of records to evaluate data and implement smarter techniques to validate, analyze and improve content.
* Run SQL queries to extract data from the db w.r.t company & contact information.
* Collate, research and analyze data based on an understanding of search tools and sources of business information.
* Maintain SLAs around user and system flagged records and support requests.
* Assist with special content editorial projects and customer-facing editorial support.
* Understand processes, workflows and policies/ guidelines for research.
* Improve overall data quality by performing quality checks on data.
* Identify data coverage gaps and research on prospective solutions.
* Have basic knowledge on R programming & SQL.
* APAC increase company data coverage integration in db for countries like Australia, India, Singapore, New Zealand and China.

**Company 2:**

1. **Shore Infotech India Private Limited** as **Sr. Research Associate** (Jan 2014 to Nov 2014)

2. **Shore Infotech India Private Limited** as **Research Associate** (From Sep 2012 to Dec 2013)

**Project Title: Entity Management – Investor Mapping**

Client: **IPREO**

**Project Details:**

Investor Mapping, CAD (Check-Add-Delete) process is a sub-process of Investor Mapping. The main objective of Investor Mapping/CAD is to map/link the Institutional Investor's to the IPREO database which contains information related to Buy side/Sell side/Strategic firms.

**Job Responsibilities:**

1. Collecting secondary data from various sources which include Securities Exchange Commission (SEC), Company's registry, National Information Centre, FINRA, News articles and Annual reports etc., updating the firm details in IPREO database.

2. Understanding the request sent from the client and working according to the guidelines and send required information to the client.

3. Providing process related training for new joiners and also shadow training for clients.

4. Allocating daily tasks to the team members, reviewing (QC) the work and uploading it to share point/server on a day-to day basis.

5. Handling multiple projects simultaneously and accomplishing the tasks within the stipulated time.

6. Collecting secondary data for Contacts/Individual information through various secondary sources and validating the Contact information in the database.

7. Maintaining work quality on a day-to-day basis and as well as on weekly basis.

8. Handling queries/Issues of Junior Associates and helping them in resolving the issues.

9. The project also includes data updating/validation through in-depth market/ business research skills like collecting secondary data from various sources which includes SEC, FINRA, Business week, Bloomberg, Hoovers and other legit sources on company’s Name Change, Mergers & Acquisitions etc and update/validate in the IPREO database.

**Company 3: Data Sift India Private Ltd (Subsidiary of Wealth-X)** (May 2012 to Sep 2012)

**Designation: Research Analyst**

**Project: Billionaire’s Project**

1. Responsibility- To prepare reports (dossiers) on UHNW i.e. individuals whose net worth is more than $30 million USD.

2. To develop reports on billionaires this is divided into two parts. First is to develop a basic report and second is valuing the individual (billionaire) i.e. to find out the Total Net worth and Total Liquid Assets.

3. To do a thorough research on Google i.e. finding out the secondary data from various sources like articles, news etc. and filling up the reports.

**Academic Profile:**

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| --- | --- | --- | --- | --- |
| **Course**  | **Course Name of the****Institute/Board/Uni.** | **Specialization** | **%age/CGPA** | **Year of****Passing** |
| P.G.D.MApproved ByAICTE | SSIMApproved By AICTE | PGDM(Finance&Marketing) | 7.48 | 2012 |
| B.Tech | J.N.T.U | Electrical & Electronics | 69.46% | 2008 |
| Intermediate | Intermediate Board | MPC | 83.3% | 2004 |
| Xth | S.S.C | General | 80.50% | 2002 |

**Industry Internship:**

Project: Credit Appraisal for Micro Small & Medium Enterprises (MSME)

Company: Union Bank of India

Specialization: Finance

Duration: 60 Days

On the Job Title: Junior Credit Analyst

**Key Skills:**

* Good knowledge on Business/Market Research, Financial Analysis, Capital Markets, Investment Banking, Mergers & Acquisitions, Asset/Investment Management, SEC filings, Mutual Funds, Secondary Research , FINRA & Content Collection.
* Tableau, Power BI, SQL & R Programming
* Crowd Flower

**Personal Profile:**

Father’s Name : S. Panduranga Rao

Date of Birth : 28/05/1987

Languages Known : English, Kannada, Telugu & Hindi

Address : SRT-46, Ameerpet Colony,

 Ameerpet, Hyderabad – 500016.

Signature Date: