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| Anjali Reddy**[SALESFORCE PLATFORM DEVELOPER](https://trailblazer.me/id/anjali3133)**[**LINKEDIN**](https://www.linkedin.com/in/anjali-reddy-3007b9199/) | **203-989-3141****deepak@ittalents.com** |  |
| SUMMARY  Certified **SALESFORCE** Platform Developer with over 8+ years of IT experience and 5+ years of Salesforce application development experience. High-level interpersonal communication skills assist in delivering challenging projects on time by coming up with technical initiatives and develop strong technical solutions to meet customer problems. A proven record of accomplishment in analysis, designing & development, well organized, conformance with customer needs, leveraging expertise, customer quality focus, and partner to customer & vendors.EXPERIENCEClient: CBRE INC,Dallas, TXRole: Salesforce DeveloperJan 2017 – PresentImplement Salesforce CRM in managing the corporate real estate businesses including Capital Assets, Transaction Management.**Responsibilities:*** Participate in sprint, development and release planning activities.
* Develop the CRM application for global customers.
* Customize the salesforce application to meet the client requirements.
* Programming using Force.com Apex, Aura, Visual Force, JavaScript, HTML5, CSS, and Ant, and experience using these tools with Salesforce.com.
* Customize the application using Aura by developing reusable lightning components.
* Developed the integration with internal marketing application.
* Worked on integration with multiple internal applications.
* Setting up lightning record pages and customizing the views for each region.
* Following design patterns in apex to implement scalable application.
* Implemented custom sharing logic for complex security use cases.
* Developing the reusable code following the object-oriented principles.
* Working closely with the quality assurance team to ensure the final version is up to organizational standards.
* Developed custom email services for handling support process for internal users.
* Developed Complex Apex Batch Jobs for updating the records daily basis with frequency.
* Implemented custom approval process as per business needs.
* Experience working with managed packages.

ROLE: Salesforce DeveloperCLIENT: Copart, Addison, TXMar 2016- Jan 2017 **Responsibilities:*** Implemented Service Cloud for customer service, including configuration of email to case, case assignment rules. Managed migration and release of Service Cloud.
* Active participation in knowledge transfers and Participate in Client Facing Meetings.
* Developed customer facing pages using Visualforce for community users.
* Worked on customization of visual force to have lightning experience for desktop and mobile applications.
* Followed Agile Scrum methodology and used JIRA for project tracking.
* Used Salesforce Lightning Components for building customized components replacing the existing ones using JavaScript on the client side and Apex on the server side.
* Written SOQL, SOSL query language necessary for the application in Apex classes and triggers. Involved in designing approval processes and creating visual workflows to automate field updates and new record creation.
* Created Triggers like sending emails to the portal users whenever they update their account information comparing their new information with their old information
* Used Sales force web services like REST API, SOAP API, Java, XML and partner WSDL
* Maintaining test coverage for all the classes and triggers and supporting deployment activities.
* Configured SSO and worked with internal IT team in managing the certificate updates.
* Worked on various Work.com standard objects like Accounts, Contacts, Cases, Opportunities, Products, Opportunity Line Items, Leads, Campaigns, Reports and Dashboards.
* Designed, and deployed the Custom objects, Custom tabs, Entity-Relationship data model, validation rules, Workflow Rules, Auto-Response Rules, Page layouts, Components, Visual Force Pages to suit to the needs of the application.
* Integrated the Web Services for extracting the data from external systems to display in the pages of Salesforce.com.
* Conducted training sessions to the UAT users to use the Sales force Knowledge application and developed a feedback custom report.
* Involved in building of the Customer Portal in the organization. Configuring customer portal to enable the security officers to login to customer portal and accept/reject the assigned tasks.
* Created workflow rules and defined related tasks, time triggered tasks, email alerts, filed updates to implement business logic.
* Finally deploying the changes into production using Change Sets.

