P A R T H **S U T H A R**

C O N T E N T

M A R K E T E R / W R I T E R

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P R O F I L E

I am an experienced professional marketing specialist with 3 years of experience in the digital marketing industry. After completing my engineering while looking for more options I created my website and begin my journey with content writing. Today I'm experienced with graphics designing, social media copywriting, and video marketing.

S K I L L S

Keyword research

Canva

Creating Memes

Adobe Illustrator

Proficient with CMS platform

Strong Communication Off-page & On-page SEO optimization

E X P E R I E N C E

**CONTENT WRITER**

Reliance Jio Embibe

2022 - PRESENT

Writing high-quality content (2500-3500 words/day)

Creating SEO-optimized articles that rank on the top page in SERP Optimizing old content to rank on Google - Sample articles Worked on creating YouTube video scripts and articles for the platform.

Involved in keyword research including long tail and short tail

keywords

E D U C A T I O N

**SECONDARY SCHOOL**

Doon International Public School

2010 - 2015

**BACHELOR OF ENGINEERING**

Gujarat Technological University

2015 - 2019

S U M M A R Y

I like to try and fail in something every now and then. I am an avid practitioner of martial arts. With a bit more time on

**TECHNICAL CONTENT WRITER**

Openxcell

2019 - 2022

Writing B2B/B2C articles that are SEO optimized about software products and services.

Writing documents explaining new products to technical as well as non-technical audiences.

Keyword research using Ahref, SEMrush, and Moz

**DIGITAL MARKETING INTERN**

2019 Jun-Aug

Off-page SEO optimization

Bookmarking websites

**CONTENT CREATOR**

hands, I also like to create memes. TheTechComic

2017 - Present

Creating content in form of blog articles, social media posts, and

YouTube videos on self-managed profiles.