

# Koli Mahesh maheshreddyk17872@gmail.com 7093052995

#### **SUMMARY:**

- Having over all around 5 years of experience in the Software Development in IT industry
- Working as Salesforce Developer /Admin from past 5 Years
- Experience in designing Custom Objects, Custom Tabs, Custom Fields, Page Layouts, and Record Types
- Involved in Automated business process by using Workflow Rules and Approval Process for automated alerts, field updates, and Email generation according to application requirement.
- Experience in configuring users, profiles, roles and permissions ,OWD towards business requirements
- Experienced on Agile model of SDLC.
- Good experience in Apex Data Loader and Eclipse tools.
- Good Working Knowledge in SOQL & SOSL.
- Knowledge in writing Triggers, Apex classes and Visualforce Pages.
- Experienced in use of Standard and Custom Controllers of Visualforce in development of custom Salesforce pages as required by business requirements.
- Proficient knowledge of Governor limits. Experienced in optimization of existing code in according to the governor limits.
- Worked on Lighting Web Components.
- Experienced using Salesforce Lightning UI. Created Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
- Deploying the changes from sandbox Every month the developed codes/changes, triggers, workflows, custom objects and fields, profiles and Roles etc., will be moved to production.

## PROFESSIONAL EXPÉRIENCE

Linsyssoft Technologies Pvt Ltd, Hyderabad Jan2019 – Apr2021
 A&A Innovative Solutions Pvt Ltd, Hyderabad May2017 – Jan2019
 Tata Sky PVT Ltd, Hyderabad July2012 – May2016

#### **KEY SKILLS EXPERIENCE**

•	Salesforce Technologies	<ul> <li>Sales Force CRM, Lightning Application, Apex, Apex Classes, Apex Triggers, SOQL, SOSL, Visual Force Pages /Components/Controllers</li> <li>Workflows &amp; Approvals, Reports, Dashboards, Custom Objects, Apex Data Loader</li> </ul>
•	Languages	Apex, HTML, JavaScript, Aura, Lightning Web Components

#### PROFESSIONAL EXPERIENCE

Project#01 : CVS Caremark, Hyderabad, India

: SalesForce.com Admin & Developer

**Project Description** 

Role

Caremark Inc. is one of the largest pharmaceutical services companies in the United States. Worked on projects and enhancements that support the pharmacy benefits management (PBM) business in the areas of sales, account management, client benefits, services, and operations within a business enterprise and architecting and delivering complex business solutions catered around Force.com, Sales and Service cloud, and various technology stacks outside of Salesforce.com to support integration's

Nov 20 - Apr 21

## **Responsibilities:**

- Developed workflow, rules and triggers using Apex for updating Users based on location records.
- Administered applications and migrated code/data from different environments.

- Developed Lighting Web Components for Business Requirements
- Administered and supported CRM application for 30 users in marketing, customer service and sales.
- Implemented dashboards as per business requirements.
- Developed Apex Triggers, Apex Classes and Test Methods and other queries.
- Configured users' roles, permissions and profiles as per business requirement.
- Used eclipse for development environment
- Maintained roles, profiles and user accounts.
- Developed dynamic visual force pages using JavaScript, Ajax toolkit and SOQL.
- Customized page layouts for standard and custom objects.

Project#02: Wellington Management, Hyderabad, India

Feb 20 - Sep 20

Role : Salesforce Developer/Admin

# **Project Description**

Wellington Management Company is one of the world's largest independent investment management firm. Implemented a custom application on Salesforce to serve various business users up to date and time specific customer information for verifying and approving clients.

# Responsibilities:

- Worked on various Standard objects, Custom Objects, Triggers, Classes, Pages, Reports and Dashboards.
- Designed, developed and deployed the Custom objects, Page layouts, Custom tabs, Components, Visual Force Pages to suit to the needs of the application.
- Designed, developed and deployed Apex Classes, Controller & Extension Classes to support Visual Force pages development, Test Classes for Unit testing and Apex Triggers for various functional needs in the application.
- Created workflow rules and defined related tasks, time triggered tasks, email alerts, filed updates to implement business logic.
- Worked on force.com sites.

- Created users, roles, public groups and implemented role hierarchies, sharing rules and record level permissions to provide shared access among different users.
- Created profiles and implemented Object and field level security to hide critical information on the profile users.
- Developed Custom Objects, Custom Reports and configured the Analytic Snapshots to dump the data on regular basis for the sales performance and lead generation statistics.
- Used the sandbox for testing and migrated the code to the deployment instance after testing.

Participated in the training sessions provided by the Salesforce team.

Project#03: Dish Network, Denver, CO

May 17 - May 19

:Salesforce Developer& Support

### **Project Description**

Role

Dish Network is a telecommunication domain, working in collaboration across the globe to deliver the best solutions and advice to meet the clients' needs. Worked within the Digital Analytics Data team, which was responsible for sourcing, structuring, and managing data to support robust digital analytics, to build a holistic view of the digital customer and detailed understanding of customer behavior and feedback.

## **Responsibilities:**

- Scheduled Apex Batch jobs for processing large records, used the sandbox for testing and migrated the code to the deployment instance after testing.
- Designed, developed and deployed Apex Classes, Controller Classes and Apex Triggers, packages for various functional needs in the application.
- Developed Visual Pages to include extra functionality and wrote Apex Classes to provide functionality to the visual pages.
- Created workflow rules and defined related tasks, email alerts, and field updates.
- Implemented Email-to-Case, Web-to-Case entry and manual case entry for entering customer's cases in Cases Tab.

- Used Force.com developer toolkit including Apex Classes, Apex Triggers and Visualforce pages to develop custom business logic.
- Worked on various Salesforce.com standard objects like Accounts, Contact, Cases, Leads, Campaigns, Reports and Dashboards.
- Developed and configured various Reports and Report Folders for different user profiles based on the need in the organization.
- Created custom Dashboards for manager's home page and gave accessibility to dashboards for authorized people.
- Integrated the Web Services for extracting the data from external systems to display in the pages of Salesforce.com.
- Used the sandbox for testing and migrated the code to the deployment instance after testing.