**Usha R**

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**Profile Summary**

* A technology driven professional with **9 years of experience** in Software Development.
* Expertise in developing eCommerce **applications based on a foundation of Demandware.**
* Knowledge of **DOM structure and jQuery implementation** **(app.js).**
* Knowledge of Demandware platform, MVC Pattern, Eclipse and ANT.
* Good expertise of Demandware web services like **Restful & SOAP based web services**.
* Implementation knowledge of **third** **party backend integrations .**
* **Cybersource Integration for Payment.**
* **Bazaarvoice Integration for Review and Ratings.**
* **Experian for e-mail Marketing.**
* **UPS for Address Verification.**
* **Good knowledge on ServiceFramework & Integration Framework.**
* **Sterling OMS Integration**
* **Paymentech Integration for payment**
* **QAS Integration for Address validation**
* **Google pay with Cyber Source integration**

**Education**

• **B.E (Computer Science & Engineering)** from GAT College, Bangalore, Karnataka with 73**%** in 2012.

* **12th (Science)** from Sheshadripuram main PU college,Bangalore with **68%** in 2008.
* **10th** from Sri Sandeepani Vidya Bahvan with 91.52**%** in 2006.

**IT Skill Set**

* E- Commerce Tool : Salesforce Commerce Cloud (SFCC)
* Technology : Demandware, Java, DW Script, Controllers, REST and SOAP Web Services.
* Tools : Eclipse, JIRA, Jenkins, BM Extensions’
* Web Technologies : HTML, JavaScript, jQuery, AJAX, JSON.
* Software Development Process (SDLC) : Agile Model

**Professional Qualities**

* Salesforce certified Commerce Cloud Digital Developer Certified.

**Personal Development**

* Good in communicational and presentation skills.
* Volunteering and responsive.
* Technically competent and task-orientated.
* Team Leadership, articulate and analytical skills

**Work Experience**

**Mindtree**

**June 2021 to Present**

**Technical Lead**

**Projects Handled:**

**Project#1:** **Cisco Learning Networks**

Domain: eCommerce.

Team Size: 10

Cisco Learning Network is the E-Learning site which enables user to place orders for the courses for themselves and also for other learners .

**Responsibilities:**

* Provided solution approach during development phase
* Designing the architectural flow for the integration
* Enhancements to the existing functionalities
* Fixing Bugs
* Analysis and estimation

**DXC Technology**

**February 2020 to June 2021**

**Technical Lead**

**Projects Handled:**

**Project#1:** Belstaff

Domain: eCommerce.

Team Size: 4

Belstaff is a clothing brand owned by UK chemicals company Ineos. The company was founded in 1924 by Eli Belovitch and his son-in-law Harry Grosberg in Longton, Stoke-on-Trent, Staffordshire. The name Belstaff is a combination of Eli's surname and his Staffordshire home.

**Responsibilities:**

* Providing solution design to the enhancements
* Enhancements to the existing functionalities
* Fixing Bugs
* Analysis and estimation

**Accenture**

**September 2018 to February 2020**

**Technical Lead**

**Projects Handled:**

**Project#1:** **Visa CyberSource**

Domain: eCommerce.

Team Size: 4

Developer – Integration Cartridge development

Visa Cyber source is an integration cartridge available in Xchange market place. Which gets updated with different payment methods which is supported by CyberSource PSP.

Been part to implement Google pay with CyberSource in SFRA .

**Responsibilities:**

* Analyzed Google pay requirements on how to integrate with demandware platform
* Designed End to end integration flow for Google Pay
* Integrated the GP payment method in Minicart, Cart and Billing Page

**Project#2:** **Coty Covergirl and Philosophy**

Domain: eCommerce.

Team Size: 7

Developer – Development and Support

Covergirl is Cosmetic site. This America’s cosmetics site enables user to order different set of cosmetic products for costumers. This developed on following SFRA in salesforce

Philosophy is B2C site which is sales cosmetic. people turn to philosophy to for purchasing different cosmetics

**Responsibilities:**

* Handling the Development Team
* Worked on making whole site ADA Compliant
* Providing solution design to the enhancements
* Enhancements to the existing functionalities
* Fixing Bugs

**Project#3:** **Shiseido Global core**

Domain: eCommerce.

