



Summary

Having 7.5+ years of professional IT experience in E-Commerce Platform **SFCC (Demandware)** developer in developing end-to-end applications. Expertise in developing applications using SFCC.

- Expertise in SFCC Business Manager, Configuring and creating preferences, promotions, and Job schedulers, Workflows, Replications, Importing & Exporting Search, and Product & Catalogs.
- Strong knowledge of SFCC Cartridges with developing Controllers, Pipelines ISMLs, and Scripts.
- Strong debugging and problem-solving skills with an excellent understanding of system development methodologies, techniques, and tools.
- Certified **Salesforce B2C Commerce Developer**.
- Expertise in Storefront Customizations, **Single Page Checkout**, and **Checkout flow**.
- Have strong development knowledge on **JavaScript, Ajax, jQuery, XML, and JSON**.
- Expertise in third-party integrations with SFCC. Third-party integrations worked for such as **SITS, Google Analytics, Google Tag Manager, Exact Target, JD Order Export, Avalara, Bazaar Voice, Vantiv Gift Card**.
- Good knowledge of Service Framework, Integration Framework, and custom Business Manager Modules.
- Have good knowledge on **L2 support** and participating in **Live Sales Event** programs.
- Hands on experience on tools such **New Relic** and Ticket managing **Cherwell** dashboard.
- Worked on **SFRA implementation** projects such as **Sundial, GameStop and Cisco**.
- Exposure to deploying builds and Data and Code replication.
- Worked on implementation projects such as **Crown Awards, Uniqlo, Price Smart, Cisco** and managed services projects such as **Roots, Sally Beauty, and GameStop**.

Work Experience

Organization : LTI Mindtree (Formerly Mindtree), Bangalore.
Designation : Associate Technical Architect -(SFCC Developers).
Duration : August 2020 to present (2.9 years).

Organization : Cognizant Technology Solutions Pvt Ltd, Bangalore.
Designation : Associate - Projects (SFCC Developers).
Duration : October 2018 to present (1.9 years).

Organization : PFSweb Global Service Pvt Ltd, Bangalore.
Designation : Software Engineer (SFCC Developers).
Duration : July 2015 to September 2018 (3.3 years).

Technical Skills

- E-Commerce Framework : Salesforce Commerce Cloud (Demandware).
- Languages : Java/J2EE.
- Web Technologies : HTML, CSS, JavaScript, jQuery, Ajax, XML & JSON.
- IDE : Eclipse & Visual studio code.
- Build Tool : Jenkins.

Educational Qualifications

- B. E (Computer Science) from East Point College of Engineering and Technology (VTU), Bangalore (2010-2014).
- PUC (Karnataka Board) from Vijaya PU College, Bangalore (2008-2010).
- 10th ICSE from New Baldwin Residential School Bangalore.

Project Details

Cisco Learning Network Store

The Cisco Learning Network is a social learning community focused on the IT industry. It provides learning tools, training resources, and industry guidance to anyone interested in building an IT career through Cisco certifications.

Client	:	Cisco
Website	:	www.learningnetworkstore.cisco.com
Duration	:	March 2022 – Present till now.

Roles & Responsibilities:

- Implementation of Short Notice Product
- Worked on different types product as certification courses as SFRA Implementation.
- Worked on Digital River integration for tax calculation and related DR services.
- Worked for Managed service enhancements and bug fixing.

GameStop

The GameStop Corporation is an American video game, consumer electronics, and gaming merchandise retailer. The company is headquartered in Grapevine, Texas, and is the largest video game retailer worldwide

Client	:	GameStop US
Website	:	www.gamestop.com
Duration	:	August 2020 – February 2022

Roles & Responsibilities:

- Worked on Implementation of BOPIS.
- Worked on Implementation of PowerUp Rewards loyalty program using AWS RestAPIs.
- Worked as L2 support and participated in Live Sales event programs.
- Continuous monitoring of AWS services and Jobs.
- Hands on experience on monitoring tools such as New Relic and Cherwell
- Resolving Jira UI and JS bug fixes.

T2Tea.com

T2 is a chain of specialty tea shops established in Australia and purchased by Unilever. T2's wide range of blends has been considered reflective of Australians' growing interest in boutique teas.

Client	:	Unilever Australia
Website	:	www.t2tea.com
Duration	:	June 2019 – May 2020

Roles & Responsibilities:

- Worked on Zip Pay Integration
- Worked on the Header Resign.
- Resolving Jira UI and JS bug fixes.

