

SANCHIT TYAGI

Salesforce Developer Lead



📞 7017801968

✉ tyagi.sanchit74@gmail.com

📅 7 Years 0 Month



ABOUT ME

Email Marketing Specialist with 5 years of success driving profits, quality, and innovation in the email channel. In depth knowledge of campaign management, lifecycle marketing, channel metrics, and analytics. Worked on various Integrations.



KEY SKILLS

Sfmc

★★★★★

salesforce

★★★★★

salesforce crm

★★★★★

salesforce.com

★★★★★

visualforce

★★★★★

apex

★★★★★

sales force development

★★★★★

web services

★★★★★

triggers

★★★★★

force.com

★★★★★



PROFILE SUMMARY

Presently working in HCL Technology as an associate consultant for project on marketing client for one of the prestigious clients.

- Worked on Various Integration of SFMC with various other cloud such as sales, health and Veeva
- Experience in integrating Marketing cloud with third party application such as AWS.
- Designed and executed various automation on Marketing Cloud.
- Experience of working on preference management in SFMC.
- Expertise in executing use cases on Journey Builder.



EDUCATION

MCA

2014

● **Uttar Pradesh Technical University (UPTU)**

67%

BCA

2010

● **Ch Charan Singh University (CCSU), Meerut**

61%

12th

2010

● **English, CBSE**

60-64.9%

10th

2005

● **English, CBSE**

55-59.9%

workflow

★★★★★

data loader

★★★★★

Email Marketing

★★★★★



COURSES & CERTIFICATIONS

- **salesforce certified administrator(adm-201)**



LANGUAGE

english
Proficient

hindi
Expert



PERSONAL DETAILS

Date of Birth

15th August 1990

Marital Status

Single / unmarried

Gender

Male

Address

165 uncha mohalla kaseru khera



WORK EXPERIENCE

Salesforce Developer Lead

2021 - Present

HCL Technologies

working as an senior consultant for an health care project. on various technologies like sfmc,health cloud and veeva crm

Senior Salesforce Consultant

2020 - 2021

HCL Technologies

working as an senior Salesforce admin in hcl technology for different clouds like marketing cloud, health clod and sales cloud

Salesforce Marketing cloud developer

2020 - 2020

Wipro

working as an senior Salesforce admin

SFDC Developer

2019 - 2020

Mind Merchants Global

Configure and manage Sales and Service Cloud applications for companies. Resumes for this position highlight such responsibilities as creating and maintaining reports and dashboards, utilizing various tools to load and cleanse data, configuring custom and standard objects, and providing support for App Exchange integration with accounting. While a formal education may not be required for this position, interested applicants can become certified as Salesforce Administrators, as is evidenced by sample resumes in the field.

SFDC Developer

2018 - 2019

PI Softek

Working as a salesforce administrator in pisofttek, who has a proven track record of transforming businesses through the intelligent use of Salesforce technology. Maxine understands business, technology and processes.



Projects

1610
Days

Viacom 18 CLM

To implement all functionalities of the Apttus Contract Life cycle Management System (??

Apttus CLM??) licensed by Apttus and as selected by the Customer for use by the Customer through integration of the Customer??s workflows for contract requests to execution with the Apttus functionalities. To automate the contract workflow from generation of agreement requests (??ARF??) to execution of document (??Contract Document??) and enable checks (eg: budget approvals, RPT approvals etc.) basis data sharing, role/hierarchy driven sharing, permission set driven sharing.

-736088
Days

CSG

Responsible for managing all server related activities related to this CSG. Also responsible System integration testing of Application. manage server side deployment both in uat and production