SHALEEN BASAK
ASSOCIATE IT CONSULTANT
SHALEEN.BASAK@GMAIL.COM
+91 9831619109

- Over 2 Years 9 Months of experience in Data Analysis (Dataflows & Dashboards) and Migration (legacy to SFDC) along with Data Integrity with expertise in tech. as Salesforce Einstein Analytics, SFDC, SQL, SAQL
- Trained on Core JAVA, Advance JAVA, HTML, CSS, Angular JS, APEX, Salesforce Lightning component.

✓ Over 2 years 9 Months of experience in System/Data Analysis, Design, Development for CRM applications and systems.
✓ Experience in Data and Quantitative Analysis "Salesforce Einstein Analytics".
✓ Expertise in writing and creating Dataflows, Dashboards, analytical insights of Data using SAQL, Functions, Packages, Exception Handlers using SQL.
✓ Experience on Salesforce Lightning Component, Controller, Apex Class.
✓ Experience in working in teams. Handled role – Developer.
✓ Quick learner, good communicator, effective team player.
✓ Good analytical, leadership and problem-solving skills.

Skill Set:

Area	Skills
Database Language	SOQL, SQL, SAQL,
Programming Language/Script	Core JAVA, Lightning Component, SAQL, APEX, HTML, CSS, Angular JS
Platform	Windows XP, Windows 7, Windows 10
SFDC Skills	Einstein Analytics, Dataflows, Dashboards, Data Modelling, Data Loader, Salesforce Lightning Component
CRM Skills	SFDC
Tools	Visual Studio Code, DB2

PROJECT DETAILS:

Project 1: BAT Petra – Einstein Analytics (Romania Market)
Role: Einstein Consultant

Responsibilities:
✓ Played an Important role analysing and translating business requirements to technical requirements.
✓ Providing the end-to-end solution for reconciling data between system on Salesforce Einstein Platform.
✓ Part of requirement gathering team played an important role during the requirement gathering phase.
✓ Preparing mock-up design for Dashboards (Including Data) for requirement Sign off from Client.
✓ Automation of End to End Process till reporting using MuleSoft (reading files through Mule and process them in Einstein).
✓ Responsible to provide User training and guide them to the use of Analytic Studio.
✓ Creating Lightning Component for Salesforce App.
✓ Create Custom Permission Sets for Users.
✓ Data and functional testing of Dataflow, Dashboard, Salesforce App.
✓ Package creation and Migration using Workbench.
✓ Migrate code to upper environment with pre and post deployment steps.

Project 2: BAT Petra – Einstein Analytics (Mexico Market)
Role: Einstein Consultant

Responsibilities:
✓ Played an Important role analysing and translating business requirements to technical requirements.

✓ Providing the end-to-end solution for reconciling data between system on Salesforce Einstein Platform.
✓ Preparing mock-up design for Dashboards (Including Data) for requirement Sign off from Client.
✓ Automation of End to End Process till reporting using Einstein Analytics (reading files through Mule and process them in Einstein).
✓ Responsible to provide User training and guide them to the use of Analytic Studio.
✓ Creating Lightning Component for salesforce App.
✓ Create Custom Permission Sets for Users.
✓ Data and functional testing of Dataflow, Dashboard, Salesforce App.
✓ Package creation and Migration using Workbench.
✓ Migrate code to upper environment with pre and post deployment steps.

Project 3: BAT Petra – Einstein Analytics (SA Market)
Role: Einstein Consultant

Responsibilities:
✓ Played an Important role to provide the end-to-end solution for reconciling data between system on Salesforce Einstein Platform.
✓ Preparing mock-up design for Dashboards (Including Data) for requirement Sign off from Client.
✓ Responsible to provide User training and guide them to the use of Analytic Studio.
✓ Create Lightning Component for Salesforce App.
✓ Data and functional testing of Dataflow, Dashboard.
✓ Creating Lightning Component for salesforce App.
✓ Create Custom Permission Sets for Users.
✓ Data and functional testing of Dataflow, Dashboard, Salesforce App.
✓ Package creation and Migration using Workbench.
✓ Migrate code to upper environment with pre and post deployment steps.
✓ Went South Africa to provide Hypercare Support and resolved issues as they arise.

Project 4: ITC Internal Project
Role: Salesforce Developer

Responsibilities:
✓ Part of requirement gathering team played an important role during the requirement gathering phase.
✓ Worked as Salesforce Admin.
✓ Creating Salesforce Profile, Role, Permission Sets.
✓ Create Custom Objects, Custom Fields, Page Layout for different Users based on Profile.
✓ Worked on Process Builder, Workflow Rules, Approval Process, Email Notification.
✓ Created Lightning Page using Lightning Component.
✓ Use of Apex Class.
✓ Data and functional testing.
✓ Code Migration using Workbench to Live Environment.

Project 5: Finastra (Misys)
Role: Developer

Responsibilities:
✓ Developing Business Logic and Functional Requirement.
✓ Involved in full configuration of product in Windows System and Linux end to end.
✓ Involved in Windows System troubleshooting related to product.
✓ Involved in Unit Testing.

Project 6: Apollo (University of Phoenix)

Role: As an Intern

Responsibilities:
- ✓ Involved in R&D.
- ✓ Involved in Testing the functionality.
- ✓ Involved in Unit Testing.

EDUCATION:

- ✓ Bachelors in Electronics and Communication Engineering from Narula Institute of Technology (DGPA 7.61).
- ✓ 10+2 from Ramakrishna Vivekananda Mission Vidyabhavan (WBCHSE – 64.29%).
- ✓ 10 from Ramakrishna Vivekananda Mission Vidyabhavan (WBBSE – 65.13%).