

Siva P

Email-ID: shiva.peddakota@gmail.com

Mob No: +91 – 89198 08883



Objective: -

Having 5.5 years of total IT experience with 4+ years of experience in Salesforce CRM. Looking for a challenging role in a reputable organization to utilize my technical, database, and interpersonal skills for the growth of the organization as well as to enhance my knowledge on new and emerging trends in IT sector.

Professional Summary: -

- Having Relevant experience of 4 Years in Salesforce.com CRM Platform as Administrator and Developer in salesforce.com.
- Experience in Sales cloud and CPQ (Steelbrick CPQ).
- Experienced in Salesforce Configuration – Custom Objects, Relationships, Validation Rules, Record Types, Page layouts, Email templates, Assignment Rules, Territory Rules, Workflow rules, Process Builder, Approval Process, Reports & Dashboards.
- Good knowledge on security model in salesforce.com (Profiles, Roles, Permission Sets, OWD, Sharing Rules, Manual Sharing, Apex sharing rules).
- Experience in SFDC development using Apex classes, Triggers, SOQL, Asynchronous Apex.
- Experience in Data management, Duplicate management & Data migrations using Import wizard, Apex Data Loader.
- Experience on CPQ as an installation package on bundle products, Optional Constraints, Configuration Attributes, Price rules, Discount Schedules, Product rules, Guided selling, Quote Templates, Contracts.
- Developed and customized applications within Salesforce using Apex, Lightning Components.
- Experience in Migrating Metadata from Sandbox to Sandbox and Sandbox to Production.
- Experience with web technologies such as HTML, CSS, Java script and LWC.
- Knowledge on salesforce.com Integration like web Services & REST API.
- Extensive experience in writing Test classes and Test Coverage for all the apex classes designed.
- Excellent communication and inter-personal skills, accustomed to working in both large and small team environments.

Technical Skills: -

Languages	Apex
Framework	Lightning component framework (AURA & LWC), Force.com
Web Technologies	HTML, CSS, JavaScript, SLDS
Tools	Visual Studio Code, Apex Data Loader, Workbench, Salesforce Inspector, Force.com IDE, ANT
Database	Oracle, SOQL & SOSL

Work Experience: -

- Worked as a Software Developer at **Creative Tech Mars Software Solutions Pvt Ltd**, Hyderabad, from November 2017 to October 2022.
- Working as a Consultant at **NTT Data Business Solutions Pvt Ltd**, Bangalore from October 2022 to April 2023.

Certification: -

- Salesforce.com Platform Developer 1.

Educational Qualifications: -

- Graduated with **B.E (Electrical & Electronics)** from Andhra University in 2009-2013.

Professional Experience: -

Project 1:

Title: **MyForce CRM application support (Viatris)**

Duration: October 2022 to April 2023

Role: CRM L3 Support.

Roles & Responsibilities:

- Customizing the profiles, permission sets, page layouts, record types to limit the data access based on their roles.
- Analyzing Apex classes, Lightning Components and debugging the code for the issues raised by the users and optimizing the code.
- Created custom buttons, custom links and worked on flows, workflows, processes, process builder to automate the daily manual actions.
- Experience with data migration using Apex Data loader, Workbench and Salesforce Inspector.
- Developing and enhancing Lightning Components using LWC.
- Modifying reports and developing new custom reports based on end user requirements.

Project 2:

Title: **RICO Manufacturing**

Duration: January 2021 to September 2022

Role: Salesforce Developer.

Roles & Responsibilities:

- Worked on sales cloud and Salesforce CPQ (Steelbrick CPQ).
- Created Apex classes, Lightning Components, external objects and custom fields, custom label as per the Business requirements.
- Designed custom Profiles, Roles, and Public groups to restrict the data access to the unwanted internal users depending on their job responsibilities.
- Used asynchronous apex (Batch Apex and Future Methods) extensively to work with large data sets.
- Configured stand alone, bundle products. Applied product rules, pricing rules and discount schedules.
- Handled quote templates, contracts.
- Created various Reports (summary reports, matrix reports, pie charts, dashboards) and Report Folders to assist managers to better utilize Salesforce as a sales tool and configured various Reports for different user profiles based on the need in the organization.
- Implemented security and sharing rules at object, field and record level for different users at different levels of organization. Used field level security along with page layouts to manage access to certain fields.
- Created workflow rules and defined related tasks, time-triggered tasks, Email alerts and field updates to implement business logic.
- Prepared Unit Test documents, data migration related sheets.
- Migrating Components to different environments using ANT migration tool and Change Sets.
- Performed code review of the application to make sure the source code confirms to industrial coding standards and followed good programming practices.

Project 3:

Title: A.O. Smith Corporation

Duration: April 2019 to December 2020

Role: Salesforce Developer.

Roles & Responsibilities:

- Client interaction and Requirement gathering.
- Involved in Administration (Configuration changes), Deployment activities of Salesforce.com.
- Building Apex triggers and Apex classes including batch Apex, handlers and extension controllers for customizations.
- Building Apex triggers and Apex classes including batch Apex, handlers and extension controllers for customizations.
- Created Profiles, Roles based on Organization role hierarchy and implemented Record-Level and Field-Level security and configured their sharing settings.
- Created Custom Objects and defined lookup and master-detail relationships on the objects. Also created junction objects to establish connectivity among objects.
- Developing Unit test class for Apex class and worked for improving code coverage.
- Used SOQL with consideration to Governor Limits for data manipulation needs of the application.
- Configured Data Loader for insert, update and bulk import or export data in CSV files into Salesforce, checking for the correctness of the data.

Project 4: -

Title: Cholamandalam DBS Finance Limited

Duration: November 2017 to March 2019

Role: Oracle Developer.

Roles & Responsibilities:

- Interacted with the users to understand their requirements.
- Designed and developed Reports using D2K.
- Created tables, stored procedures, views, functions, packages and triggers.
- Created and maintained PL/SQL scripts and stored procedures.
- Created users, roles and granted appropriate privileges.
- Modified the database structure as necessary.