Bhavya Bhasin

Contact: +91-9675126459/+91-7042991320 || [bhavya5bhasin@gmail.com](mailto:bhavya5bhasin@gmail.com)

Address: A-1205, Golf City Plot No 8 Sector-75 Noida

**CAREER SUMMARY**

* Total 1+year of experience in Salesforce CRM involving various phases of design, development and testing of SFDC.
* Certification in Salesforce Developer Platform-I.
* Hands on experience in development and design based on customer requirements across BCCL-RMD project.
* Implementation of Objects, Custom Apps, Record Types, Page Layouts, Validation Rules, Workflows, Approval processes, Sharing Rules, Profile permission, Email Templates and Change Set.
* Experience in Workflows, Apex Classes, Visualforce pages, Triggers, Lightning Components, and JavaScript.
* Involved in Custom Approval module of project, and other key development and configuration areas.
* Good oral and written communication skills while also having been recognized as being a good listener.
* Goal oriented and driven to meet expectations.

**KEY SKILLS**

|  |  |
| --- | --- |
| Programming languages | Apex, C, C++, SQL, Core Java, HTML, CSS |
|  |  |
| Operating System | Windows XP/Vista/7/10 |
|  |  |
| Version Control | Salesforce.com |
|  |  |
| Salesforce Technology | * Salesforce Communities * Apex Classes/Controllers * Visualforce Pages/Components * Lightning Components * Batch Apex and Triggers, * Workflows * Approval Process * Process Builder & Lightning Flow * Validation Rules * Org Configuration(Users, Roles & Profiles) * Test Classes * Sharing Rules * Security Settings * Custom Settings & Custom Labels |
|  |  |
|  |  |
| Tools | Force.com IDE, Data Loader, JIRA, Bit bucket, VS Code |

Also had hands on training on:

* Case management, Assignment, Escalation rules, Web-to-case, Email-to-case.
* Did a demo in-house project on automobile Industry, acting as a Salesforce developer alongside a team of three more developers and a Business Analyst.
* Demo-project on Attendance Management System using Salesforce’s standard functionality.

Task on Apex Triggers.

**PROJECTS**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  | |  |  |
|  | **1- Project** |  | **Project Victory (RMD)** | | |
|  |  |  | |  |  |
|  | Client |  | Bennett Coleman and Company Limited (BCCL) | | |
|  |  |  | |  |  |
|  | Role |  | SFDC Developer | | |
|  |  |  | |  |  |
|  | Team size | 15 | |  |  |
|  |  |  | |  |  |
|  | Technologies used |  | Apex, Saleforce.com, Salesforce Configuration | | |
|  |  |  | |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  | |  |  |
|  | **2- Project** |  | **Project Victory (RMD-Hypercare)** | | |
|  |  |  | |  |  |
|  | Client |  | Bennett Coleman and Company Limited (BCCL) | | |
|  |  |  | |  |  |
|  | Role |  | SFDC Developer | | |
|  |  |  | |  |  |
|  | Team size | 12 | |  |  |
|  |  |  | |  |  |
|  | Technologies used |  | Apex, Saleforce.com, Salesforce Configuration | | |
|  |  |  | |  |  |

**Description:**

Implemented CRM for a media company across various mediums such as print, television, radio, digital, etc. Solution was specifically designed to cater to the needs of a media company. Project Victory (RMD) is developed on salesforce.com platform. The solution helps the client in maintaining Sales Promotions (Products) and publications and implementing the presales & post functionality for household, OOH and Institutional Customers. This implementation includes B2C and B2B customers and their Order details. Post Sales Functionality includes Customer support through their readers connect application.

**Responsibilities:**

* SFDC Configuration and SFDC customizing the applications as per requirements
* Set up Objects, Custom Settings, Custom Labels, Fields, Profiles, Permissions, Roles
* Worked on Workflows, Approval Processes, Flows, Validation Rules, Formula Fields
* Configured Page Layouts, Email Templates, Record Types and Field Dependencies
* Created Apex classes
* Developed Batch Classes, Triggers, Process Builders for automation of procedures
* Developed lightning components for lightning Applications
* Deployment from one org to another.