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|  |  | **Wallace Lee Lamb**  27 Round Spring Lane Durham, NC 27712 cell 919.491.3362 email: lambdesign3@yahoo.com |
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| **Summary** |  | Results driven Senior Designer with 20 years of experience, a diverse design history, and a demonstrated track record for implementing high value brand development. Possesses excellent communication skills, time management skills and the ability to perform well under pressure. |
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| **Experience**  July 2004 – July 2019  January 2003 –Present  August 2001 –January 2003  1987 – 1991 |  | **Communications Specialist II/ Graphic Designer** *Duke Clinical Research Institute,*Durham, North Carolina Directed, managed and designed projects from initial concept through production phase. Collaborated with account and creative teams to develop campaigns that exceeded objectives. Assisted with the creation and implementation of the DCRI brand style guide, maintaining a unified tone. Coordinated  and directed photoshoots and videography. Actively contributed to team development by supporting colleagues, collaborating on projects and information sharing. Design projects included collateral, logo design, annual reports, brochures, posters, web graphics, photo editing, PowerPoint presentations, icons, illustrations, infographics, social media graphics, booth design, quick screens, video interview backdrops, banners and interactive screens. Trained in Section 508 compliance.  **Freelance Web/Multimedia Designer** Contracting services as a Design Consultant for internal product branding and external client marketing including illustrations.  **Web/Graphic Designer** *ChannelAdvisor Corporation,*Morrisville, North Carolina Performed duties of Web Project Manager. Designed logos, collateral pieces and presentation graphics.  Created websites and brand package solutions for Fortune 500 companies. Coordinated with print vendors to manage production of printed materials. **Communications Section Chief** *US Army* Supervised and trained three Electronics Specialists. Set up and maintained communications in tactile command centers. |
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| **Education**  **Software** **Proficiencies**  **Portfolio** |  | East Carolina University, Greenville, North Carolina  Bachelor of Fine Arts - Graphic Design and Business Minor  Graduation: May 1999  Adobe InDesign, Illustrator, Photoshop, Premiere, Acrobat, Dreamweaver, After Effects, Constant Contact, WordPress, HTML5, CSS, Java Script, Keynote, Power Point, Word, Excel, Outlook  www.wallylambdesign.com |
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