

SREEDHAR M

Salesforce Developer/Data Engineer

8050898157 • msreedhar67@gmail.com • Bengaluru • 560068

Summary

An electrical engineer who entered into the world of data and decided to stay! Experienced for 5+ years as a data analyst, developer and exploring data engineering domain. Action oriented, quick learner, an excellent presenter and enthusiastic to learn new topics and master them while adding value to business.

Skills

Salesforce CRM: Sales Cloud Service Cloud, LWC

Data Analysis: Alteryx Designer . Data Visualization ETL Tools

Data Engineering: Informatica Cloud Salesforce Data Loader

Deployment Tools: Ant . Microsoft Azure . Workbench .

Experience

Sierra circuits (india) private limited

Bengaluru

Salesforce Developer with Data Migration Engineer

01/2022 - Present

- **Production Support:**
Provided daily support and maintenance for Salesforce systems, ensuring system availability and performance. Investigated and resolved user-reported issues and managed system outages effectively. Collaborated with cross-functional teams to troubleshoot and resolve technical problems. Implemented proactive monitoring and alerting solutions to prevent system disruptions.
- **Data Migration:**
Successfully led and executed multiple data migration projects, ensuring data accuracy and integrity. Proficient in data mapping, data transformation, and data loading techniques, using tools like Data Loader, Dataloader.io, and custom ETL solutions. Conducted thorough data analysis to identify and rectify data quality issues before migration. Developed and maintained data migration plans, documenting all processes and ensuring compliance with industry standards and best practices.
- **System Enhancement:**
Worked closely with business stakeholders to gather requirements and implement Salesforce enhancements. Lightning, Customized Salesforce objects, fields, workflows, and validation rules to meet changing business needs. Designed and maintained reports and dashboards to provide insights and improve decision-making.

Salesforce Developer - ALDO

- Experience in leading the team with multiple project requirements
- Good experience in performing Salesforce Admin activities like creating objects, fields, creating page layouts, search layouts to organize fields, related lists, other components on a record detail and edit pages, implemented pick lists, dependent pick lists, master-detail- lookups, workflows, approval processes, sharing settings, Process builder, Profiles, Permission sets, Sharing Settings and Data Loader.
- Experience in creating roles, role hierarchy, profiles, email templates, permission sets, sharing setting, public groups creation and user management.
- Customer focused and passionate about enhancing customer experience.
- Developed reports, dashboards, and processes to continuously monitor data quality and integrity.
- Continuing support in the areas of SFDC configuration, administration, reporting, data migration, solution design and project co-ordination.
- Excellent work ethics, self-motivated, quick learner and team oriented. Continuously provided value added services to the clients through thoughtful experience and excellent communication skills.
- Good experience in Visualforce, Apex and Triggers and APIs, LAC, LWC, Einstein chatbot, communities.

Suravi Consulting

Bengaluru

Salesforce Classic to Lightning Migration Specialist-Westlake

05/2020 - 12/2022

- **Migration Planning and Strategy:**
Led the strategy and planning for the migration from Salesforce Classic to Lightning Experience. Collaborated with business stakeholders to define migration goals, user experience improvements, and desired outcomes.
- **Customization and Development:**
Utilized Visual Studio Code (VS Code) to develop and customize Lightning components, Apex classes, and triggers. Implemented custom Lightning components to enhance the user interface and functionality. Collaborated with developers to optimize existing code and maintain the health of the Salesforce instance.
- **Deployment Management:**
Utilized VS Code and source-driven development techniques to manage deployments efficiently. Conducted version control and code reviews to maintain a clean and organized codebase. Ensured smooth deployment processes by using best practices, including testing and validation in sandboxes before production deployment.
- **Data Migration:**
Oversaw the migration of data from Classic to Lightning, ensuring data integrity and minimal disruption to business operations. Implemented data mapping, transformation, and validation processes to ensure a seamless transition. Conducted thorough data quality checks before, during, and after migration.

Experience

Kukun India Private Limited

Bengaluru

Salesforce Administrator

05/2018 - 04/2020

- **System Configuration:**
Customized and configured Salesforce to meet the organization's specific business requirements. Designed and maintained custom objects, fields, page layouts, record types, and workflow rules. Created and managed profiles and permission sets to control user access and security settings.
- **Data Management:**
Implemented data quality best practices, including data validation rules and duplicate management. Conducted data import, export, and mass data updates using data loader tools. Designed and scheduled data backups and ensured data integrity.
- **Automation and Workflow:**
Created and maintained automation using flows, workflows, and triggers. Designed approval processes to streamline business workflows and increase efficiency. Implemented email templates and alerts for communication and notification purposes.
- **Reports and Dashboards:**
Designed and generated reports and dashboards to provide insights and track key performance indicators. Customized and scheduled reports to be delivered to stakeholders automatically. Provided training to users on creating and customizing their own reports.
- **Security and Compliance:**
Maintained and enhanced security settings, roles, and profiles to protect sensitive data. Ensured compliance with data protection and privacy regulations. Conducted regular security audits to identify vulnerabilities and address them.
- **Integration and AppExchange:**
Integrated Salesforce with third-party applications and tools to improve business processes. Managed and installed apps from the Salesforce AppExchange, evaluating their suitability for the organization's needs.
- **User Acceptance Testing:**
Collaborated with users to define test cases and performed user acceptance testing for system changes and enhancements. Ensured that new features met user requirements and business objectives.

Education

St. Mary's Engineering College

Hyderabad

B.Tech (Electrical Engineering)

08/2016

Courses & Certificates

Administrator certification — Salesforce