Sundial – SFRA Implementation

Sundial Brands is a leading haircare and skincare company recognized for its innovative use of high-quality and culturally authentic ingredients. It has 2 sites namely **sheamoisture.com** and **nubiaheritage.com**

Client : Unilever
Website : www.sheamoisture.com
Duration : December 2018 – May 2019

Roles & Responsibilities:

- Implementation of Order Confirmation Page
- Implementation of Account Dashboard.
- Worked on the Community Commerce page.
- Worked on footer and Lazy load in PLP

Cosmo Pro

Cosmo Pro is an e-commerce website for Salon Professionals. It provides pick up your favorite products and explore new brands from beauty stores and connect with the beauty community all over the globe.

Project Name : Cosmo Pro
Website : www.cosmoprofbeauty.com
Duration : June 2018 – September 2018

Roles & Responsibilities:

- Customization of Sitemaps functionality.
- Worked on single page checkout.
- Working on manage service tickets.

Sally Beauty

Sally Beauty is an American international specialty retailer and distributor of professional beauty supplies and distributes through over 4,000 stores. It sells beauty products to both consumer and professional customers—including hairstylists, hair, nail, and skin salon owners.

Project Name : Sally Beauty
Website : www.sallybeauty.com
Duration : February 2018 – May 2018

Roles & Responsibilities:

- Worked on the Vantiv gift card as payment integration.
- Worked on the Sally Beauty loyalty program.
- Manage service tickets.

Price Smart

PriceSmart is the largest operator of membership warehouse clubs in Central America, South America, and the Caribbean with clubs in Colombia. PriceSmart provides the unique model of membership club for the registered customer. Totally 13 sites which provide shopping of groceries, electronics, computers, home appliances, hardware, sporting goods, and apparel.

Project Name : Price Smart
Website : www.pricesmart.com
Duration : December 2016 – January 2018

Roles & Responsibilities:

- Participated in requirement analysis, development, and implementation.
- Implemented Multiple inventory concept for 13 countries (52 inventories).
- Implemented customized PDP page, products that control inventory, and checkout flow.
- Country selector functionality based on geolocation and IP Detection.
- Implementation of the checkout page.
- Worked on Pickup Instore functionality.
- Implemented air freight and local freight calculation charges (shipping charges).
- Implementation of Lead time and Express shipping charges.
- Customization of tax calculations.
- Worked on and Membership customer page.
- Integrated SITS images.
- Worked on customer JD order export (OMS).
- Configuration and customization of 13 sites.
- Worked on visa checkout.
- Giving builds, replicating code & data to development, Staging environments

Uniqlo US

Uniqlo US is a casual wear designer, manufacturer, and retailer company. It provides different types of apparel and specializes in women's clothing for the age 20-60 demographic. Uniqlo US has been a wholly-owned subsidiary of Fast Retailing Company Ltd.

Project Name : Uniqlo US
Website : www.uniqlo.com
Duration : June 2016– November 2016

Roles & Responsibilities:

- Implementation of Google Tag Manager.
- Worked on Customer legacy export.
- Implementation and customization of static pages.
- Worked on Order Summary, Order history & Customer account pages.
- Worked on BazarVoice & AvalaraTax.

Crown Awards

Crown Awards is the provider for the largest choices of trophies and awards. It is specialized in making of Sports Trophies, Medals Corporate Awards & Plaques. Also, gives a various option for Custom Trophies, and Awards for the customer choice.

Project Name : Crown Awards
Website : www.crownawards.com
Duration : January 2016 –May 2016

Roles & Responsibilities:

- Implementation of Bronto integration (Email Marketing).
- Integrated AddThis and OG tags for the PDP page (Social Media sharing).
- Worked on Category and subcategory landing pages.
- Worked on FAQs, content & static pages.

Roots US

Roots is an e-commerce website that sells women's, men's, children's, and baby's apparel. And also sells leather goods and home furnishings. Roots also ship its products to 50 countries with online ordering.

Project Name : Roots US
Website : www.roots.com
Duration : October 2015 – December 2015

Roles & Responsibilities:

- Implementation of Exact Target. (Transactional Emails).
- Worked on Google Analytics.
- Manage service tickets.

Accolades

Got medal for consistent performance for Crown Award Project.
Best Performer in the team for the GameStop Project 2021.

Declaration

I do hereby declare that the particulars of information and facts stated herein above are true, correct, and complete to the best of my knowledge.

Harish M.R