**Preetha Phone:** **(646) 991 0060**

**Salesforce Consultant Email:** **preethawork14@gmail.com**

**Experience Summary:**

* Overall 7 years of IT experience in **Software development** with strong technical skills including 4 years of extensive experience in **Salesforce.com CRM platform**.
* Experienced in all phases of **Software Development Life Cycle** (SDLC) and project life cycle processes, highly skilled in Salesforce.com (SFDC) development and implementation.
* Experience in **Administration**, **Configuration**, **Implementation**, **Lightning**, and support experience with **Salesforce platform**.
* Expertise in SFDC Development using **Lightning Application, Apex Language**, **Visual Force Pages, Classes, Controllers, Triggers, Components, Tabs, Custom Objects, Reports, Dashboards, Profiles, Roles, Page Layouts, Org - Wide default, Sharing rules, Work Flows**.
* Created modern Enterprise **Lightning Apps** combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Created multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better. Leveraged APEX Controller to make a call for external requests to retrieve data from various API’s and displayed them on to the component.
* Enabled **Aura Framework**, by adding Aura Attributes and Aura Handlers for Events to focus on Logic and Interactions in Lightning Applications.
* Experience in building reusable **UI components** and pages with **Lightning component framework**.
* Tested apps by appending multiple components to a Lightning Application.
* Extensive experience in designing of custom objects, custom fields, Pick list, role based page layouts, **Workflow**, **Validation Rules**, Approval Processes, custom Tabs, custom reports, report folders, design of **Visual Force Pages**, Snapshots, Dashboards and Process builder according to application requirements.
* Proficient in security and sharing rules at object, field, and record level for different users at different levels of organization.
* Experience using Force.com IDE for creating, modifying, testing, and deploying Force.com Applications.
* Good development experience with **Apex Language**, Apex Trigger, Apex Scheduler, Batch Apex, Apex Class & Apex Web Service.
* Experienced in schedulable **Apex classes, Apex sharing rules, Email Services** according to the functional needs of the application.
* Ability to write **SOQL, SOSL** queries across multiple objects within the SFDC database.
* Experience working with **Force.com IDE, Data Loader** and **Salesforce.com Sandbox** environments.
* Worked on **Salesforce1 Platform** to build Mobile App by enabling Lightning Components to make Lightning Application mobile.
* Ability to migrate Meta data between Salesforce environments using **Change sets** and other tools as needed.
* Experience in creating community with **Community Builder.**
* Working experience in **S-doc app** to generate PDF and PPTX docs.
* Experience in force.com **Web services API** for implementing web services in the application for access to data from different users.
* Experience in Custom Integration of Outbound Messages, Workflow & Approvals, Reports, Custom Objects and Tabs, Email Services, Security Controls, AppExchange Package & Custom Application, Sandbox data loading.
* Well versed with Software Development Life Cycle process which includes designing,Developing, testing and implementation.
* Provide system administration of the salesforce.com environment.
* Good knowledge of sales, marketing, service and support automation.
* Extensive experience of **automating complex business processes** using declarative features such as workflows, approval process, sharing rules and validation rules.
* Developed **REST** based requests for communicating with **Web services**.
* Excellent team player, self-motivated, quick learner with good communication skills and trouble-shooting capabilities.

**Certifications:**

Certified Sales force Developer (401)

Certified Sales force Admin (201)

**Technical Skills:**

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| Salesforce Technologies | Lightning Components and controllers, Aura framework, Apex Language, Apex Classes, Apex Triggers, Apex Scheduler, Apex Web Service, Visual force Pages, Community Builder,S-doc |
| Force.com Tools | Salesforce CRM, Force.com Eclipse IDE, Apex Data Loader, Force.com Apex Explorer, Force.com data workbench and AJAX Toolkit |
| Languages | Apex, C, C++, Javascript |
| Platforms | UNIX, Linux, Windows NT / 2000 / XP Pro / Vista / 2003 / 2008 |
| Office Tools | MS Office |
| Databases | Oracle, SQL Server and MYSQL |

