**Reethesh Kumar**





Business Analyst with five years of experience in the FMCG Trade and Telecom industry. Achieved 25 to 30% Increase in sales of Fibernet connections by Identifying potential areas and factors contributing to the sales by analysing the existing customer data.

 Sr. Business Analyst

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| **ㅡ**Skills**ㅡ****Experience****ㅡ****Education** | **Certified Data Scientist course from Data Mites**MS Excel, VLookup, Pivot Tables etc. Visualization Tools : TABLEAUPython Scripting, Machine Learning, StatisticsOS: Windows 10 ,LinuxAnaconda Navigator, Google Collaboratory**RELIANCE - JIO** November 2020 – Till Date* Complete Operations Management & Ownership of the Jio Points.
* Mass Distribution in the catchment territory.
* People management.
* Logistics management.
* Retail store operation, Customer Care & Services.
* Market Development activities and product promotion.

**CMS GROUP / SALES AND MARKETING Analyst**JULY 2017- JAN 2018, UAE - DUBAIProjects and Roles and Responsibility* Marketing, Controlling, Accounting
* Providing expertise for BU teams and act as an interface between different functions (Marketing, Design, Development, Marketing Operations etc.)
* Ensure smooth operation of the day to day business by taking on ownership for related actions
* Manage and execute standardized reporting and ad-hoc analysis

**NMC HEALTHCARE LLC / Trade Marketing Analyst** JULY 2014- JUNE 2017, UAE - DUBAIProjects and Roles and Responsibility**Expert in MS Excel** Advance complex formula, nested conditions, Data conversions, Calculations etc.* **MS Access** : Creating Queries, Views, Linking data from different sources, Creating pivot cubes
* Good understanding of Data visualization Charts, Provide meaning to data, Provide insights
* Excellent understanding of different data dimension Customer, Transactional data, Order

* Intermediate knowledge of Excel (i.e., standard functions aggregation, pivots, look ups, etc.)
* High level of comfort with large sets of data and attend to detail and passion for accuracy
* Problem-solver, with analytic thinking to apply root cause analysis
* Prioritize multiple work assignments and meet deadlines
* Knowledge of Microsoft and/or Google Suite
* Good listening and collaboration skills

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| * MBA (Marketing & Finance), S.I.M.I.R, PUNE (India)(2008)
* PGDFT (Foreign Trade), Pune University (2007)
* BBA, U.P.M.C, Udupi, Mangalore University (2006)
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| Personal Details | Father’s Name :-K. Bhaskar ShettyMother’s Name:-Shubha B ShettyDOB :- 09 Jan 1985Sex :-MaleMarital Status :MarriedNationality :- Indian |
| Hobbies And Interest | 1) Chess2) Cooking3) Reading |

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| **Contact Details** | Address:- Ambalpady, Udupi(Karnataka)Phone:-6360036975Email:- shetty.reethesh5@gmail.com **:**  reethesh.shetty12345@gmail.com |

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| **Online Profile** | LinkedIn:- https://www.linkedin.com/in/reethesh-kumar-b6ab45b7/ |