



Ashish Rana

Technical Consultant

13X Certified Salesforce Application architect having 5 years of experience developing end to end CRM applications using Salesforce and Vlocity OmniStudio.

Contact

Phone

+91-8122556901

Email

ashishr.swe@gmail.com

Address

806/2 Royal Greens
Apartments , Jaipur Rajasthan

Education

BTECH 2014 - 2018

SRM University Chennai

- Grade: A+
- BTech Degree in Computer Science (Software Engineering) with Distinction
- CGPA - 8.5

Technical Skills

- Salesforce Lightning
- Integration Architecture
- Lightning Framework
- Lightning Web Components
- Omnistudio Development
- Integration Procedures
- OmniScripts
- DataRaptors
- FlexCards
- Industries CPQ
- JSON / JavaScript
- Apex (Synchronous/ Asynchronous)
- Rest Integration
- Talend Studio
- Data Migration
- JIRA/ GIT/ Bitbucket/ SFDX
- Communities
- Agile
- Sales Cloud
- Service Cloud

Experience

Sept 2021 - Present

Salesforce - Jaipur India

Technical Consultant

- Currently working on building a telecommunication application using salesforce industries OmniStudio package.
- Technology - LWC, Integration, Apex, Vlocity CPQ, Omni-scripts, Dataraptors, Integration procedures and Flex cards.
- Migrated all Vlocity components from angular to LWC.
- Leading a team of five members.

Sept 2020 - Sept 2021

CloudSense - Chennai India

Senior Associate Consultant

- Project: StarHub ITO
- Client: Starhub Telecommunication company
- Role: Salesforce Developer/CloudSense Consultant
- Starhub Ltd is a Singaporean telecommunications company and one of the three major Telco's in the country. In this project I was responsible for implementing CloudSense CPQ application and enhancement of the existing implementations. Apart from CloudSense CPQ implementation parallelly I was involved in Salesforce development including lwc components , writing batch classes , building UI in lightning etc.

April 2019 - Sept 2020

RNTBCI - Chennai India

Salesforce Developer

- Project: NMEG Application
- Client: Nissan Motor Egypt
- Role: Salesforce Developer
- Description: NMEG application aims in delivering effectual lead and case management solutions to help business in achieving desired sales targets and providing best-in-class after-sales services by automating the existing manual business processes. Leads and Cases created from different sources like Website, Email were treated in Salesforce. Provided the seamless experience to our customers through improving Nissan's overall Lead Management capability.

Certifications

- Vlocity Order Management Developer
- Salesforce Certified Industries CPQ Developer
- Salesforce Certified OmniStudio Developer
- Financial Services Cloud Accredited Professional
- Vlocity Energy & Utilities Developer
- Salesforce Certified Application Architect
- Salesforce Certified Data Architecture AND Management designer
- Salesforce Certified sharing and visibility designer
- Salesforce Certified Platform App Builder
- Salesforce Certified Platform Developer I (PD1)
- Salesforce Certified Platform Developer II (PD 2)
- Flosum Certified Professional
- CS 401 Q2C Commerce Platform

Awards

Insta Award

Best Team Award

Achievers Award

○ Jul 2018 - Apr 2019

RNTBCI - Chennai India

Salesforce Developer

- Project: Customer Service Platform (CSP)
- Client: Nissan Motor Egypt
- Role: Salesforce Developer
- Description: CSP stands for Customer Service Platform. CSP is part of the global Nissan Customer Experience Program customer services and voice of customer are identified as a key pillar of its delivery within Nissan Customer Power 2022 strategy plan. Existing processes and systems supporting the Customer Relationship Management (CRM) capability in place for a long period and are no longer supporting the Nissan needs not being efficient and not linking the different stakeholders that need to collaborate to support their customers. Case Management Application was developed as part of this project. Cases created from different sources like Webform, Email and Phone calls were treated in Salesforce.