Teradata – Hyderabad, IndiaSalesforce Developer April 2015 – Aug 2015**Roles and Responsibilities:**Implementing CRM solution to manage the sales pipeline and support services and project management services using service cloud and financial force.**Responsibilities:*** Interacted with various business team members to gather the requirements and documented the requirements.
* Experienced in working across various SFDC implementations of Service Cloud and Chatter.
* Created custom controllers implementing complex code for retrieval from Salesforce to VF pages.
* Developed business logic in apex triggers and apex classes part of customizations.
* Wrote SOQL and SOSL statements within custom controllers, extensions and triggers.
* Always wrote test methods with code coverage of 80-100%.
* Supported the data migration activities from various business centers and business center user.
* Used field level security along with page layouts to manage access to certain fields.
* Designed and deployed Custom tabs, validation rules, Approval Processes and Auto-Response Rules for automating business logic.
* Developed several custom reports to better assist managers and also report folders to provide report accessibility to appropriate personnel.
* Worked on manage package financial force.
* Created several Batch Processes.
* Created various Reports (summary reports, matrix reports, pie charts, dashboards and graphics and Report Folders to assist managers to better utilize Salesforce as a sales tool and configured various Reports and for different user profiles based on the need in the organization.

Polaris India Pvt LTD – Hyderabad, IndiaSystem EngineerJuly 2010 – Aug 2014**Roles and Responsibilities:**As part of a team with Banking Domain Experts, I have involved in tasks to enhance the code base of core Citi Derivatives Systems to be supported by latest versions of OS flavors viz. Linux and Sun Solaris which helps the client in huge cost saving and high performance. **Responsibilities:*** Understanding the salesforce CRM application capabilities to work on the client requirements.
* Creating salesforce objects and defining the profiles and permissions to meet the client requirements.
* Leveraged salesforce tools for process automation.
* Enhancing and porting the code base of Citi Derivatives Systems on Solaris 10 & Linux from Solaris 8.
* Trading of different types of Derivative Products like Swaps, FRA, Caps/Floors, Swaptions etc.
* Calculation of PV, Risk of Derivatives.
* Generation of Reports & Feeds for daily Batches with strong code base of C++, Shell Scripting, SYBASE Stored Procedures.
* Implemented Curve-Builder process for CDS-AUS region (which will retrieve the day-end curve parameters for certain currencies).
* Graphite curve changes in CDS-LON for EUR currency.
* Migrated all critical features and users to the new environment without a small glitch in the environment and business.
* Handled complete ownership of Solaris 10 porting and enhancement of Graphical User Interface of Citi Derivatives System.
* Delivered every feature with correct requirement analysis, understanding and design document and point estimations.

CORE COMPETENCIES* Experience working on lightning migration from classic. Good understanding on lightning platform.
* Enabling the lightning platform including customizations using Aura and LDS.
* Experience working on UI Development, back end development and integrations.
* Good knowledge on salesforce out of the box configurations, security model & object schema modelling.
* Experience working on data migrations, deployments and good understanding on platform limitations and best approaches to mitigate platform limitations.
* Experience writing scripting languages for process automations.
 | A close up of a sign  Description automatically generatedSKILLS* Force.com platform.
* Sales Cloud,
* Service Cloud, Communities.
* Salesforce Administration.
* Apex Programming.
* Integrations.
* SOAP, REST, Streaming API.
* UI Development.
* Visualforce Pages.
* Aura & LWC.
* JavaScript, HTML5 & CSSS.
* SOQL / SOSL.
* CI/CD.
* SFDX.
* Data loader.
* Platform Events.
* Platform Cache.
* Custom Metadata.
* Custom Settings.
* Lightning Experience.
* Salesforce Security Model.
* Object Modelling.
* Process Builder, Workflows, flows.
* Agile Experience.
* ANT Migration.
* Change sets.
* Data migration.
* JIRA.
* TFS.
* OOPS concepts.
* Separation of concerns pattern.
* AURA.

LWC.LANGUAGESC++JavaApexJavaScript.Python Basics.Shell Scripting.EDUCATIONSridevi Engineering College, Hyd., India — *B tech.*May 2005 – May 2009 |  |

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