

PRASAD CHITNALLI

Senior Project Manager - Societe Generale Global Solutions Centre - Bangalore, India

BE - Visvesvaraya Technological university - 2003

MBA - IMT Ghaziabad -2020 (Pursuing)

Advanced MBA (Strategy and Leadership) – Deakin University, Australia – 2021 (Pursuing)

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SUMMARY

My vision is to pursue leadership role in Banking domain using my passion towards Financial Risk Management and Asset Liability Management. I want to achieve my goals using my Project Management, Business Analysis, Design thinking and Thought leadership skills built on a strong value system around my work and integrity.

I am a Senior Project manager with 17 years of experience focusing on Banking and Financial services. I am associated with Societe Generale Banking Group, Bangalore, from the past 9 years. In my current organization, I have led numerous projects using agile practices autonomously and successfully. Additionally, I have worked in a Senior Manager role for two years in Societe Generale Paris, where I worked with Liquidity Regulatory projects and had the opportunity to work closely with Regulators from European Central Bank. I have worked at multiple locations – Bangalore, Paris, New York, and London; primary with Banks and I bring a multicultural experience at work. I work with various stakeholders across the bank – Business teams, Operations, Projects, and IT teams and bring Banking Transformation through Design thinking. I am fully capable of managing project packs with strong multi-cultural skills spread across various geographies.

BANKING COMPETENCIES

- Good understanding on Liquidity risk and Market risk specifically to regulatory reporting on Financial review of Trading book (FRTB)
- Proven experience in Regulatory reporting process of BASEL III Liquidity Coverage Ratio (LCR), Net stable funding ratio (NSFR) and Asset Encumbrance Reporting to European Central Bank
- Hands-on experience of working with Regulator’s from European Central Bank.
- Good understanding in Market Risk, PnL certification process, Stress Testing.
- Strong knowledge about Financial Products in Investment Bank (Fixed Income, Currencies, Commodities, Equities, Repo’s and Reverse Repo’s etc.)

CORE COMPETENCIES

- Project management in Change the Bank related topics.
- Effectively convert the Business needs into clearly measurable and metric based outputs
- Hands on experience in Agile methodology
- Project Risk Management – access delivery Risk and Resource Risk.
- Define roadmap, governance, provide status to sponsors and stakeholders.
- Stakeholder management
- Requirement gathering, Opportunity Study, Business value identification, articulating clear Business cases and a proven track record in excellent Business Analysis
- People management and appraisal.

LEADERSHIP

- Thought leadership – I have garnered excellent domain skills in Financial risk management (Liquidity and Market Risk), Asset Liability Management, coupled with my passion on Projects management in Banking
- Design Thinking – I challenge myself in clearly articulating the Problem statement and Problem statement while providing Banking solutions. Every deliverable is measured used by metrics agreed with the Stakeholders
- Transformation – One of the hallmarks of my professional career is that I have managed numerous projects, to transform, industrialize Banking Processes into realizable Products.
- Behavioral skills – I am highly result Orientated, have extreme Client Focus, ambitious, Autonomous, analytical and bring transparency in communication. I can build deep networks within an organization.

INDUSTRY EXPERIENCE

SOCIETE GENERAL BANKING GROUP, 2011 – To date

Senior Manager – Societe Generale, Paris France

| Market Risk | Bangalore, India | February 2019 – to date |

As a Senior Project manager, I am involved in CTB (Change the Bank) initiatives of the Bank. I perform Program management activities on FRTB (Financial Review of Trading Desk). This includes project Governance, follow-up on the ongoing Metrics, Resource onboarding, Budgeting, Tracking and regular follow-up. The task involves Design thinking where I identify the prob-

lem statement with a clear mission statement. The Program spans across Bangalore, Paris, Hong Kong and New York geographies and comes with an annual envelope of EUR 15 Million. I engage/collaborate with geographic Program manager's and report to central leadership at Paris.

Senior Manager – Societe Generale, Paris France

| Liquidity Regulatory reporting & ALM | Paris, France | January 2017 – January 2019 |

Project included the quarterly Liquidity regulatory reporting of Societe Generale balance sheet of EUR 1.2 Trillion. Was responsible for EBA Asset Encumbrance, LCR and NSFR Regulatory reporting. I participated in Group wide Liquidity Stress testing exercise. Represented Societe Generale and worked with regulators from European Central Bank. As a Product Manager, my responsibility is to own the EBA Asset Encumbrance reporting to SG Group end-to-end, from Product Enhancements, Team management, Budgeting and Requirement gathering. Additionally, I liaised with Regulators, Treasury and IT Application teams to report the EUR 1.2 Trillion of SG Assets to Regulator in a monthly manner. I was also responsible for answering the queries raised by the ECB during the production of Regulatory reporting. I worked on Group wide Stress testing exercise on Liquidity, also known as LiST exercise from EBA in 2019

Senior Manager – Societe Generale, Bangalore, India

| Liquidity Risk | Bangalore | January 2015 – December 2016 |

As a Senior Manager/Product owner for Liquidity team, Societe Generale Bangalore, my team worked in producing Liquidity Coverage Ratio (LCR) report to Group. I implemented the LCR report from the SG Group from SG Bangalore, and this was widely appreciated. In total we accounted for managing the reporting of approximately, EUR 1.2 Trillion of Assets and Liabilities on Balance Sheet to LCR report in a monthly manner. Ideated, engineered and built a Big Data based Apache Spark powered Liquidity Rule Allocation engine, which computes and allocates 200 Giga bytes of Liquidity data into a LCR report in less than 5 minutes (from earlier runtime of 3 hours).

Manager – Societe Generale, Bangalore, India

| Structured Finance Liquidity Risk | August 2011 – December 2014 |

Managed a team of five who worked on the modeling Liquidity Risk for Structured products. Also, worked on implementation and delivery of Leverage Buyouts. The model implementation team worked on understanding and developing models with IT team. Also worked on transformation from Implementation to Production process.

TATA CONSULTANCY SERVICES, 2010 – 2011

| Associate Consultant | Senior Business Analyst to Swiss Reinsurance Company |

Managed a team of 6, who worked on Asset Management tool to Swiss Reinsurance, London. We implemented a PnL platform for their portfolio of Legacy assets including MBS and CDO's. Project management, UAT and Delivery.

HCL TECHNOLOGIES, 2007 – 2009

| Business Analyst | Deutsche Bank |

Worked as a Business Analyst to Deutsche Bank, New York. Worked on Deutsche Bank Global Prime Brokerage and Margin calculation for Hedge funds. Accountable for getting user requirements and converting into System Requirement. Application maintenance and enhancement of Prime Brokerage system, which is the generic name for a bundled package of services offered by investment banks to hedge funds, do end user testing for the modules developed

CAPCO INDIA LIMITED, 2006 – 2007

| Senior Software Programmer |

Worked as a Programmer for Software for Dividend forecasting software suit in Finance domain.

LOGICACMG INDIA LIMITED, 2003 – 2006

| Software Programmer |

Joined as Junior programmer for Telemetry network programming. Worked on Mobile billing systems.