

Jalia Dash

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EDUCATION

Cornell University – Ithaca, NY

May 2016

Bachelor of Science (B.S.) in Biological Sciences - Hunter R. Rawlings III Cornell Presidential Research Scholar

TECHNICAL SKILLS

Methods: LF prototyping, wireframes, virtual user interviews, survey creation, personas, cluster mapping, visual identities

Tools: Sketch, Adobe XD

RELEVANT COURSEWORK

Sociology · Psychology · Human Bonding · Business Inclusion and Diversity · Anthropology · Applied Statistics
Sex, Gender and Communication · Human Development · Adolescent and Youth · Nutrition, Health and Society

PROJECTS

SOCOBA – Society for Children Orphaned by AIDS

September 2020 – Present

User Experience (UX) Designer Remote – New York, NY

- Remodeled SOCOBA website to highlight current efforts in relation to their COVID-19 response in Botswana
- Improved visual presentation to attract potential investors while maintaining SOCOBA brand and visual identities.
- Added animation and other visual improvements, including modern color scheme and higher quality images to reflect current design trends of a non-profit organization's website
- Created wireframes and rearranged pages for a more intuitive user experience

Experis – Facebook Virtual Reality Labs

February 2021 – Present

Data Collection Associate for User Research – New York, NY

- Perform data collection duties of virtual reality lab equipment for Facebook user experience research team, such as setting up a computer and video recorder, completing log sheets, and transferring and uploading collected data
- Understand the user experience research process from the user side of the study; and participate in all activities designed to maintain data reliability/integrity of Facebook trade secrets

PROFESSIONAL EXPERIENCE

Weill Cornell Medicine – Brain and Mind Research Institute

June 2018 – Present

Research Technician in Neuroscience – New York, NY

- Conduct research in the field of neuroscience and metabolism using a wide variety of qualitative methods and quantitative methods; analyze data using Fiji (Image J) and Metamorph; and illustrate results to the principal investigator(s) using creative presentation
- Prepare and manage detailed records, logs and summary reports of all protocols and results including graphs, scientific calculations, and statistical analysis charting
- Collaborate cross-functionally with graduate students, postdoctoral researchers, and faculty to identify research topics, conduct preliminary literature searches and conduct pilot studies to improve pharmaceutical product design

Prep Zone Academy

October 2016 – June 2018

Global Management Trainee/Singapore Trainer – Singapore, SG

- As part of management track program, collaborated with members from the sales, marketing and delivery teams to develop creative, unique and personalized plans to achieve our clients' career objectives
- Assisted in curriculum and business development, marketing, and program design; prepared materials and organized meetings between sales team management and potential clients

Onboard Informatics

June 2015 – August 2015

Marketing Intern – New York, NY

- Collaborated with marketing, sales, and software engineering teams to design data driven solutions that allowed leaders in publishing and technology to make informed business decisions, and drive product direction
- Utilized social media outlets to communicate insights in creative and compelling ways
- Published blog posts discussing application programming interface (API) trends and local data news