Professional Summary

**My aim to provide**

Professional, compelling and quality content writing for businesses and different industries. My promise to you is to always provide a quality content writing service to all customers. Your target market will find my work to be credible, well structured, easy to read and understand, and consistently great.

**My Content writing includes:**

Website content | Blog writing | Online articles | Facebook, LinkedIn and social media update | Ghost writing |Press release writing

**Total Experience:**

* 4+ years as a Content Writer

**PARIJAT**

**SENGUPTA**

**GANGULY**

ADDRESS:

KPHB Road Number 1

Hyderabad, Telangana, 500072

India

PHONE:

 9029186093

EMAIL:

 gangulyparijat12@gmail.com

Work History

* Nov 2019 – Apr 2020

Suneratech, Uppal - Ramanthapur Rdas Sr. Content Writer

Responsibilities:

* Responsible for writing compelling and original articles as part of the strategy with titles, headings and descriptions to catch the search engine eyes with keyword densities.
* Collaborate with teams across departments to develop relevant content for case studies and webinars.
* Research and update documents to ensure the accuracy of business processes, terminology, grammar, and format.
* Develop engaging content for social media.
* March 2019 – Oct 2019

Great Logics Pvt ltd

Responsibilities:

* + - Handled the responsibilities of reviewing and editing articles to ensure quality of the articles
		- Responsible for developing content for brochures and web sales
* Jun 2018- Feb 2019

 SKG Info solution as a Technical Content Writer

* + - Assigned the tasks of writing quality content for Quora question for different installation and troubleshooting process and DIY projects
		- Responsible for developing content for Video scripting
		- Responsible for developing content for Newsletters

**SKILLS**

Ability to generate content in a clear and precise manner

Exceptional written and verbal communication skills

Extensive knowledge of Google key word research tools

Ability to write content according clients requirements

In-depth knowledge of writing meta tags for the website page targeted to increase the visitors

Ability to write in a variety of styles and formats for multiple audiences

Target oriented and ability to perform tasks within limited period of time

* Feb 2018 – May 2018

Digital miles groups as a Senior Content Writer.

Responsibilities:

* + - Worked on Govt. projects as well as private projects
		- Assigned for writing original content for different sites, content analysis, and website research.
* July 2017– Jan 2018

Freelance content writer

* Feb 2016- June 2017

Lincesoft Pvt. Ltd, Begumpet Hyderabad as a Content Writer

Responsibilities:

* Responsible for developing content for Internet media communications and their webpage
* Handled the task of writing unique titles and descriptions(Meta Tags) for various web pages

* October 2015 – Jan 2016

Trainee content writer in OpenDG Hyderabad

Responsibilities:

* Responsible for developing content for different article submission sites.
* Developing content for social media posting
* Developing meta tags for different webpages

**PERSONAL DETAILS:**

**Date of Birth**  : 20th September, 1985

**Languages known** : Hindi, English, Bengali

**Sex**  : Female

**Marital Status**  : Married

**Nationality** : Indian

**FAMILIAR WITH TOOLS LIKE**

Microsoft Office

Excel

PowerPoint

Word

 Jira

**EDUCATION**

• BCA

IGNOU in 2011,

Agartala Tripura

• Certificate in Vedic Mathematics

Pasyanthi Group, 2017