**Pradeep Barla Phone#**:+91 9182943712



**EXPERIENCE SUMMARY:**

* **6.2 years** of **IT** experience with 4.2 years of relevant experience in **Salesforce Development** and2 years of experience as a **Web Developer.**
* Has strong interpersonal and analytical skills, with the ability to communicate and work successfully with both Business and IT Teams

**EDUCATION:**

* Completed BTech (affiliated **JNTUK)** with**71%** in June 2013**.**

**CERTIFICATIONS:**

* Salesforce Certified Platform Developer I

**TECHNICAL SKILLS:**

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| --- | --- |
| **Expertise** | Sales Cloud, Service Cloud, Lightning, Deployment, User Management, Integration, Data Management, Security, Marketing cloud |
| **Skills** | Validation rules, Workflow rules, Process Builder, Flow Builder, Apex, Visual-Force Pages, Triggers, Live Agent, Omni Channel, HTML, CSS, Approval Process, Escalation Rules, PHP, Java script, jQuery |
| **Tools** | Data loader, Workbench, AppExchange, Jira. |
| **Support** | Worked as representative for the companies on “Mission Critical Support” and “Premium Support” from Salesforce. |
| **Salesforce Editions** | Professional, Enterprise, Unlimited, Developer |

**PROFESSIONAL EXPERIENCE:**

**Company: Ratna Global Tech, Hyderabad, India Mar2020 – Till Date**

**Role: Salesforce Developer**

The current project involved automation of their customer management life cycle to manage their customers better and increase their customer satisfaction levels.

* Developed Apex Classes, Triggers and Visual force pages.
* Responsible for handling Governing limits in SFDC.
* provide input to salesforce.com Product Development
* Work with the client to define change and release management processes that leverage the web services implementation model and facilitate the CRM strategy
* Integrating Salesforce.com with other internal/external applications using **REST** based web services.
* Scheduled Classes, Batch classes and Job Scheduling a batch class.
* Designed Visual force pages, Workflow rules and Validation rules.
* Hands-on Process Builder, Approval process for automating Business Process.
* Implemented usage of custom labels whereever possible to prevent hard coding in the class.

**Company: Mindtree July 2016- Mar 2020**

**Role: Salesforce Administrator/Developer,**

**Client: State Farm Health Care, U.S.A**

State Farm was founded in 1922 by retired farmer and insurance salesman. We now insure more cars and homes than any other insurer in the U.S. we are focused on our policyholders. State Farm is currently ranked number 36 on the Fortune 500 list of largest companies.

**Responsibilities & Implementations:**

* Created Objects, Fields and Page layouts.
* Worked on the Security model using Profiles, Roles and Sharing Model.
* Designed and developed Workflow rules / Approval Processes.
* Developed Apex Classes, Triggers and Visual force pages.
* Responsible for handling Governing limits in SFDC.
* Responsible in creating services and making it available to Sales users.
* Integrating Salesforce.com with other internal/external applications using **REST** based web services.
* Optimized existing Triggers and Classes to prevent CPU time out error by optimizing queries and removing code redundancy.
* Implemented usage of custom labels wherever possible to prevent hard coding in the class.
* Ensured that the test classes are 100% covered, if not more than 95 % in case of catching exceptions in test class.

**Client: Medtronic**

Medtronic is the world’s largest medical technology company and it wanted to implement Sales force for efficient collaboration with partners, providers and patients and for sales and marketing success.

**Responsibilities & Implementations:**

* Performed the roles of Salesforce.com **Developer** and **Administrator**.
* Created user Roles and Profiles and sharing settings.
* Worked with various **salesforce.com** objects like Accounts, Contacts, Leads, Campaigns, Reports, and Opportunities.
* Developed various **Custom objects**, Tabs, validation rules and Components.
* Used Data Loader for insert, update, and bulk import or export of data from **Salesforce.com** Objects. Used it to read, extract, and load data from comma separated values (CSV) files.
* Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
* Developed **Apex** Triggers, **Apex** Classes and Test Methods.
* Involved in creation of users and profiles

**Company: Sunayanaa Fashions, Bangalore July 2014 to Jun 2016**

**Role: Web Developer**

Sunayanaa Fashions is leading fashion Ecommerce platform. Exports products to Europe, USA and Australia. Implemented Ecommerce platform and worked on Website development.