

Kavitha Nandakumar

Content Writer

Senior Content Writer at Fresherslive.com |
SEMrush Certified SEO | Digital Marketing
Student



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WORK EXPERIENCE

Senior Content Writer MELON VENTURES Pvt Ltd.

02/2017 – Present

Chennai

1. Complete research will be done on the given industry-related topics such as daily current affairs, recruitment pages, news, and entertainment-related articles. 2. Writing content based on online sources and case studies 3. SEO related keyword research such as on Page and Off-Page SEO work to drive leads and subscribers.

Achievements/Tasks

- Best Employee of Month

Trainee Engineer Maruntech Engineering Private Limited

02/2014 – 12/2016

Chennai

Achievements/Tasks

- Daily project works are reviewed and a final project report need to prepared for clients.

SAMPLE ARTICLES

Simple Tips to Stay Healthy (06/2020 – Present) [🔗](#)

World Red Cross Day (05/2020 – Present) [🔗](#)

Motorola Edge, Edge+ - Full Specs (04/2020 – Present)

EDUCATION

Electrical and Electronics Engineering Shri Krishna Engineering College

04/2009 – 03/2013

Chennai, TamilNadu

CERTIFICATES

Google Digital Garage : Fundamentals of
Digital Marketing

SEMrush Content Marketing Fundamentals
Exam

SEMrush SEO Toolkit Exam

SEMrush Backlink Management Exam

Google Ads Display Certification

Google Ads Measurement Certification

Google Ads Search Certification

SEMrush Link Building Test

SEMrush Local SEO

SEMrush Management Reporting
Collaboration Test

SEMrush Mobile International and Local SEO

SEMrush Mobile SEO Certification

SEMrush Onpage and Technical SEO Test

SKILLS

Team Work, Time Management, Problem
Solving

LANGUAGES

English

Professional Working Proficiency

Tamil

Full Professional Proficiency

INTERESTS

Writing Blogs, Reading Music