



AFREEN RAIZADA

Salesforce QTC Solution Architect

Experience: 5+ years

PERSONAL

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| Name | Afreen Raizada |
| Birthday | 11 th September 1997 |
| Nationality | Indian |
| Languages | English, Hindi, Gujarati |

CONTACT

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CONNECT



OBJECTIVE

With over 5+ years of specialized expertise in the Salesforce ecosystem, I excel in delivering high-impact solutions within the Apttus/Conga/Salesforce platform. My proficiency extends across various Salesforce products, including CPQ, CLM, RevVana, Logik IO, and more.

I bring a wealth of practical knowledge gained through collaborations with distinguished clients such as Sitecore, Forbes books, Akoya, HCSG, Falcon and many more. My skill set is underlined by a comprehensive range of certifications, including Salesforce PD1, Salesforce Associate, and a diverse array of Conga certifications encompassing CLM, CPQ, Composer, Sign, Orchestrate, Grid, and others.

Driven by a passion for crafting optimal solution designs, I am committed to aligning solutions with your unique needs and delivering exceptional results.

EXPERIENCE

• ASCRIBE-IT USA REMOTE (As of September 2022)

Role: Salesforce QTC Solution Architect

Project: Designed and developed solutions for clients in various domains for products like Salesforce CPQ, Conga Contracts, Conga Composer, Conga Sign, RevVana (Revenue forecasting application in Salesforce), Logik IO (Add on app for Salesforce CPQ to configure complex products).

Work Description:

- Designed and delivered customized Salesforce solutions to meet client requirements, leveraging expertise in Salesforce platform capabilities, architecture, and design patterns.
- Worked closely with clients and stakeholders to identify business needs and objectives, and provided guidance on how Salesforce can be used to address those needs.
- Collaborated with business analysts, developers, and project managers to ensure successful implementation and delivery of Salesforce solutions.
- Conducted solution assessments and provided recommendations on how to improve the overall design, security, and scalability of Salesforce solutions.
- Developed custom solutions using Apex, Visualforce and Lightning technologies to meet business requirements and improve user experience.
- Implemented complex integrations between Salesforce and other systems using REST, SOAP, and other integration patterns.
- Conducted code reviews and provided guidance on best practices for Salesforce development to ensure high-quality, maintainable code.
- Developed a custom Salesforce application that successfully underwent publication on the Salesforce AppExchange.

EXPERIENCE

- **CONGA (Apttus) – Ahmedabad (Jun 2018 – Aug 2022)**

Role: Consultant

Years of Experience: 4 years 2 months

Project: Experience includes working with various Conga/Apttus products such as Conga Contracts, Conga CPQ, Conga CLM, X-author for Excel and Word, Conga E-commerce, Turbo Pricing, Conga Sign, Conga Composer, Conga Grid, and Conga Orchestrate.

Work Description:

- As a member of Conga's Sales Engineering team, I have built compelling demos and POCs for customers, as well as added new features to Conga's suite of products in accordance with product releases. My work has included a wide range of Conga products, such as Conga CLM, CPQ, X-author for Excel and Word, and Ecommerce, as well as other products like Conga Sign, Composer, Grid, and Orchestrate.
- I was an integral part of the MDO team, where we create and enhance add-on features for each Conga product release to support field sales engineers in their customer demos.
- One of my major contributions has been spearheading the development of Conga E-commerce MDO from the ground up, including building all E-commerce features using Angular 8. I have successfully created numerous POCs and demos for customers, and have worked on additional features such as Approvals and Deal Guidance.
- In addition, I have experience building Apex VF pages and Lightning components.

- **Zestard Technologies – Ahmedabad (Jan 2018 – June 2018)**

Role: Software Developer

Work Description:

- During my tenure at this firm, I had the opportunity to work with Angular technology to build several successful projects for customers. This included collaborating with cross-functional teams to design and develop scalable and user-friendly solutions that met client requirements.
- Additionally, I gained experience working with Android technology to build custom apps that improved daily operations for clients.
- In this role, I leveraged my skills in app development, UI/UX design, and project management to deliver high-quality solutions.

EDUCATION

B.TECH IN COMPUTER SCIENCE (2015 - 2018)

Institute of Technology, Nirma University
Ahmedabad, India

CERTIFICATION

- Salesforce Platform Developer I
- Conga CPQ
- Conga CLM
- Conga Quote to Cash
- Conga Sign
- Conga Orchestrate
- Conga Grid
- Conga Composer
- Scrum Foundation Professional
- Flosum Certified Professional
- LinkedIn Learning Salesforce CPQ
- LinkedIn Learning Rest APIs
- LinkedIn Learning Einstein Analytics
- LinkedIn Learning Angular Essentials

TECHNICAL SKILLS

- **Programming**
Apex, VisualForce Page, Salesforce, Salesforce API, AngularJS, Angular 8, Javascript, JQuery, HTML, CSS, Android, Lightning components, Reports and Dashboard
- **Databases**
SOQL and SOSL
- **Tools**
Data loader, Workbench, Prodly, RevVana, Logik IO

ACADEMIC PROJECTS

- **IPL 11 : Live Score | Full Scorecard | Commentary**
This is an Android application designed for cricket fans, featuring a range of features such as live score updates, full scorecards, real-time commentary, live polling, and even an IPL Selfie feature. With this app, users can stay up-to-date with their favorite teams and players while also engaging with other fans in a fun and interactive way.
- **Shopify Store Mobile App (Using GraphQL & Liquid)**
This application allows you to quickly and easily convert your Shopify website into a mobile app within minutes. With this app, you can streamline the process of making your online store accessible to mobile users and provide them with a seamless shopping experience on their smartphones.
- **NIRMA CANTEEN APPLICATION (NICO)**
This application was developed specifically for use in canteens, with the aim of reducing traffic and improving the overall ordering experience. With this app, customers can easily place their food orders and schedule the time they want to receive their meals. Additionally, users can conveniently recharge their credits within the app, making it a one-stop-shop for all their canteen needs.

DECLARATION

- I hereby declare that the information furnished above is true to the best of my knowledge and subject to verification.

AFREEN RAIZADA