**Reethesh Kumar**

  
  
  
  
  
  
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Business Analyst with five years of experience in the FMCG Trade and Telecom industry. Achieved 25 to 30% Increase in sales of Fibernet connections by Identifying potential areas and factors contributing to the sales by analysing the existing customer data.

Sr. Business Analyst

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| **ㅡ** Skills **ㅡ**  **Experience**  **ㅡ**  **Education** | **Certified Data Scientist course from Data Mites**    MS Excel, VLookup, Pivot Tables etc.  Visualization Tools : TABLEAU  Python Scripting, Machine Learning, Statistics  OS: Windows 10 ,Linux  Anaconda Navigator, Google Collaboratory    **RELIANCE - JIO**  November 2020 – Till Date   * Complete Operations Management & Ownership of the Jio Points. * Mass Distribution in the catchment territory. * People management. * Logistics management. * Retail store operation, Customer Care & Services. * Market Development activities and product promotion.   **CMS GROUP / SALES AND MARKETING Analyst**  JULY 2017- JAN 2018, UAE - DUBAI  Projects and Roles and Responsibility   * Marketing, Controlling, Accounting * Providing expertise for BU teams and act as an interface between different functions (Marketing, Design, Development, Marketing Operations etc.) * Ensure smooth operation of the day to day business by taking on ownership for related actions * Manage and execute standardized reporting and ad-hoc analysis   **NMC HEALTHCARE LLC / Trade Marketing Analyst**  JULY 2014- JUNE 2017, UAE - DUBAI  Projects and Roles and Responsibility  **Expert in MS Excel** Advance complex formula, nested conditions, Data conversions, Calculations etc.   * **MS Access** : Creating Queries, Views, Linking data from different sources, Creating pivot cubes * Good understanding of Data visualization Charts, Provide meaning to data, Provide insights * Excellent understanding of different data dimension Customer, Transactional data, Order      * Intermediate knowledge of Excel (i.e., standard functions aggregation, pivots, look ups, etc.) * High level of comfort with large sets of data and attend to detail and passion for accuracy * Problem-solver, with analytic thinking to apply root cause analysis * Prioritize multiple work assignments and meet deadlines * Knowledge of Microsoft and/or Google Suite * Good listening and collaboration skills  |  |  | | --- | --- | | * MBA (Marketing & Finance), S.I.M.I.R, PUNE (India)(2008) * PGDFT (Foreign Trade), Pune University (2007) * BBA, U.P.M.C, Udupi, Mangalore University (2006) |  | |

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| Personal Details | Father’s Name :-K. Bhaskar Shetty  Mother’s Name:-Shubha B Shetty  DOB :- 09 Jan 1985  Sex :-Male  Marital Status :Married  Nationality :- Indian |
| Hobbies AndInterest | 1) Chess  2) Cooking  3) Reading |

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| **Contact Details** | Address:- Ambalpady, Udupi(Karnataka)  Phone:-6360036975  Email:- [shetty.reethesh5@gmail.com](mailto:shetty.reethesh5@gmail.com)  **:**  [reethesh.shetty12345@gmail.com](mailto:reethesh.shetty12345@gmail.com) |

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| **Online Profile** | LinkedIn:- https://www.linkedin.com/in/reethesh-kumar-b6ab45b7/ |