

Palepu Chaitanya

Business Analyst

Contact

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Skills

Business requirements analysis

Excellent

Process Design and implementation

Very Good

Process validation and Monitoring Automation

Excellent

Business Artefacts Documentation

Very Good

Data Analysis

Excellent

Operations analysis

Excellent

Marketing research

Seasoned Business Analyst offering 4+ years of Fintech industry success. Expert on business and systems requirements, user acceptance testing and end-user training. Accomplished at leveraging past lessons using business intelligence analysis and Reporting automation to derive informed future decision-making on many process changes & support while specializing in process improvement.

Work History

2017-02 -

Current

BUSINESS ANALYST

TEKFRIDAY PROCESSING SOLUTIONS, HYDERABAD, India, India

- Accountable for ownership of process implementation for US lending business under project manager for operations over 10 online states and 100+ stores in TN, USA for book value of US \$ 45 Million over online platform and US \$ 25 million through stores over last 2 years for AF 24/7, USA.
- Implemented Reconciliation Automation for 10000+ customers per month and & Contributed to compliance reviews on corporate policies over 10 different states for AF 24/7, USA.
- Implemented Analytical Reporting with-in Admin and User portals to boost vital business metrics visibility for Store Lending with Operational capacity optimization of 5000 Agents working over 100+ stores over TN, USA.
- Implemented and Evaluated consistency and importance of different business intelligence data (Internal & GA) against needs to determine optimal courses of action for best user application flows comprising many changes over different A/B test configurations for US and India Lending businesses.
- Synthesized current business intelligence (Qlik view and Tableau) for internal stakeholders and leadership teams to produce reports and polished presentations, highlighting findings and recommending changes for US lending client (AF 24/7).
- Delivered analysis of market, sales and consumer trend impact on long and short-term strategies for US

Very Good

Strategic Planning

Very Good

Software

MS-SQL/T-SQL, MYSQL

Very Good

MS EXCEL, VBA/MACROS

Very Good

QLIK SENSE, QLIK VIEW,
TABLEAU

Good

PYTHON

Good

Languages

English

Very Good

Hindi

Very Good

Malayalam

Basic

Tamil

Basic

Telugu

Excellent

subprime and Prime lending institutions spanning US and India.

- Supported leadership team with Market Research, Analysis and business presentations to project divisional strategies to Potential investors on New Institutional lending ventures of VIVIFI India Pvt Ltd.
- Streamlined techniques to support agile methodology implementations on credit risk, Customer acquisition pipelines of Automated lending lines of India increasing ops capacity by 40%.
- Interacted with internal teams to understand business needs and translate into requirements and project scope for building and implementing backlog for ticketing platform support for US and India Lending as well as for retail operational teams over India.
- Directed business analysts in executing and delivering various tactical and strategic plans for Rent to own platform over USA.
- Recruited new members for business analysis team to support division growth and mentored them to create strong and productive department for supporting clients over India operating in Energy supplements e-commerce venture Fast and up, India.

2016-06 -
2016-11

Design Consultant

Sumanth Promoters, Rajahmundry, Andhra Pradesh

- Consulted for Design and Construction of Residential private community of 30,000 sq ft owned and developed by Sumanth Promoters, Rajahmundry.
- Drafted and managed all construction plans and documentation for Approvals and through construction cycle of project.
- Gathered and bought all materials needed to successfully complete project, including leasing of construction equipment as well as conducted few site reviews for Quality & Productivity of construction during proposed tenure.

Education

2020-05 - Current	PGD: AI & ML For Business <i>NIT WARANGAL - WARANGAL</i>
2012-06 - 2016-05	Bachelor of Technology: Engineering <i>NIT CALICUT - KOZHIKODE</i>

Accomplishments

- Business Analysis, Requirement gathering, documentation and Process implementation and improvement over 3 different cross platform financial projects spanning SDLC for TEKFRIDAY Pvt Ltd.
- Responsible for 40 % improvement in Business operational process Automation for VIVIFI INDIA Pvt Ltd.
- Responsible for setting up a successful lending Channels to facilitate Customer acquisition from the scratch to 40% of portfolio for AF24/7 while successfully coordinating with internal teams and 15-20 different financial Vendors & services.
- Stood out in top 1 percentile of the country in AIEEE 2012
- Achieved among state top 10 in intermediate public 2011.
- Secured scholarship funding for secondary Education 2009-2012.