Asif Babu S

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Professional Summary:

- **4.1 Years** of experience in the Salesforce.com familiar with working of Salesforce Administrator and Salesforce Developer.
- Worked on the Salesforce wave Analytics.
- Worked on the Salesforce Lightning Connect to fetching the Salesforce external sources to fetching the destination org.
- Quality management systems and project life cycle processes. Highly skilled in Salesforce.com (SFDC) customization and implementation.
- Experienced customizing standard objects Accounts, Contacts, opportunities, Products,
 Cases, Leads, Campaigns, Reports and Dashboards.
- Extensive experience in designing of custom objects, custom fields, Pick list, Lookup and
 Master-Detail relationship and Roll up Summary, Role based page layouts, Workflow
 Alerts and Actions, and Approval Workflow, Validation Rules, Approval Processes,
 custom Tabs, custom reports, report folders, report extractions to various formats, design
 of Visual Force Pages, Snapshots, Dashboards, and Email generation according to
 application requirements.
- Good experience with Apex Language, development Apex Trigger, Apex Class & Apex Web Service and Visual Force Pages.
- Have performed page layout customization, page layout assignment based on profiles and created custom links based on user requirement.
- Proficient in security and sharing rules at object, field, and record level for different users at different levels of organization.
- Ability to write complex SOQL, SOSL queries across multiple objects within the SFDC database.
- Through understanding and good experience on Data Loader.

- Good exposure to App Exchange applications. Able to find appropriate applications, install and customize.
- Experience with IDE tools: My Eclipse, Eclipse and Force.com Eclipse IDE Plug-in.
- Excellent team player, self-motivated, quick learner with good communication skills and trouble-shooting capabilities.

Experience:

• Worked with **Wipro Technologies** as a Salesforce Developer.

Education:

• Bachelor of Degree from Sri Venkateshwara University.

Certifications:

- Salesforce Administrator.
- Platform Developer 1 (**PD1**)

Technical Skills:

Salesforce	Apex Language, Apex ,Sales force CRM, Classes/Controllers, Apex				
Technologies	Triggers, SOQL, SOSL, Visual Force Pages / Components,				
	Workflow & Approvals, Analytic Snapshots, Case Manageme Automation, Amazon Web Services				
Sales force	Force.com Eclipse IDE Plug-in, Force.com Explorer, Force.com Data				
Tools	Loader, Outlook Connector, Force.com Platform (Sandbox, and				
	Production).				
Technologies	Core Java				
Web Technologies	HTML,CSS, Java Script, XML,HTML5, MS Office				
Database	Oracle 11g,SOQL,SOSL				
Operating Systems	Windows XP, Windows7				

Professional Experience:

Project 1:

Project Title : Global Payments

Client : Global Payments Inc, USA

Role : Salesforce Developer

Environment: Apex Classes, Apex Triggers, Visual force Pages, SOQL Queries, SOSL

Queries, Apex Data Loader, Test Classes and Lighting Aura components.

Description: Global payments is a worldwide provider of payment technology services that

delivers innovative solutions driven by customer needs globally. It enables to provide a broad

range of products and services that allows its customers to accept all payment types across a

variety of distribution channels in many markets around the world.

Responsibilities:

• Maintain and developed the Custom objects, Custom fields, Custom tabs, and

Validation rules.

• Defined lookup and master-detail relationships on the objects and created junction

objects to establish connectivity among objects.

Worked on Standard Objects like Accounts, Cases etc.

• Good knowledge and hands-on experience in Force.com platform, Visual Force,

Apex Coding, Triggers/Bulk triggers.

• Responsible for Creation of Workflows, Validation Rules and Sharing Rules

• Developed Test Classes for Apex Classes and Test Coverage for Triggers.

• Having good work experience in Reports and Dashboards.

• Used Data Loader for insert, update, and bulk import or export of data from

Salesforce.com subjects. Used it to read, extract and load data from comma

separated values (CSV) files using Apex Data Loader. Deployed the Project from

Sandbox Environment to Production Environment

Project 2:

Project Title: Veeva Vault Integration to Salesforce

Client : Sutter Health, USA

Role : Salesforce Developer

Team Size : 8

Environment: Force.com, Apex, Visual force, SOQL, SOSL, Triggers, Workflow Rules and

Approvals Process Builder ,Data Loader and Test classes.

Description:

Veeva Vault delivers a regulated content management platform and purpose-built applications

for every major part of a life sciences company, from regulatory, to clinical, quality, and

commercial.

that will be built within the Salesforce.com to support the integration between Salesforce.com

Service Cloud and Veeva Vault. Includes searching the Documents from Veeva Vault, viewing

Documents in Salesforce and attaching them to Record in Salesforce and merged using Conga

app.

Roles and Responsibilities:

· Responsible for customizing custom fields, pages layouts, records types,

workflows and approval process, validation rules report types.

Responsible for loading data into salesforce.com using Apex Data Loader

Worked on Apex Triggers and Apex Classes for Custom logic.

• Developed Batch processes using apex classes to automate the process

• Responsible for building UI by using Visual force pages

• Responsible for creating Users, Roles, Public Groups, Queues and permission

sets.

• Responsible for migrating data from one Sandbox environment to another

sandbox environment using Force.com IDE tool and change Sets.

• Responsible for writing Test Scripts for various scenarios

Responsible for preparing Technical Document and Configuration workbook

• Creating additional public reports used by the entire organization as needs arise

Project 3

Project Title: ACE INSURANCE (AIL)

Client : ACE INSURANCE PVT LMTD

Role : Salesforce Admin and Salesforce Developer.

Team Size : 8

Environment: Data Loader, Approvals Process Builder, User Creation, Workflow Rules, Force.com, Apex, Visual force, SOQL, SOSL, Triggers, and Test Classes.

Description:

This Project is mainly about Insurance needs in various segments like life& accident insurance, drug and family. To augment the need of their sales demand and to maintain highest level of customer satisfaction, a team of sales professionals have been hired who are accountable for the entire sales operations.

To augment the growing productivity needs of its sales team AIL has decided to go for an ondemand, scalable, flexible and reliable Sales Automation Software solution hence implemented Salesforce.com

Roles and Responsibilities:

- Designed and developed Domain objects and its access levels.
- Responsible for creating users, Public groups, Queues and Permission sets.
- Writing validation rules and workflow rules in salesforce.com.
- Implemented Approval Process and Modifying/maintaining pick-list values.
- Maintaining lead assignment rules. .
- Worked with field& Page layout customization for standard objects like Account, contact and Leads.
- Responsible for creating objects, fields, record types, report types and Email Templates.
- Developed Several Apex classes, triggers, and visual force pages.
- Responsible for preparing Test Scripts for various scenarios
- Performing unit testing on the designed reports involved in testing Modifying/maintaining pick-list values
- Creating additional public reports used by the entire organization as needs arise.
- Creating additional dashboards used by the organization as needs arise.