Manasa Maitri S

Bangalore, India| +91 9845250188 | manasamaitri@gmail.com |

Professional Snapshot

A solution driven professional with **6 years of experience across on premise and cloud implementation of Trade Promotion Management and Retail Execution**. Experienced in multi-country solution delivery for **clients across North America, Europe and South East Asia. Adept at interacting with Clients and Onshore team** in delivering tasks. **Valued for ability to understand, analyze and help in requirements, design & document, test and take ownership to deliver applications on-time with quality**.

Areas of Expertise

- **Trade Promotions Management**
- **Retail Execution (Order taking)**
- **Requirements Gathering & Analysis**
- **Proactive Communication**

- **Team Leadership & Collaboration**
- **Functional Design and Document Handling**
- **Change Management Process**

Work Experience

Senior Software Analyst **| Accenture March '20 – Till Date**

- Functional Test Lead / Business Analyst **working on ACTPM Implementation** for a global CPG company across multiple markets**, working across the SDLC including Requirement Analysis, Design, Testing and Implementation**
- Collaborate with Business Analyst's to prepare **functional documents, user stories, solution approaches** and conducting **product demos to the clients**
- Support Agile methodology by working in conjunction with stakeholders and technical teams; participating in Scrum meetings and planning for product releases
- Rich experience in **Trade Promotion Management, Promotion execution and 3rd Party Interface systems**
- **Participate and assist in** requirements gathering sessions, requirements analysis and design
- **Eloquent in communication** with technical and non-technical people, management and clients
- Formulate test strategy and lead the testing team to ensure that the final product is defect-free and ready for UAT
- **Work with the Client in** writing **User Acceptance Test Cases** and **End-to-End Test Cases** and testing the same
- **Create User training Materials and conduct User trainings**

<u>**Senior Analyst**</u> **| Accenture Dec '18 – Feb '19**

- **Trained new joiners, on premise ACTPM experts, Leads and Managers, Accenture Sales teams** who are based out of North America and Europe regions **on Accenture Cloud TPM and Accenture Cloud RE products**
- **Updated and maintained ACTPM and ACRE product functional documentation** with all the up to date changes and enhancements
- **Conducted Product Demo's to display and show the new features** that have been incorporated as part of new product releases and upgradation
- **Been part of the discussion, design, implementation and demo of client specific core requirements,** that have been designed, built and implemented specifically for the client and sold as an add on feature for the other Clients
- **Received excellent feedback consistently** for all the trainings conducted in offshore and onshore

<u>**Associate / Software Analyst**</u> **| Accenture Dec '15 – Dec '17**

- Worked as a **Functional Consultant for a global CPG company** on their **TPM and RE Implementation**.
- **Created and maintained functional design documents** based on new Change Requests and current up to date functionality
- **Worked with onshore functional consultants and clients on change requests design** and testing of the same
- **Worked on Work soft Certify and Perfecto Automation Tool**, to implement a more robust and faster approach for the **regression test suit for all projects and clients** and demonstrated the same to the client
- Played a pivotal role in **helping the test leads plan the license cost, test suit review and effort estimation needed for automation projects**

Certifications and Awards

- **Salesforce Administrator** Certified
- **Accenture Cloud TPM** Product Certified
- **Microsoft Azure** Fundamentals Certified
- Recipient of the Accenture Celebrates Excellence Award in **'Client and Customer'** category and **'Professional Services Factory Award'** for my contribution and work done for a leading CPG client account

Education

B. E	CMRIT (Bangalore)	71%
11th and 12th (PCMB)	St Anne's PU College (Bangalore)	63%
10th	Clarence High School (Bangalore)	68.42%