**Professional Experience**

**Intel Corporation, Folsom, CA Nov 2018 to Present**

**Salesforce Developer**

* Gathering business requirements, designing, and implementing business process.
* Participating in Salesforce.com Application Setup activities and created the custom apps to match the functional needs of the organization.
* Creating modern Enterprise **Lightning Apps** combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Building reusable **UI components** and pages with **Lightning component framework**.
* Creating**Lightning Components** and server-side controllers to meet the business requirements.
* Creating multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better.
* Enabling**Aura Framework**, by adding Aura Attributes and Aura Handlers for Events to focus on Logic and Interactions in Lightning Applications.
* Minimizing code in JavaScript Controllers by adding reusable functions in Helper Component.
* Updating the APEX Controller and **Helper functions** regularly making the Component Context Aware as per business requirement.
* Testing apps by appending multiple components to a Lightning Application thereby deployed Application from Sandbox to Production.
* Working on **Lightning Process builder** flows, Connect API, Chatter and quick Action.
* Building Lightning Component Tab for Salesforce 1 Navigation and Custom Applications in Lightning Experience.
* Creating a custom community using **community builder** and used lighting component to build custom user Interface.
* Using Force.com IDE for creating, modifying, testing, and deploying Force.com Applications.
* Using**SOQL** and **SOSL** statements within Governor Limits for data manipulation needs of the application using platform database objects. Automated the business processes using out-of-the-box tools and services of Lightning Experience.
* Maintaining installed Managed Packages in Lightning using Apex. Experienced in using Data Migration tool called Data Loader. Used field level security along with page layouts in Lightning to manage access to certain fields.
* Migrating code from lower sandboxes to production environment using **Change Sets.**
* Working on Record Types, Validation Rules, Triggers and Page Layouts.
* Working on **S-doc** app to generate PPTX and PDF documents from the custom application.
* Participating in **daily standup meetings, Scrum**. This resulted to bring good solution to the business requirement.

**Environment:** Salesforce.com platform, Lightning Component, Lightning Design System, Process builder, Workflow and Approvals, Reports, Custom Objects, Tabs, Apex Language, Triggers, Components and Controller, Data Loader, Change Set, Force.com, Community Builder, SOQL and S-docs.

**Cascade Designs Inc, Seattle, WA Aug 2017 toSep 2018**

**Salesforce Consultant**

* Participated in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
* Developed**visual force, Apex Controller, Triggers, Force.com pages** and integration to other third party solutions.
* Implemented new enhancements including creation of **custom objects, validation rule, workflows, email alerts** and **templates, process builders** and **campaigns**.
* Developed Custom objects, **Custom fields, Tabs** and **Record types** as per the requirements of the organization.
* Developed **Apex Classes & Triggers** to implement the business logic as per the requirements.
* Developed and provided administrative support for Salesforce.com applications for customer service/support, sales and marketing operations.
* Enhanced the security by **configuring profiles, organization wide defaults**, **sharing rules** and roles.
* Worked on a large-scale complex Salesforce development projects along with integrating data from other systems.
* Configured **Outlook integration** with sales force and Integrated Salesforce with Microsoft Outlook to synchronize contacts, events and tasks.
* Empowered the company by quickly learning administration and implementing workflows, schemes, custom fields, and dashboards.
* Scheduled**Apex classes, Apex sharing rules, Email Services** according to the functional needs of the application.
* Well maintained **Test Code Coverage and Unit testing** for all the codes in the system following the Salesforce limits.
* Participated throughout life cycle of the project.
* Implemented **triggers, Visual force pages and Components**.

**Environment:** Salesforce.com platform, Workflow and Approvals, Reports, Custom Objects, Tabs, Email Services, Apex Language, Triggers, Visual Force Pages, Lightning Components, Components and Controller, Data Loader, Eclipse IDE, Force.com, SOQL.

