ASHA BEGUM

SENIOR SALESFORCE DEVELOPER



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SKILLS

- Sales cloud
- Service Cloud
- CPQ
- Aura framework, LWC
- · Apex, Trigger
- Integration using REST API
- Automation tools

CERTIFICATIONS

- Platform App Builder (Credential ID:3496816)
- Salesforce Platform Developer I (Credential ID:2815689)
- Salesforce Platform Developer II (Credential ID:2913632)
- Salesforce CPQ Specialist (Credential ID:3037783)

PROFILE

Senior Salesforce Developer with 6 years of experience in Sales, Service Cloud and CPQ. Experienced in customizations, configuration and integrations. Experienced with LWC and Aura framework. Extensive working experience in Apex classes and Triggers and test classes.

EXPERIENCE

1. PROJECT LEAD

Motiveminds Consulting

2022 April - Present

- Responsible for a team of 5 for creating POCs and individual modules in applications
- Client interactions and creating stories.
- Worked on integrations and Handled critical features like payments

2. SENIOR SALESFORCE DEVELOPER

Tech Mahindra

2021 Feb - 2022 April

- Worked on Sales cloud and CPQ enhancements
- Responsible for deployment and test coverage.
- Interacted wih customers regularly for requirements and reviews

3. SALESFORCE DEVELOPER

Virtusa Consulting Services 2017 Dec - 2021 Jan

- Migrated Classic sales cloud application to Aura application
- Created customized solutions using Aura, apex, and OOTB features
- Worked on critical feature enhancements

PROJECT DETAILS

1. EMAAR Properties

Senior Salesforce Developer

- Worked on Salesforce integration with SendGrid Email Services
- Worked on SMS integration with Infobip
- Developed APIs for integrations with other applications
- Gathered requirements and worked on sales enhancements
- Developed flows, Triggers, apex classes, and test classes
- Worked on Asynchronous apex for complex and heavy business processes
- Worked on Document Generation using Drawloop

2. Voiro

Project Lead

- Implemented integration with Voiro API
- Created mapping between Voiro and Salesforce object and fields
- Created triggers, apex and test classes
- Followed Agile and Scrum approach for enhancements and bug fixes
- Deployed components into higher environment using change sets
- Created LWC and Aura components
- Created Documentation for the processes

3. AMS Accelerator

Project Lead

- Led a team of 5 for creating an ownership transfer module for admins using customized screens
- Interacted with cross functional teams and overseen the process of development and deployment

4. Arjo

Senior Salesforce Developer

- Workflow, Processes, Approval Process Creation.
- Worked on Asynchronous Apex like Batch class and Scheduled classes
- Created Quote documents and Templates
- Profiles and permission Sets
 Management
- Worked on bug fixes, feature enhancements and deployment using bit bucket.

5. Metlife

Salesforce Developer

- Worked on Vlocity cards, Templates and Data raptors
- Page layouts, Record Types creation and assignment
- Apex Classes, Triggers, Test Classes
 Creation.
- Custom object and field creation

6. Bank of Montreal

Jr. Salesforce Developer

- Created Aura components, application and events
- Role, profile creation and assignment
- Apex Classes, Triggers, Test Classes
 Creation
- Custom object and field creation and relationship field creation