# **Chirag Sahni**

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<u>Portfolio link</u> - <u>https://tinyurl.com/chiragsahni</u>

#### **Career Objectives:**

I believe in the impact of aesthetics. With my passion for Usability and Simplicity, I solve visual problems. As an enthusiastic UX and UI Designer, I create strong brand and product experiences. With more than 7 years of experience in the fields of branding, communication, UX and UI I create an impact on the growing complexity in the digital age.

#### **Work Experience:**

- Currently, working as "Senior UI / UX" with Eli Lilly and Company, Gurugram.
  - o Designing, deploying, validating and supporting Veeva CRM & Vault including PromoMats, QualityDocs
  - o Depth of knowledge of all Veeva systems, including Veeva Vault Hands-on across the suite of Veeva tools
  - Review and approve promotional and non-promotional materials across different therapeutic areas and brands in Veeva Vault PromoMats to ensure that materials are of high quality and in compliance with the SFDA Code of Practice.
  - Review materials against a checklist, proof-read and check medical content/claims against references.
  - o Perform in-depth research on disease background and understand the business need thoroughly
  - Create and apply design strategies across branding and product design. Refine design directions and finalize design details. Lead the planning and structuring of deliverables.
  - As a UX/UI design lead, I am responsible for ensuring the successful delivery of all client projects by managing the design process.
  - Create user flows, user interfaces for new and existing products
  - Design mockups and low and high-fidelity dynamic prototypes
  - Generate new ideas and features in the existing projects
  - Create graphics for mobile applications: ui elements, animations for developers, illustrations for different applications
  - o Communicate with developers to ensure the accurate implementation of design
  - Produce aesthetically rich User interface designs in Sketch, Invision or Adobe XD for web and mobile applications.
  - Experience in designing, building, and maintaining Web applications with jQuery, HTML5 and CSS3
  - Ensure that the final results of implementation meet design requirements
- May 2018 July 2020, working as "UI & UX Expert" with Gridinfocom, Gurugram
  - Managing digital interactions across various touchpoints to ensure seamless customer flow & Identification of customer pain points for further resolution
  - o Follow best practices and standards for accessibility and cross-browser compatibility
  - Creating dashboards for making this
  - Understand executing accessibility and progressive enhancement presentation
  - o Experiment with colours, effects, patterns, typography, icons etc.
  - Expertise in Design Tools Adobe XD, Photoshop, Illustrator
  - Maintain standards and processes for producing deliverables
  - Creating and maintaining the ASP.NET based websites and their web applications as per the initial guidelines of the client.
  - o Proficiency in contemporary interaction design, visualization, and rapid design prototyping tools.
  - o Integrate front-end application with the application business layer.

- August 2016 April 2018, working as "Web Designer" with 3EDMC, Gurugram.
  - Create graphics and designs for websites.
  - Visualize and design user interface for web and mobile applications.
  - o Conceptualize ideas that bring simplicity and delight to the customer.
  - o Gather feedback from teams and follow an iterative process.
  - Maintain standards and processes for producing deliverables
  - Creating and maintaining the ASP.NET based websites and their web applications as per the initial guidelines of the client.
  - Experience in Front End Technologies HTML5, CSS3, JavaScript, AJAX, JSON
  - Experience in Responsive Web Design.
  - Experience in Twitter Bootstrap.
  - o Experience in css preprocessors- Sass and less.
- January 2015 July 2016, working as "Web Designer" with Techcompiler Pvt Ltd Noida.
  - Hands on experience in responsive web site designing.
  - o Knowledge of Banner and creative template creation.
  - Mark up of web designs using HTML and CSS.
  - Understanding of web standards like W3C Validation, SEO Friendly Websites, Page Speed etc
  - o Planning, design and implementation of complete web sites.
  - Working on Web Designing using Adobe Photoshop, Adobe Dreamweaver, Adobe illustrator, Corel Draw etc.
  - Well versed with office automation and internet applications.
  - Possess knowledge and understanding of subjects such as qualitative estimation of webpage designing including animation, Graphic Designing, sound and video editing.
  - Design splash screen of apple iPhone mobile application as Resposvive Designs.
  - Responsibilities included designing website layout using HTML, CSS, Dreamweaver & Bootstrap.
  - Knowledge of making Web Android App
  - o Proficient with computer literate such as Photoshop, Dreamweaver, Flash, CSS, HTML, Bootstrap etc.
  - o Knowledge in UI best-practices and standards for web and mobile applications

#### **Technical Skills:**

Languages : UiPath, HTML5 , css ,ccs3 jquery, Bootstrap

Software Skills : Veeva Vault PromoMats(VVPM), Salesforce, Invision ,

Abbyy Flexi Capture Standalone, MS-Office, InDesign, Adobe XD, Corel Draw, Xamarin, Photoshop, MVC, Wordpress, Photoshop, Microsoft azure, .... Etc

Certification : Google UX Design Certification, 70-532 -Developing Microsoft

Html + Css, CloudU(Rackspace), Azure Solutions, Aws Business Professional, UI Paths Certifications,

Aws Technical Proffesional, Google Data Analytics Professional

Certificate

## **Projects Accomplished:**

Knowledge of making Web Android App

Making Epubs of a mobile, tablet etc

Making quiz websites

• Completed projects with team work

http://www.perfectweddingguide.com/

https://goemerge.com/
http://www.coderang.com/

http://www.jmvistaraa.com/ http://www.digitalyogi.co.in/ http://www.plasticsealtags.in/ http://www.sunrisemedical.com/ http://www.harveynichols.com/ www.khongboonswimwear.com http://www.greatlengthshair.co.uk/ http://www.thisisyourkingdom.co.uk/

http://uk.rimmellondon.com/

http://www1.smart.com.ph/corporate

www.kmu-foerderung.com

www.nuflush.com

www.travelbythedozens.com

http://www.travelportland.com/ http://www.littleco.com/ http://dangelicoguitars.com/ http://www.ovolohotels.com/en/ http://www.sanctuary.com/en-gb/ http://www.upublicstudios.com/

http://www.johnpreston.co.uk/

www.xdev24.co.uk www.edbask.com

www.healthylivingmadeeasy.org

and many more

Current project is on Fiber network domain TATA Communications.

### **Academic Credentials:**

- Completed Master Degree in Computer Science from Sikkim Manipal University of Delhi Jan(2015)
- Bachelor of Computer Application from Sikkim Manipal University(2012) with 13 April2012

#### **Personal Details:**

Date of Birth
Father's Name
Languages
Contact Details
Skype Id
22th September 1988
Mr. Parveen Sahni
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