**Wolters Kluwer, Houston, TX Jul 2016 to Jun 2017**

**Salesforce Consultant**

* Interacted with various business team members to gather the requirements and documented the requirements.
* Created **Workflow rules** and defined related **tasks, time triggered tasks, email alerts, filed updat**es to implement business logic.
* Designed, developed and deployed **Apex Classes, Controller Classes and Apex Triggers** for various functional needs in the application.
* Developed and configured various Reports and Report Folders for different user profiles based on the need in the organization.
* Implemented SFDC Sales Cloud, Web Services, Created Groups.
* Worked with various salesforce.com objects **like Accounts, Contacts, Leads, Campaigns, Reports and Dashboards**
* Involved in deploying the CRM tool Salesforce.com to include: business requirement development, dashboard development, report & list view development, process flows and documentation.
* Responsible for writing **SOQL & SOSL** queries with consideration to Governor Limits for data manipulation needs of the application using platform database objects.
* Worked on trigger handler class and moved all the existing triggers to their respective classes.
* Interacted with various business user groups for gathering the requirements for Salesforce.com CRM implementation.
* Involved in data mapping and migration of data from legacy systems to Salesforce.com Objects and fields.
* Customized tab worked with various standard objects like **Accounts, Contacts, Leads, and Campaigns, Cases.**
* Developed **reports, dashboards**, and processes to continuously monitor data quality and integrity.
* Customized Dashboards to track project status and performance of business centers.
* Developed **Custom Objects, Custom Reports** and configured the Analytic Snapshots to dump the data on regular basis for the sales performance and lead generation statistic.
* Integrated the Web Services for extracting the data from external systems.
* Involved in Bug Fixing being the support team during the regression testing.

**Environment:**Saleforce.com platform, Apex Language, Visual Force Pages, Data Loader, HTML, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Email Campaigning, Security Controls, Sandbox data loading, Eclipse IDE Plug-in, Windows XP.

**Bank of the West, Tempe, AZ May 2015 to Jun 2016**

**Salesforce Consultant**

* Assisted in design and implementation of data collection within Salesforce.com including **page layouts, permission sets, and custom fields**.
* Worked with database team to identify data needs for each work group.
* Worked on various Salesforce.com standard objects like **Accounts, Contacts, Leads, Campaigns, Opportunities, Quotes, Activities, Dashboards and Reports**.
* Assisted in configuration and maintenance of user security permissions including **user hierarchy rules, roles, and permission sets.**
* Created Workflow Rules and defined Related Tasks, **Time Triggered Tasks, Email Alerts**, **Filed Updates** to implement business logic.
* Hands on experience in Administration setup like manage **Users, Profiles and Security Controls.**
* Provided support ongoing salesforce.com maintenance and administration services including **Custom Objects, Workflows and Triggers.**
* Used Data Loader for insert, update, and bulk import or export of data from salesforce.com objects.
* Created **reports** and **dashboards** for different objects based on the user requirements.
* Created documentation regarding processes within Salesforce.com.

**Environment:** Salesforce.com platform, Apex, Workflow and Approvals, Reports, Custom Objects, Tabs, Data loaders, Email Services,SOQL,Sandbox,Visual Force Pages, JavaScript.

**Cognizant Technology Solutions, Chennai, India Mar 2007 to Feb 2010**

**Java Developer**

* Designed and Developed applications using Java, J2EE, JSP, Servlets, JDBC, XML.
* Extensive experience on front end development with HTML, CSS for styling of the webpages and JavaScript for client side validations.
* Designed and developed front end using HTML, JSP and Servlets.
* Implemented client side validation using JavaScript.
* Developed the application using Struts Framework to implement a MVC design approach.
* Validated all forms using Struts validation framework.
* Involved in implementing persistent data management using JDBC.
* Involved in problem analysis and coding.
* Developed SQL queries and stored procedures.

**Environment:** HTML/DHTML, Java, JavaScript, Servlet, JSP, EJB, Struts, Spring, Hibernate, JDBC, Oracle

**Education:**

Bachelor of Engineering in Computer Science

I Can work with any employer.