

HARSHITA ROHATGI

Salesforce Developer | Full Stack Developer | Content Writer

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ABOUT ME

Proactive Salesforce certified developer with 3+ years of experience. Hands-on experience in developing and maintaining lightning components and base components. In-depth knowledge and experience in customization as well as configuration part in Salescloud & community cloud. Excelled in working with various salesforce.com standard objects like Accounts, Contacts, Opportunities, Products, Cases, and Leads. Competent in SFDC Administrative tasks like creating Profiles, Roles, Users, Email Services, Approvals, Workflow, Dashboards, Tasks, and Events. Experience in working with Debug Apex Scripts using Debug Logs and System Log Console to catch Exceptions and execute Governor Limits. Apart from Salesforce good knowledge in making landing pages and static websites using WordPress,



PROFESSIONAL EXPERIENCE

Salesforce Developer
Cognizant Technology
Solutions
March 2018 - Aug 2020

- Started my stint with Cognizant as a Programming Analyst (Trainee) as a part of a Campus Placement Drive during the third year of my engineering
- During my training period, I worked on both customizations as well as configuration parts of Salesforce. Was also actively involved in Cognizant Outreach Programs.
- Post my training period I worked extensively in the development of Visualforce Pages, Apex Classes & Triggers as per the client and application requirements.
- Designed and built a Salesforce Form Feature which was ultimately adopted by Salesforce.
- Actively involved in the deployment stage using meta-data migration tools like Eclipse IDE, Change-sets, and Salesforce Apex Data Loader.
- Involved in Record Sharing through Apex Sharing Rule in Salesforce.
- Played a vital role in the design and development of custom objects, custom fields, role-based page layouts, Custom Tabs, and reports.
- Experienced in the administration of Salesforce security access, creating profiles, roles and users.
- Completed my certification in Salesforce App Builder.
- Experience in integration of salesforce.com applications with third party systems using SOAP API, REST API, REST Callouts and Salesforce Connect.

Software Developer
Vistrade Technologies
Oct 2020 - Present

- Joined Vistrade at the back of my vast experience in custom CSS codes and my problem-solving capabilities.
- Fully responsible for the development & deployment of websites and web apps, along with all the content that goes with it.
- Involved in Salesforce admin role and bug removal.
- Proficiency in SFDC Administrative tasks like creating profiles, roles, users, page layouts, email templates, workflows, approvals, validation rules, reports and dashboards.
- Development and Deployment of Landing Pages for client marketing campaigns
- Maintenance of client websites
- CRM Integration for landing page promotion campaigns
- UI/UX Consultation and operations for Mobile Applications



PROJECTS

Project Name: Confidential

- Description of Project: Worked on Financial & Banking applications for Government regulating authority which regulates all the financial institutions in the United Kingdom. The application is lively used by Authority Officials and Financial firm owners.
- Domain: Financial Regulators
- Duration in Months: 20 months
- Team Size: Development Team of 25 people
- Role: Developer
- Technologies used: Salesforce.com platform Apex Language Visual Force Pages Data Loader Workflow approvals Reports Custom Objects Scheduled Apex Jobs Custom Tabs Email Services Security Controls, Aura Components, Visualforce Pages, Lightning Web Components

Responsibilities:

- Worked closely with Product Owners & Business Analysts to understand the requirement during backlog Refinement.
- Was responsible for designing, developing, test & deliver the solution and Assist the team in case of any technical blocker.
- Was Involved actively involved in releasing specific activities which involve package deployment and ensuring test coverage.
- Conducted scrum call several times and also represented the team during Retrospectives where it is needed to understand if there is any particular activity that is dependent on another team.
- Also showcased functionality to business users in Product Review Meeting.
- Also assisted 40+ associates in understanding Salesforce Einstein & Chatbots functionality through live sessions.
- worked in Deployment Team who was responsible for creating new sandboxes every once in three months and deployment-related activities which also involved loading data to new org using Data Loader.
- Experience in SFDC Integration using Rest API's.

Project Name: Confidential

- Description of Project: Multi-step form development for adventure sports company to strike a better balance so as to leverage more form fields to collect all the lead information at a given funnel stage.
- Domain: Sales Enablement
- Duration in Months: 2 months
- Team Size: 5 people
- Role: Developer
- Technologies used: Aura Components

Responsibilities:

- Assist clients in the design, process development, functional implementation & support of Salesforce CRM Application
- Understanding Client business challenges and offering solutions.
- Was responsible for designing, developing, unit tests & deliver the solution, and assist the team in case of any technical blocker.

Project Name: Landing Pages

- Description of Project: Design, Development, and Integration of different landing pages
- Domain: Sales Enablement
- Duration in Months: 6 months
- Team Size: 5 people
- Role: Developer
- Technologies used: Aura Components

Responsibilities:

- Part of client onboarding calls to understand business requirements when it comes to campaign-specific landing pages.
- Integration & automation to the client's salesforce CRM.
- Daily reporting post-initiation of the campaign to check on submitted leads and keep a check on unsubscribed leads.



EXPERTISE

Problem Solving
Business Analytics
Actionable Reporting
Project Management
Process Improvements
Ability to Provide optimal solutions.
Leadership & Communication
Digital Marketing

SKILLS

Salesforce :

- Aura Components
- Development of Visualforce Pages, Apex Controllers, Apex Test Classes, Apex Triggers, Batch Apex.
- Development Lightning Web Component.
- Design and build high-performance, reusable, and reliable Apex code with best practices.
- Worked with various Salesforce.com Standard and Custom Objects, Fields, Record Types, Page Layouts, Roles, Profiles, Field Level Permissions, workflows, approvals, and validation rules as per requirement & following Governor Limits.
- Have good experience in SFDC Integration using REST API's.
- Strong knowledge of Salesforce Pardot.

Full Stack Developer:

- Cascading Style Sheets
- Development of WordPress websites
- Landing Page Creation & Integration
- Web/Web App server side deployment

RESPONSIBILITIES

- Worked on Analyzing, Story pointing, and implementing the user stories.
- Designed, developed, and deployed Aura Components, Apex classes, controller classes, apex triggers, Visual force Pages, SOQL, LWC for various functional needs in the application.
- Integrated Policy Purchasing system with Salesforce using Apex REST API.
- Created **Email Templates**, Configured **Workflow rules** and **approval process**.
- Followed **Scrum Agile** methodology for the iterative development of the application and participated in weekly Sprints, daily stand-up meetings.

EDUCATION

2010	Secondary School Certificate - 10th Std. St. Anne's Sr Sec School Jodhpur- CBSE 8.6 CGPA
2012	Higher Secondary School Certificate - 12th Std. Cambridge Public School - RBSE 65.2%
2017	Bachelor of Technology- Electronics & Communication Swami Keshwanand Institute Technology, Jaipur 69.2%

PERSONAL PROFILE

Full Name - Harshita Rohatgi
Date of Birth - 05th November 1993
Fathers Name - Shailesh Rohatgi
Marital Status - Single
Gender - Female
Nationality - Indian
Languages Known - English, Hindi, Rajasthani, Marathi