Team Size: 8

Developer – Development and Support

Shiseido core is global Cosmetic brand . Limited is a Japanese multinational personal care company, that is a skin care, hair care, cosmetics and fragrance producer. It is one of the oldest cosmetics companies in the world.

Shiseido global core is the core site which is used by different other brands to develop the site by leveraging the existing functionality supported in the Shiseido

**Responsibilities:**

* Handling the Development Team
* Worked on making whole site ADA Compliant
* Providing solution design to the enhancements
* Enhancements to the existing functionalities
* Fixing Bugs
* New integration :
  + - Gated Landing page development
    - Onepage Checkout design and development

**Sapient Razorfish**

**December 2015 to September 2018**

**Senior Software Engineer L1**

**Projects Handled:**

**Project#1:** **Bare Escentuals**

Domain: eCommerce.

Team Size: 11

Developer – Development and Site Redesign Project

Bare Escentuals is touted as the world's first mineral cosmetics line. Founded by Leslie Blodgett in 1994, Bare Escentuals began the "mineral" and "natural" makeup craze with bareMinerals.

The purpose of the project was to redesign the existing site and upgrade the code to latest SiteGenesis 15.6.

**Responsibilities:**

* Was responsible for the development of all the navigation page(Home page,CLP,SCLP, PDP)
* Worked on OMS sterling integration
* Also worked on implementing custom pages based on the clients requirement
* Worked on Paymenttec integration , SeeWhy integration and QAS integration for Address validation.
* Gathering the requirements and estimating for future release tickets .

**REVtech Solutions India Pvt Ltd(A PFSWeb Company).**

**Oct 2013 to Nov 2015**

Prestige Al-Kareem Building, 1st Floor,

Civil Station, Corporation Division No. 72,

Bangalore - 560 052.

**Associate Software Engineer**

**Projects Handled:**

**Project#1:** **BurtsBees**

Domain: eCommerce.

Team Size: 03

Developer – Support Project

**DESCRIPTION**: **Burt's Bees** is an American based company in Durham, North Carolina,they manufactured over 197 products for facial and body skin care, lip care, hair care, baby care, men's grooming, and outdoor remedies[2] distributed in nearly 30,000 retail outlets including grocery stores and drug store chains across the United States, United Kingdom, Ireland, Canada, Hong Kong, and Taiwan

**Responsibilities:**

o Analyzing user requirements and developing accordingly.

o Working with Rest Service Call to GET and POST the data.

o Product Detail Page Functionality.

o **Silverpop Integration for email subscription.**

o **CyberSource Payment Integration.**

o Design and building **customizations** to suit individual client needs.

o Worked on fixing **vulnerability** issue.

**Project#2:** **Crayola**

Domain: eCommerce.

Team Size: 09

Developer – Development Project

**DESCRIPTION**: Crayola is a brand of artists' supplies manufactured by Crayola, LLC (formerly Binney & Smith Company) and best known for its crayons. The company is based in Forks Township, Northampton County, Pennsylvania

**Responsibilities:**

o Analyzing user requirements and developing accordingly.

o Category landing page and Product listing page .

o Worked on the Refinements in the Product listing Page .

o Product detail page and Quick view functionality.

o Category Landing page customization for content slots & assets.

**Project#3: PREVAIL**

Domain: eCommerce

Client: Internal Project of REV.

Team Size: 12

**DESCRIPTION**: This is the internal project of REV, where this project can act like a base code for any other project implemention.Here in this project we have integrated maximum integrations those are really used by the clients and those have pluggable through BM.So simply we can say at the time any other projects we can use it as a base code so that development time can be minimized.

**Responsibilities**:

* Analyzing user requirements and developing accordingly.
* My Account section development(Registration, Address Store, Updating The UserID & Password)
* Customizing the storefront for email subscription in global footer.
* **UPS** implementation for Address verification in shipping page
* **Vertex** tax integration implementation during checkout.
* Implemented **Silverpop** Integration.
* Implemented **Exact** Integration.

**Personal Details**

Contact Address : #38/2,2nd cross Nagappa block , Sri Rampuram, Bangalore-560021

Date of Birth : 1st June 1991

Languages Known : English, Kannada,Telgu,Hindi .

Place : Bangalore

(Usha R)