1. **RISHAB NAIDU**

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**Phone: +91** 9346415418

**CAREER OBJECTIVE:** To build a challenging career with honesty and loyalty by translating my experience, knowledge, skills and abilities into value for an organization.

**ACADEMIC PROFILE:**

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| --- | --- | --- | --- | --- |
| **COURSE** | **INSTITUTE**  | **BOARD/UNIVERSITY** | **% CGPA** | **YEAR OF PASSING** |
| MBA | GITAM Institute of Management  | GITAM Deemed to be University | 6.5 (Till Date) | 2020(pursuing) |
| BBM | GayatriVidyaParishad College of Degree | Andhra University  | 6.8 | 2018 |
| 12thClass | Sri Chaitanya Junior College | Board of Intermediate Education, A.P | 6.9 | 2014 |
| 10thClass | Bhashyam Public School | Board of Secondary Education, A.P | 6.7 | 2012 |

**INTERNSHIP:**

|  |  |  |  |
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| **ORGANIZATION** | **TITLE/ROLE** | **DURATION** | **LOCATION** |
| BIG BAZAAR  | Study on Consumer Behaviour- The buying behaviour of customer in a retail store, **Sales Executive**- Promoting Profit Club Cards by Future Groups and meeting Weekly Targets | May-June 2019 | Hyderabad |
| Varun Motors | Customers satisfaction in Varun Motor- Metrics to measure the customer satisfaction | May-june 2017 | Vishakhapatnam |
| AIESEC International (Part Time) | **Team Leader**- Leading a team to achieve targets, Maintain the existing clients and bringing new leads. (Initiated new association with Ancient India Organics**)**  | Jan-Dec 2016 | Vishakhapatnam |
| AISEC International (Part Time)  | Incoming Global Talent/ **Team Member** - Sourcing employees based upon requirements of the Clients (The Park) (New Alliance with Oakridge International School Vishakhapatnam was pioneered by myself) | Feb-Dec 2015 | Vishakhapatnam |

**EXTRA CURRICULAR ACTIVITIES:**

* Volunteered Social awareness Project- **Masoom** of Young India in 2019
* Member of Student Chapter **Young India** 2018
* Member of Marketing department **GITAM Excellence Meet (GEM)** 2018
* Attended 3 days conference on Regional Development of **V-Modern United Nations** in 2018.
* Core committee member of **START AP Fest** in 2017
* Attended 3 days conference of **REGIONAL YOUTH LEADERSHIP conference** in 2017
* Attended 3 days conference of **JUNE NATIONAL Conference ( AIESEC)** in 2016
* Vice president of Business Development Chapter for **LOCAL CONGRESS MEETING** (AIESEC) 2016
* Vice president of Business Development Chapter for **AIESEC Recruitment Drive** in 2016
* Attended a social service summit of **Wipe A Tear** in 2015
* On-Site Organising committee member for **AIESEC Recruitment Drive**in 2015

**ACHIEVEMENTS:**

* Awarded Best Working Member in AIESEC in 2015
* **1st**Runner up of RODIES 1.1 hosted by ALLOY Vishakhapatnam 2015

**STRENGTHS:**

* Optimistic
* Leadership Skills
* Creative

**HOBBIES:**

* Drawing
* Dance

**Personal Information:**

Date of Birth: 03/01/1997

Languages: Hindi, English, Telugu